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Project Details: UGC Minor Project under 11th Plan for Rs.80000

List of Publications :

| Sl.No. | Title of Article | Name of Journal | ISSN/ISBN Number | Month ,Year and Page Number | Impact Factor |
|-------------------------------|--|---|----------------------|--|-------------------------------|
| International Journals | | | | | |
| 1 | Factors Influencing Success Of Women Entrepreneurs In Kanyakumari District | Global Journal Research Analysis Journal Category : UGC CARE | ISSN No. 2277 - 8160 | October 2019 Volume-8, Issue-10, | Index: COPERNICUS 85.78 |
| 2 | Entrepreneurial Success Through Emotional Intelligence In Kanyakumari | Global Journal Research Analysis | ISSN No. 2277 - 8160 | July 2019 Volume-8, Issue-7 | Index: COPERNICUS 85.78 |
| 3 | Why employee engagement is challenging at workplace? | Global Journal Research Analysis. | ISSN 2277-8160 | June 2019 Volume VIII, Issue VI | Index: COPERNICUS 85.78 |
| 4 | A Study on Barriers to the Success of Women Entrepreneurs in Kanyakumari District | International Journal of Education, Modern Management, Applied Science & Social Science | ISSN : 2581-9925 | January - March, 2020 Volume 02, No. 01,pp 87-92 | 5.13 |
| 5 | Influence of ICT Devices on the Work Life Balance of Teachers in Arts and Science Colleges | International Journal of Research | ISSN NO:2236-6124 | January 2019 Volume VIII, Issue I, pp 1610-1617 | 5.7 |
| 6 | A Study on Purchase Intention Satisfaction and Loyalty of Customers towards Private Label Brands | Journal of Emerging Technologies and Innovative Research | ISSN-2349-5162 | December 2018 Volume 5, Issue 12, pp 513-517 | 5.87 |
| National Journals | | | | | |
| 1 | Opportunities of Rural Women Entrepreneurs in Kanyakumari District | Journal of Xi'an University of Architecture & Technology Journal Category: UGC CARE & SCOPUS | ISSN No : 1006-7930 | April 2020 Volume XII ,Issue IV, | 3.7 |
| 2 | Integrating ICT into Curriculum and Methodology in Higher Education | Kamaraj Journal of Academic Research | ISSN 2582-1466 | September, 2019 Volume 1,Issue 3, pp 53 – 58 | |
| 3 | Beyond National Boundaries: Internationalization of Higher Education | B-Digest, Journal of Commerce & Management, | ISSN: 0975 – 2617 | September 2019 Volume 11 Number 1, Page 28 – 34 | 4.2 |

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| 4 | Influence of ICT Based Teaching on the Academic Performance of Students in Arts and Science Colleges of Kanyakumari District | JASC: Journal of Applied Science and Computations SCOPUS SUGGESTED JOURNAL ID: 50E0TF02C8886FF83 | ISSN NO: 1076-5131 | March/2019 Volume VI, Issue III, pp 3326-3335 | 5.8 Index: COPERNICUS 59.20 |
| 5 | A Study on the Training Need Analysis Based on the Attitude of Employees Towards Training with Special Reference to New Generation Private Banks in Chennai | B-Research | ISSN 0974-5920 | 2016 Vol. 17, pp. 55-60 | |
| 6 | Adaptability to ICT Devices and Consequent Work Life Integration – An Appraisal of Technophobia among Financial Service Industry Workers | B-Research | ISSN 0974-5920 | 2013 Voi 12, pp. 1-18 | |
| 7 | ICT and Work Life Balance in Insurance Sector – Mobile Versus Non Mobile Way | B-Digest | ISSN 0975-2617 | 2012 Vol. 4, No.2, pp. 55-64 | |
| 8 | Possibilities and Prospects of Flexi Time as a means of Conflict Resolution for Women Entrepreneurs | Micro Finance and Women Entrepreneurship | ISBN – 978-81-923975-2-8 | 2012 pp.85-96 | |
| 9 | Alternative Work Schedules – A Feasibility Study among Commercial Bank Employees of Kanyakumari District. | Global and Regional Economic Issues | ISBN – 13: 978-81-908538-5-9 | 2010 Vol.1, pp. 65-80 | |
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| Sl. No. | Name of Seminar/Conference | Title | Venue/Sponsor | Year of Publication and Page Number | ISSN/ ISBN |
| 1 | 10th All India Conference organized by the Scot research forum | Effectiveness of Selection And Recruitment Process and its Impact on Performance in IT Industries | Scott Christian College | February .2020 pp 179-188 | ISSN: 0973-2705 |
| 2 | 10th All India Conference organized by the Scot research forum | Remote Working-The Way for Work Life Balance | Scott Christian College | Febreuary,2020 pp 188-195 | ISSN: 0973-2705 |
| 3 | International Conference on Commerce and Management in Digital Era | Managing Millennials at Workplace | Vivekanada Kendra, Kanyakumari, organized by cape research forum, | January 2019 pp 33-38 | ISBN - 978-81-942153-7-0 |
| 4 | Emerging Entrepreneurial Strategies for Employment and Skill Development | | UGC | 2008 pp. 197-202 | |