FACULTY PROFILE

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List of Publications

Sl No.	Title of the Article	Journal name	ISSN No.	Year of publication	Volume/Issue/ Page No.	Impact factor
1.	DNA(Development Needs Analysis) of Women in SHG: with Special Reference to Finance	Journal of B- Research	0974-5920	Jan-Jun 2013	Vol. 12	
2.	Psychological and Psychographical Factors Influencing DNA(Development Needs Analysis) of Women Entrepreneurs in Self Help Groups	Shanlax International Journal of Arts, Science and Humanities	2321-788X	March 2016	Vol. 3	

Consumers'	Review of	2249-894X	March	Vol. 8	(Impact
Preferable	Research-		2019	Issue-6	factor:5.7631
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4.	International	Green Banking in	Internation	2017	Vivekananda	978-93-
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5.	International	Social Media sites	Internation	2019	Multimedia	
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