SCOTT CHRISTIAN COLLEGE (AUTONOMOUS) NAGERCOIL

(Estd. 1893)

CURRICULUM AND SYLLABUS

DEPARTMENT OF BUSINESS ADMINISTRATION

(Approved by the Standing Committee of the Academic Councils

held on 21.10.2023 & 13.01.2024)

UNDERGRADUATE PROGRAMME

CBCS-SEMESTER SYSTEM

(For those who join from 2023 to 2026)

An evolution towards revolution …

Education is crucial for attaining full human potential, developing an unbiased and evenhanded society and promoting national and global development. The education sector in India is witnessing a sweeping wave of change. The very first policy for education, *National Policy on Education* (NPE-1968) was promulgated in 1968, with the National Policy on Education (NPE- 1986) following in 1986. The National Policy on Education (NPE- 1992) and the Programme of Action 1992 (POA-1992) refined and implemented the NPE-1986. The National Education Policy 2020 (NEP 2020) is a landmark document and an evolution towards revolution in the Indian educational sector. It presents the vision for greater access, equity, excellence, inclusion, multiple entry and exit and affordability to help India emerge as the global knowledge superpower.

Providing access to quality education is the key to the curriculum and syllabus of Scott Christian College (Autonomous), in terms of social justice and equality, scientific advancement, cultural preservation and national and global integration. Students should have the freedom and flexibility in choosing their courses, skills, and capacities to become moral, successful, innovative, adaptable, and productive human beings.

Higher education plays an important role in promoting human as well as societal wellbeing and in contributing towards sustainable livelihoods and economic development. The present Outcome-Based Education (OBE) curriculum and syllabus, provides valuable insights and recommendations on aspects of education that include moving towards multidisciplinary and holistic education, mastery and high-order learning and promotion of quality research.

The current curriculum has been designed based on NEP 2020, the National Credit Framework (NCrF), the National Higher Education Qualifications Framework (NHEQF) and Curriculum and Credit Framework for Undergraduate Programmes (CCFUP) which envisage that students must develop into good, thoughtful, well-rounded, creative individuals with a standard of achievement. The themed curriculum aims to support teachers and students in developing their understanding of the curriculum design and delivery process as per the requirement of the world of work.

Dr.Sidney Shirly	Dr. V. Robin Perinba Smith	Dr. B. Shamina Ross
Dean of Arts	Dean of Science	Dean of IT and Technical Education
Scott Christian College	Scott Christian College	Scott Christian College
(Autonomous)	(Autonomous)	(Autonomous)
Nagercoil	Nagercoil	Nagercoil

DEPARTMENT OF BUSINESS ADMINISTRATION

VISION

"To be a leading BBA department recognized globally for excellence in business education, fostering innovative and ethical leaders equipped to drive sustainable growth and create value in a dynamic and interconnected world."

MISSION

"Our mission is to deliver a comprehensive and forward-thinking business education that empowers students with the knowledge, skills, and ethical grounding needed to excel in diverse business environments. We are committed to fostering a dynamic learning community through cutting-edge research, experiential learning, and strong industry partnerships, preparing graduates to be effective leaders and responsible global citizens."

Eligibility   : Completed HSC

Duration of Course   : 3Years (VI Semesters)

Min. Duration   : **3** Years

Medium of Instruction : English

FACULTY MEMBERS

MEMBERS OF THE BOARD OF STUDIES

1. **Chairperson :Dr.G.Jones Green**

2. **Faculty Members :Mr.R.Arul Moses**
                       Dr.A.Remila Jann
                       Dr.S.Subha

3. **Subject Expert 1**   :Dr.J.T.Pratheesh

4. **Subject Expert 2**   :Dr.S.Jebastine Suthan Raj

5. **Subject Expert**
   (Nominated by the VC)   :Dr.N.Arun Fred

6. Representative   :J.Siva Prabhu

The Scott Christian College (Autonomous) defines the focus reinforcing its academic programmes and student life experience on campus through the Graduate Attributes (GA), that describe the knowledge, competencies, values and skills students imbibe for holistic development, multidisciplinary development and contribution to society. These attributes comprise characteristics that are transferable beyond the sphere of study into the national and international realm through curricular, co-curricular and extra-curricular engagements. They equip graduates for life long personal development and employment. Every Graduate of Scott Christian College (Autonomous) – (SCC) is desired to possess the following Graduate Attributes:

GA 1: Intellectual Competencies

Graduates of SCC

- have a comprehensive and incisive understanding of their domain of study as well as the ability for cross-disciplinary learning
- have the ability to apply the knowledge acquired through the curriculum as well as self-directed learning to a broad spectrum ranging from analytical thinking to synthesize new knowledge through research
- are able to have critical, independent and individual outlook regarding academic work and socially relevant issues

GA 2: Problem Solving

Graduates of SCC

- have the capacity to extrapolate from what has been learnt, translate concepts to real-life situations and apply acquired competencies in the required contexts to generate solutions to specific problems
- can view a problem or a situation from multiple perspectives and think 'out of the box' and generate solutions to complex problems in unfamiliar contexts
- are effective problems-solvers, able to apply critical, creative and evidence-based thinking to conceive innovative responses to challenges

GA 3: Communication Skills

Graduates of SCC

- listen carefully, analyse texts and research papers, and present complex information in a clear and concise manner

- express thoughts and ideas effectively in writing and orally and communicate with others using appropriate media
- confidently express herself/himself and construct logical arguments using correct technical language related to a field of learning and area of professional practice

GA 4: Environmental Awareness

Graduates of SCC

- lessen theeffectsofenvironmentaldegradation,climatechange,andpollution
- learn the nuances for cleanliness, conservation and wise use of resources so that it can be used for generations
- know the nuances of waste management, conservation of biological diversity, management of biological resources and biodiversity, and sustainable development and living

GA 5: Professional Ethics

Graduates of SCC

- develop principled and expert behavior, and this will be showcased in their chosen careers and constructive roles as citizens of the world at large
- imbibe intellectual integrity and ethics in scholarly engagement and develop a spirit of inclusiveness through interactions with diverse people at all levels in life
- acquire new knowledge and skills, including 'learning how to learn' skills, for pursuing learning activities throughout life and adapting to changing demands of the workplace throughknowledge,skilldevelopment and reskilling, ethically

GA 6: Leadership Qualities

Graduates of SCC

- inculcate leadership qualities and attitudes, and team behaviour along autonomous lines through curricular, co-curricular and extra-curricular activities
- develop managerial and entrepreneurial skills to create new opportunities for diverse careers and gear up to take up competitive examinations
- acttogetherasagrouporateamintheinterestsofacommoncauseandworkefficientlyas a memberofateam

GA 7: Holistic Skill Development

Graduates of SCC

- develop critical thinking, problem-solving capacity, effective communication, and social skills

- are self-aware, flexible, resilient and have the capacity to accept and give constructive feedback and cope up with stress
- develop soft skills, e-skills and life skills to live, learn and work in the technically sound society globally and use appropriate digital methods for analysis of data

GA 8: Cross-Cultural Competencies

Graduates of SCC

- gain cross-cultural competencies through engaging with diverse linguistic, ethnic and religious communities and know how to understand, accept and appreciate individuals at local, national and international levels
- develop a global perspective through contemporary curriculum, culture, language and international exchange programmes
- acquire knowledge of the values and beliefs of multiple cultures and a global perspective to honour diversity, gender sensitivity and adopt gender-neutral approach and show empathy to the less advantaged and the differently-abled

GA 9: Community Engagement

Graduates of SCC

- are sensitive to social concerns and have conviction toward social justice through active social engagement
- are endowed with a strong sense of environmental awareness through the curriculum and a friendly and serene campus eco-system.
- formulate an inspiring vision and build a team that can help achieve the vision, and motivate people to the right destination

GA 10: Value-Based Ethical Competency

Graduates of SCC

- are rooted in the principles of ethical responsibility and integrity permeated with Christian values leading to the building of character and constitutional values
- develop virtues such as truth, love, courage, unity, integrity, brotherhood, industry and uprightness
- practice responsible national and globalcitizenshiprequiredforrespondingtocontemporarychallenges, enabling learners to become aware of and understand global issues and to become active promoters of more peaceful, tolerant, inclusive, secure, andsustainablesocieties

An Undergraduate Certificate is awarded to students who have demonstrated the achievement of theoutcomeslocatedatlevel 4.5 on the NHEQF.

Element of the Descriptor	NHEQF level descriptors relating to undergraduate certificate
Knowledge and Understanding	Thegraduatesshouldbeabletodemonstratetheacquisitionof: • knowledge of facts, concepts, principles, theories, and processes in brodmultidisciplinary learning contexts within the chosen fields of learning • understanding linkages between the learning areas within and across thechosenfieldsofstudy, • procedural knowledge required for performing skilled tasksassociatedwiththefieldsoflearning.
General,Technical and Professional Skills	Thegraduatesshouldbeabletodemonstratetheacquisitionof: • cognitive, rational and technical skills required to identify,analyzeandsynthesize information and to accomplish tasksrelatingtothefieldsoflearning. • cognitiveandtechnicalskillsrequiredforselectingandusingrelevantmethods,tools,andmaterials • apply the acquired technical and theoretical knowledge and use basic methods, tools,materials, and information to generate solutions to specific problems relating inthefieldoflearning.
GenericLearning Outcomes	Thegraduatesshouldbeabletodemonstratetheabilityto: • listen carefully, read texts related to the chosen fields of study analytically,andpresentinformationinaclearandconcisemanner • express thoughts and ideas effectively in writing and orally and present theresults/findingsoftheexperimentscarriedout • makejudgmentandtakedecisions,basedonanalysisofdataandevidence,forformulating responses to issues/problems associated with the chosen fields oflearning
Constitutional,Humanistic, ethical,andmoral values	Thegraduatesshouldbeabletodemonstratethewillingnessto: • practiceconstitutional,humanistic,ethical,andmoralvaluesinreal-lifesituations, • putforwardconvincingargumentstorespondtotheethicalandmoralissuesassociatedwiththechosenfieldsoflearning • use reason and empathy, considering the consequences of human actions and the likely impact on other people and animals

Employability and Entrepreneurship Skills	The graduates should be able to demonstrate the acquisition of: • knowledge and essential skills, required to perform effectively in a defined job relating to the chosen fields of study, • ability to exercise responsibility for the completion of assigned tasks and for the outputs of own work, and to take some responsibility for group work and output as a member of the group • transferable skills and key personal attributes which are highly valued by employers and essential for effective performance in the workplace.
Credit Requirements	• The successful completion of the first year (two semesters) of the under-graduate programme of minimum 40 credit hours
Entry Requirements	• Certificate obtained after successful completion of Grade 12 or equivalent state of education.

Learning Outcomes Descriptors for Qualifications at Level 5 on the NHEQF

An Undergraduate Diploma is awarded to students who have demonstrated the achievement of the outcomes located at level 5 on the NHEQF.

Element of the Descriptor	NHEQF Level Descriptors
Knowledge and Understanding	The graduates should be able to demonstrate the acquisition of: • theoretical and technical knowledge in multidisciplinary contexts • deeper knowledge and understanding of the learning areas and its underlying principles and theories • procedural knowledge required for performing skilled tasks
Application of Knowledge and Skills	The graduates should be able to demonstrate the ability to: • apply the acquired specialized or theoretical knowledge, and a range of cognitive and practical skills to gather quantitative and qualitative data, • select and apply basic methods, tools, materials, and information to formulate solutions to problems related to the chosen field(s) of learning. • analyze and synthesize ideas and information from a range of sources and act on information to generate solutions to problems
Generic Learning Outcomes	The graduates should be able to demonstrate the ability to: • listen carefully, read texts and present complex information in a clear and concise manner in writing and orally • critically evaluate the essential theories, policies, and practices by following a scientific approach to knowledge development. • make judgement and take decision, based on the analysis and evaluation of information, for determining solutions to a variety of unpredictable problems associated with the chosen fields of learning

Constitutional, Humanistic, Ethical, and Moral values	The graduates should demonstrate the willingness and ability to: • embrace constitutional, humanistic, ethical, and moral values and practice these values in life • ethically address issues relating to the chosen fields of learning, including environmental and sustainable development issues • use reason and empathy, considering the consequences of human actions and the likely impact on other people and animals
Employability and Entrepreneurship Skills	The graduates should be able to demonstrate the acquisition of skill sets that are necessary to: • take up employment relating to the chosen fields of study or professional practice • exercise self-management within the guidelines of study and work contexts. • take responsibility for the evaluation and improvement of work or study activities
Credit Requirements	The successful completion of the first two years (four semesters) of the under-graduate programme involving a minimum of 80 credit hours
Entry Requirements	Continuation of study or lateral entry in the second year of the undergraduate programme will be possible for those who have met the entrance requirements, including specified levels of attainment, specified in the programme regulations.

Learning Outcomes Descriptors for a Higher Education Qualification at Level 5.5 on the NHEQF

The Bachelor's degree is awarded to students who have demonstrated the achievement of the outcomes located at level 5.5 on the NHEQF.

Element of the Descriptor	NHEQF Level Descriptors
Knowledge and Understanding	The graduates should be able to demonstrate the acquisition of: • comprehensive, factual, theoretical, and specialized knowledge in broad multidisciplinary contexts with depth in the underlying principles and theories relating to the fields of learning. • knowledge of the current and emerging issues and developments within the chosen field of learning. • procedural knowledge required for performing and accomplishing professional tasks in the chosen fields of learning.
General, Technical and Professional Skills	The graduates should be able to demonstrate the acquisition of: • cognitive and technical skills required for performing and accomplishing complex tasks • cognitive and technical skills required to evaluate and analyze complex ideas and generate solutions • measurable abilities and knowledge that come through learning and can be job or task-specific

Application ofKnowledgeandSkills	Thegraduatesshouldbeabletodemonstratetheabilityto: • apply the acquired theoretical knowledge, and cognitiveand practical skills to gather and analyze quantitative and /or qualitative data • employ the right approach to generate solutions to problems related to the fieldsoflearning • develop through practice, experience, and the effective utilization of acquired knowledge to perform specific tasks, solve problems, or exhibit competence
GenericLearning Outcomes	Thegraduatesshouldbeabletodemonstratetheabilityto: • communicate in writing and orally the constructs and methodologies adopted forthestudiesundertakenrelatingtothechosenfieldsoflearning, • make coherent arguments to support thefindings/results of the study undertaken and pursue self-paced and self-directed learning to upgrade knowledge and skills and pursue higher level ofeducationandtraining. • make judgement and take decisions based on the analysis and evaluation ofinformationforformulatingresponsestoproblems based on empirical evidence
Constitutional, Humanistic,Ethical, andEoralValues	Thegraduatesshouldbeabletodemonstratethewillingnessandabilityto: • Embraceconstitutional,humanistic,ethical,andmoralvalues,andpractice thesevaluesinlife. • formulatecoherentargumentsaboutethicalandmoralissues,includingenvironmentalandsustainabledevelopmentissues, • follow ethical practices in all aspects of research and development
Employability andEntrepreneurship Skills	The graduates should be able to demonstrate the acquisition of: • knowledge and essential skills set and competence that are necessary to take up a professional job • entrepreneurship skills required for setting up and pursuingself-employment • the ability to exercise management and supervision in the contexts of work orstudyactivitiesinvolvingunpredictableworkprocessesandworkingenvironments.
CreditRequirements	Thesuccessfulcompletionofthefirstthreeyears(sixsemesters)oftheundergraduateprogrammeinvolvingaminimumof120credithours
EntryRequirements	Continuation of study or lateral entry into the third year of the undergraduate programme will be possible for those who have met the specified levels of attainment, specified in the programme admission regulations .

PLO & GA Mapping

Programme Learning Objective #	Programme Learning Objective (PLO)	Description of PLO	PLO Mapped with GA#
PLO 1	Language proficiency	Exhibit spoken and written skills for effective communication	GA 3
		Relate reading and listening skills to expedite access to knowledge resources and understanding	GA 3
		Combine two or more language abilities while interacting	GA 3
PLO 2	Critical thinking and domain knowledge	Acquire knowledge of basic concepts, theories and processes through study of core courses in respective programmes and have a critical outlook	GA 1 GA 2
		Critically relate and consider domain specific knowledge to emerging areas of academia	GA 1
		Evaluate, familiarize and develop domain specific transferrable skills to new and or unfamiliar contexts	GA 2
PLO 3	Interdisciplinary knowledge	Identify and determine connection across disciplines	GA 1 GA 8
		Empower students to combine frameworks and concepts from multiple disciplines to examine and solve a problem from different perspectives	GA 1 GA 8 GA 2
		Procure and apply interdisciplinary knowledge for universal development	GA 1 GA 8
PLO 4	Digital competency	Acquire the ability to leverage digital technologies to communicate, collaborate, and analyze data	GA 7 GA 1 GA 2
		Get acquainted with software resources, computational skills and digital tools	GA 7 GA 1
		Ethically apply digital skills to confidently use technology for work, learning and daily life	GA 7 GA 10
PLO 5	Analytical skills	Develop the ability to think critically and relate learning to academic, professional and real-life problem solving	GA 1 GA 10 GA 2
		Apply empirical knowledge and skills to	GA 7

		identify and collect quantitative and qualitative data to analyze and formulate evidence-based suggestions and solutions	GA 2
		Analyse problems and come out with facts-based solutions	GA 2 GA 7
PLO 6	Academic writing & presentation skills	Formulate and document results, case studies, project works, field works and internships	GA 2
		Present ideas, analyze research and construct an effective argument	GA 3
		Keep focused, planned and structured by using effective methodologies and in formal presentations	GA 2 GA 1
PLO 7	Innovation and creativity	Validate convertible capabilities and entrepreneurial skills that are needed for employment opportunities	GA 2 GA 7
		Develop and generate intellectual property	GA 1
		Empower entrepreneurs to discover opportunities, solve problems, adapt to change, continuously improve, and drive business growth	GA 2 GA 5
PLO 8	Social engagement and responsibility	Exhibit the ability to link classroom learning with social concerns and engagement through service learning and outreach programmes	GA 5 GA 9
PLO 8	Social engagement and responsibility	Exhibit the ability to link classroom learning with social concerns and engagement through service learning and outreach programmes	GA 5 GA 9
		Enhance positive leadership qualities for peaceful coexistence, general wellbeing and improved quality of life	GA 6 GA 10
		Have ethical responsibility, philanthropic responsibility and economic responsibility	GA 5 GA 9
PLO 9	Environmental sensitization	Appreciate environmental consciousness and sustainability	GA 4 GA 9
		Make students acquire sensitivity to the environment and its problems and help them to acquire a set of values for environmental protection	GA 4 GA 9
		Encourage students to acquire knowledge	GA 4

		of pollution and environmental degradation	
PLO 10	Autonomy and Responsibility	Demonstrate a sense of community service, be proactive and creative at work, committed to lifelong learning	GA 5 GA 10 GA 6
		Encourage independent thought, problem-solving, creative thinking and productive teamwork	GA 5 GA 1 GA 2
		Reflect the basic human need to have control over our own lives both at work and in life	GA 7 GA 10

METHODS OF ASSESSMENT

Remembering (K1)	• The lowest level of questions require students to recallinformation from the course content • Knowledge questions usually require students toidentify information in the textbook
Understanding (K2)	• Understanding of acts and ideas by comprehending organizing, comparing, translating, interpolating and interpreting in their own words • The questions go beyond simple recall and require students to combine the ideas together
Application (K3)	• Students have to solve problems by using/applying aconcept learned in the classroom • Students must use their knowledge to determineexact response
Analyze (K4)	• Analyzing the question by asking students to breakdown something into its component parts • Analyzing requires students to identify reasons,causes or motives generalizations
Evaluate (K5)	• Evaluation requires an individual to make judgmenton something • Questions to judge the value of an idea, a character, awork of art, or a solution to a problem • Students are engaged in decision-making andproblem–solving
Create (K6)	• The questions of this category challenge students toget engaged in creative and original thinking • Developing original ideas and problem solving skills

Cognitive Level (CL)

No.	Code	Cognitive Level
1	R	Remember
2	U	Understanding
3	Ap	Apply
4	An	Analyse
5	E	Evaluate
6	C	Create

Knowledge Category (KC)

No	Code	Knowledge
1	F	Factual
2	C	Conceptual
3	P	Procedural
4	M	Metacognitive

Learning Activities
A. Participative Learning

No	Code	Description
1	GD	Group Discussion
2	SI	Simulation
3	OO	One to One Learning
4	RF	Rapid Fire
5	KWL	Know, Want to Know, Learned
6	Sem	Seminar
7	WSQ	Watch Summarise Question
8	FC	Flipped Class

A. Cooperative Learning

No	Code	Description
1	Lec	Lecture
2	Soc	Socrates Method
3	BS	Brain Storming
4	GT	Group Learning
5	OT	One to One Tutoring

B. Peer Learning

No	Code	Description
1	TPS	Think Pair Share
2	RPT	Reciprocal Peer learning
3	PT	Peer Learning

C. Experiential Learning

No	Code	Description
1	RP	Roleplay
2	FW	Fieldwork
3	MPr	Micro/Mini Project
4	Pr	Project
5	Viv	Viva-Voce
6	Rep	Report Writing
7	Rev	Review Writing
8	CW	Critique Writing

D. Problem Solving Method

No	Code	Description
1	CS	Case Study
2	Ess	Essay
3	AW	Article Writing
4	SP	Solution to Problem
5	PF	Problem Finding

Assessment Task

No	Code	Description
1	CA	Class Assignment
2	HrA	Hour Assignment
3	CT	Class Test
4	ST	Self Test
5	OT	Online Test
6	OBT	Open Book Test
7	Qui	Quiz
8	HoA	Home Assignment
9	MCQ	Multiple Choice Question
10	SA	Short Answer
11	Ess	Essay

METHODS OF EVALUATION

Evaluation	Methods	Marks
Internal	Continuous Internal Assessment Test	**40**
	Assignments / Snap Test / Quiz	
	Seminars	
	Attendance and Class Participation	
External	End Semester Examination	**60**
Total		**100**

CURRICULUM TABLE

Year	Semester	Module No.	Courses	Course Code	Lecture	Tutorial	Practical	Internship	Self-Learning	Demonstration	Research Project	Total Hours	Credits	Credit Points
										Hours				
I	I	Part - 1	Modern Indian Language (Tamil)	23LT11/23LM11/ 23LH11/23LF11	6							6	3	13.5
		Part - 2	Communicative English	23LE`11	5	1						6	3	13.5
		1.1	Core Course 1 - Principles of Management	23GA11	6							6	5	22.5
		1.2	Core Course 2 - Accounting for Managers I	23GA12		6						6	5	22.5
		1.3	Minor Stream 1 - Managerical Economics	23GAEA	6							6	5	22.5
			Total									30	21	94.5
I	II	Part - 1	**Modern Indian Language (Tamil)**	23LT21/23LM21/ 23LH21/23LF21	6							6	3	13.5

SCC-BBA-2023

Year	Sem	Part	Course Title	Course Code	L	T					Hours	Credits	Marks
		Part - 2	**Communicative English**	**23LE21**	**5**		**1**				**6**	**3**	**13.5**
		2.1	Core Course 3 - Business Organisation and Environment	23GA22	6						6	5	22.5
		2.2	Core Course 4 - Accounting for Managers II	23GA21		6					6	5	22.5
		2.3	Minor Stream 2 - Entrepreneurship Development	23AA01	6						6	5	22.5
		Total									30	21	94.5
II	III	Part - 1	**Modern Indian Language (Tamil)**	**23LT31/23LM31/3LH31/23LF31**	**6**						**6**	**3**	**15**
		Part - 2	**Communicative English**	**23LE31**	**5**		**1**				**6**	**3**	**15**
		3.1	Core Course 5 - Marketing Management	23GA31	5						5	5	25
		3.2	Core Course 6 - Organizational Study (Done outside the campus)	23GA32	5						5	5	25
		3.3	Minor Stream 3 - Quantitative Techniques	23AA02	6						6	5	25
		3.4	Skill Enhancement Course 1 - Business Communication	23GAS1	2						2	1	5

				Code	L		T						Hrs	C	Marks
		3.5	Value Added Course 1 – Health and fitness through Yogasanas	23SE11									0	1	5
			Total										30	23	115
		Part - 1	**Modern Indian Language (Tamil)**	23LT41/23LM41/ 23LH41/23LF41	6								6	3	15
		Part - 2	Communicative English	23LE41	5		1						6	3	15
II	IV	4.1	Core Course 7 - Human Resource Management	23GA41	6								6	5	25
		4.2	MS4 Statistics for Management	23AA03	6								6	5	25
		4.3	SEC-2 Personality Development	23GAS2	2								2	1	5
		4.4	VAC 2 Digital Empowerment through Artificial Intelligence, Multimedia and Cyber Security	23SE21	2								2	2	10
		4.5	Multidisciplinary (NME 1) Talent Management	23GAN2	2								2	2	10
			Total												120
III	V	5.1	Core Course 8 - Business Research Methods	23GA51	6								6	5	27.5

		No.	Course Title	Code	Hrs							L	Credits	Marks
		5.2	Core Course 9 - Project	23GAD2							6	6	5	27.5
		5.3	Core Elective 1 - Industrial Safety **Resource Management Techniques** Materials Management Supply Chain Management	23GAEA/23GAEB/2 3GAEC/23GAED	6							6	4	22
		5.4	Core Elective 2 – Customer Relationship Management E – Commerce **Total Quality Management** Direct Marketing	23GAEE/23GAE F/23GAEG/23GA	6							6	4	22
		5.5	Skill Enhancement course 3 – Entrepreneurial skill development	23GAS3	2							2	1	5.5
		5.6	Value Added Course 3 – Indian Knowledge System and Human Rights	23SE31	2							2	1	5.5
		5.7	Multidisciplinary (NME) 2 Social Graces	23GAN3	2							2	2	11
		Total										30	22	121
III	VI	6.1	Core Course 10 - Legal Aspects of Business	23GA61	6							6	5	27.5
		6.2	Core Course 11 - Organisational Behaviour	23GA62	6							6	5	27.5
		6.3	Core Elective 3 - Tourism Management Management Information System Insurance Management Logistics Management	23GAEI/23GA EJ/23GAEK/23	6							6	4	22

No.	Course Title	Course Code									Hours/Week	Credits	Marks
6.4	Core Elective 4 - Industrial Relations **Financial Management** Financial Services Financial Markets and Instruments	23GAEM/23GAEN2 3GAEO/23GAEP	6								6	4	22
6.5	S E C 4 - Office Administration and skill management	23GAS4	2								2	1	5.5
6.6	Value Added Course 4 – Environmental Science	23SE41	2								2	1	5.5
6.7	Multidisciplinary (NME) 3 Event Management	23GAN4	2								2	2	11
	Total										30	22	121

Semester - I

Course Title: Part – I **Tamil** Modern Indian Language-1 (MIL – 1)	Course Type: Theory Course Code: 23LT11

Total Hours : 90   Hours / Week – 6   Credits: 3

Pass-out Policy: Minimum   Contact Hours: 54
Total Score %: 100   Internal: 40   External: 60
Minimum Pass % 40 (No Minimum for Internal)

Course Creator	**Expert 1**	**Expert 2**
Dr. D. Deva Sambath Associate Professor Head of the Department Mobile : 9994964710 devasambath013@gmail.com	Dr. S. Sujana Bai Assistant Professor Mob: 9486758307 sujanabai@gmail.com	Dr. J. Kingsly Assistant Professor Mobile: 7871978855 kingslyphd@gmail.com

CLO No.	Course Learning Outcomes (CLO) upon completion of this course, students will be able to	% of PLO mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO 1	பாரதியார் காலந்தொட்டு தற்காலப் புதுக்கவிதைகள் வரை கவிதை இலக்கியம் அறிமுகப்படுத்தப் படுவதால் கவியாக்கத் திறன் பெறுவர்	1(8), 2(8), 6(4)	1, 2, 3,	Ap	P
CLO 2	புதுக்கவிதை வரலாற்றினை அறிந்து கொள்வர்.	1(6), 2(8), 3(6)	1, 2, 3, 8	U	F
CLO 3	இக்கால இலக்கிய வகையினைக் கற்பதன் மூலம் படைப்பாக்கத் திறன் பெறுவர்.	1(8), 7(12)	2, 3, 7	An	M
CLO 4	மொழியறிவோடு சிந்தனைத் திறன் அறிவில் மேம்படுவர்.	1(10), 2(10)	2, 3	Ev	C
CLO 5	தமிழ்மொழியைப் பிழையின்றி எழுதவும், புதிய கலைச் சொற்களை உருவாக்கவும் அறிந்து கொள்வர்.	1(8), 3(6), 6(6)	2, 3, 8	C	P

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	Reference
	அலகு I மரபுக்கவிதை					
1.1	தமிழ்த் தெய்வ வணக்கம் - மனோன்மணியம் பெ. சுந்தரனார்	2	1(11)	GT	HrA	1
1.2	சிறுத்தையே வெளியில் வா- பாரதிதாசன்	2	1(12)	Sem	CT	1
1.3	புத்தரும் சிறுவனும்- கவிமணி தேசிக விநாயகம் பிள்ளை	4	1(22)	GD	CT	1
1.4	மொழி உணர்ச்சி - முடியரசன்	2	1(11)	Lec	CA	1
1.5	ஆட்டனத்தி ஆதிமந்தி - ஆதிமந்தி புலம்பல் - கண்ணதாசன்	4	1(22)	Lec	HoA	1

1.6	வினாத்தாள் -சுரதா	2	1(11)	SI	ST	1
1.7	கடல் - தமிழ் ஒளி	2	1(11)	ESS	SA	1
	அலகு II புதுக்கவிதை					
2.1	வீட்டுக்கொரு மரம் வளர்ப்போம் - அப்துல் ரகுமான்	2	2(11)	Sem	HoA	1
2.2	சென்றியூ கவிதைகள் - ஈரோடு தமிழன்பன் (ஏதேனும் ஐந்து கவிதைகள்)	2	2(11)	Lec	Qui	1
2.3	பிற்சேர்க்கை - வைரமுத்து	3	2(17)	Lec	CA	1
2.4	வாழைமரம் - மு. மேத்தா	2	2(11)	GD	CT	1
2.5	வள்ளுவம்பத்து-அறிவுமதி	2	2(11)	Lec	CT	1
2.6	ஆனந்தயழை மீட்டுகிறாய் - நா. முத்துக்குமார்	3	2(17)	OO	ST	1
2.7	சபிக்கப்பட்ட முத்தம்-சுகிர்தராணி	2	2(11)	Sem	SA	1
2.8	நீ எழுத மறுக்கும் எனது அழகு -இளம்பிறை	2	2(11)	Sem	HoA	1
	அலகு III சிறுகதைகள்					
3.1	வாய்ச்சொற்கள்-ஜெயகாந்தன்	2	3(11)	Lec	HoA	9
3.2	கடிதம் -புதுமைப்பித்தன்	1	3(6)	Lec	CT	10
3.3	கரு- உமா மகேஸ்வரி	2	3(11)	GD	HrA	9
3.4	முள்முடி தி. - ஜானகிராமன்	2	3(11)	Sem	CT	9
3.5	சிதறல்கள்- விழி.பா. இதயவேந்தன்	2	3(11)	Lec	SA	10
3.6	காகித உறவு - சு. சமுத்திரம்	3	3(17)	Lec	ST	10
3.7	வீட்டின் மூலையில் ஒரு சமையலறை- அம்பை	4	3(22)	GD	Ess	9
3.8	நாய்க்காரச் சீமாட்டி - ஆண்டன் செக்காவ்	2	3(11)	Lec	SA	4
	அலகு IV இலக்கிய வரலாறு					

4.1	மரபுக்கவிதை		6		4(33)	Lec		MCQ		3
4.2	புதுக்கவிதை		6		4(33)	Lec		SA		3
4.3	சிறுகதை		6		4(34)	Sem		Ess		3
	அலகு V மொழித்திறன் போட்டித்தேர்வு									
5.1	பொருள் பொதிந்த சொற்றொடர் அமைத்தல்	3		5(16)		RF		Qui		6
5.2	ஒரெழுத்து ஒரு மொழி	3		5(16)		Sem		MCQ		6
5.3	வேற்றுமை உருபுகள்	3		5(17)		Lec		Ess		4
5.4	திணை, பால், எண், இடம்	3		5(17)		Lec		MCQ		5
5.5	கலைச்சொல்லாக்கம்	3		5(17)		RF		CA		6
5.6	மொழிபெயர்ப்பு	3		5(17)		Ess		CA		8

Reference Books
1. பொதுத்தமிழ் -முதற்பருவம், தமிழ்த்துறை வெளியீடு, ஸ்காட் கிறிஸ்தவக் கல்லூரி (தன்னாட்சி), நாகர்கோவில்.
2. தமிழ் இலக்கிய வரலாறு சிற்பி. பாலசுப்பிரமணியன், கவிதா பதிப்பகம், சென்னை
3. புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு - தமிழண்ணல், மீனாட்சி புத்தக நிலையம், மதுரை.
4. ஆண்டன் செகாவ் கதைகள் எம். கோபாலகிருஷ்ணன், நூல்வனம் பதிப்பகம், சென்னை.
5. வகைமை நோக்கில் தமிழ் இலக்கிய வரலாறு முனைவர் பாக்யமேரி, நியூசெஞ்சுரி புக்ரவுஸ் (பி) லிட், சென்னை.
6. நன்னூல் - சொல்லதிகாரம், மணிவாசகர் பதிப்பகம், சென்னை
7. தொல்காப்பியம் - சொல்லதிகாரம், சாரதா பதிப்பகம், சென்னை
8. அடிப்படைத் தமிழ் இலக்கணம் -எம்.ஏ.நுஃமான், அடையாளம் பதிப்பகம், புத்தாநத்தம்
9. 100 சிறந்த சிறுகதைகள் பாகம் (1) எஸ். ராமகிருஷ்ணன், தேசாந்திரி பதிப்பகம், சென்னை.
10. 100 சிறந்த சிறுகதைகள் எஸ். ராமகிருஷ்ணன், தேசாந்திரி பதிப்பகம், சென்னை பாகம்(2).

Course Title: **Malayalam** Modern Indian Language-1 (MIL – 1) Prose Composition and Translation	Course Type: Theory Course Code:23LM11

Total Hours:90   Hours/Week: 6   Credits:3

Pass-Out Policy :   Minimum Contact Hours: 54
                     Total Score %:100 Internal: 40 External: 60
                     Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr.Jisha.S.K	Name : Dr.Pramod Kumar D.N	Name : Dr.R.Sreejasankar
Designation : Assistant Professor	Designation : Associate Professor	Designation : Assistant Professor
Mobile 8606520272	Mobile : 9446551748	Mobile : 9847909335
Email id : jisha@scottchristian.org	Email id : pramodrds@gmail.com	Email id : sreejavijayan77@gmail.com

CLO-No.	Course Learning Outcomes (CLO) *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	understand the word level and sentence level translation and obtain the proverb narrative techniques	1(10), 2(10)	1, 8	U	M, C
CLO-2	evaluate the Malayalam Novel of different eras and getting life awareness and obtain the riddle's moral value	1(5), 2(5), 5(10)	1, 2, 3, 6, 8	U, An	M,F
CLO-3	analyse the Malayalam Short story of different eras and getting life awareness and obtain the riddle's moral value	5(10), 9(10)	6, 7	An, E	M,P
CLO-4	evaluate the Malayalam autobiography of different eras and getting life awareness	9(10), 10(10)	1, 3, 7	An, E	M,F, C
CLO-5	evaluate the Malayalam Travelogue. of different eras and getting life awareness and obtain the moral value	5(10), 9(10)	1, 2	U, E	M, C, P

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1	**Vivarthanam**	**18**				

1.1	Malayala Vivarthana Charithram	1	1[10]	Lec	CA	14
1.2	Vivarthanathinte Prayojanam	1	1[15]	Lec	CA	14
1.3	Vivarthakanate Gunangal	1	1[12]	Lec	HrA	14
1.4	Vivarthanathinte Parimithikal	1	1[13]	Lec	CT	14
1.5	Englishil Ninnum Malayalathilekku Vivarthanam Cheyyuka	4	1[12]	Lec	ST	14
1.6	Malayalathil NinnumEnglishilekku Vivarthanam Cheyyuka	4	1[13]	Lec	CT	14
1.7	Sailikalum Pazhanchollukalum	3	1[12]	Lec	ST	14
1.8	Aasayavipulanam	3	1[13]	Lec	CT	14
2	**Malayalanovel**	**18**				
2.1	Malayalanovel Charithram	2	2[10]	Lec	OT	1,4,6,7,8,13
2.2	M.D.yude Novalukal	1	2[10]	Lec	OBT	1,4,6,7,8,13
2.3	Naalukettu Samagra avalokanam (Visada PadanamAadyathe 5 Adhyayangal)	3	2[20]	Lec	Qui	1,4,6,7,8,13
2.4	Adyayam 1	3	2[10]	Lec	HoA	1,4,6,7,8,13
2.5	Adyayam 2	3	2[20]	Lec	MCQ	1,4,6,7,8,13
2.6	Adyayam 3	3	2[10]	Lec	Qui	1,4,6,7,8,13
2.7	Adyayam 4	3	2[20]	Lec	HoA	1,4,6,7,8,13
3	**Malayala Cherukadha**	**18**				
3.1	Malayala Cherukadha Charithram	3	3[20]	GD	SA	1,2,3,5,10,11
3.2	Karoorinte Cherukadhakal	3	3[10]	CS	ESS	1,2,3,5,10,11
3.3	Marappavakal- Kaaroor	3	3[20]	Lec	CA	1,2,3,5,10,11
3.4	Uthuppante Kinar - Kaaroor	3	3[10]	Lec	HrA	1,2,3,5,10,11
3.5	Kalchakaram - Kaaroor	3	3[20]	Lec	CT	1,2,3,5,10,11
3.6	Poovamabhazham - Kaaroor	3	3[20]	Lec	CT	1,2,3,5,10,11

4	Athmakadha Saahithyam	18				
4.1	Malayala AathmakadhaSaahithyaCharithram	3	4[20]	Sem	ST	1,12
4.2	Joseph Mundasseri	3	4[20]	Sem	OT	1,12
4.3	Kozhinja Elakal Samagra avalokanam (Visada Padanam Aadya Naalu Adhyayangal)	3	4[20]	CS	OBT	1,12
4.4	Adyayam 1	3	4[10]	Lec	Qui	1,12
4.5	Adyayam 2	3	4[20]	Lec	HoA	1,12
4.6	Adyayam 3	3	4[10]	Lec	Qui	1,12
5	Yaathravivaranam	18				
5.1	Malayala Yaathra vivarana Charithram	3	5[20]	Ess	MCQ	1
5.2	Raajan Kaakkanadan	3	5[10]	GD	SA	1
5.3	Himavante Mukal Thattil - Raajan Kaakkanadan Samagra avalokanam (Visada Padanam Aadya moonnu Adhyayangal)	3	5[20]	SP	CA	1
5.4	Adyayam 1	3	5[10]	SP	HrA	1
5.5.	Adyayam 2	3	5[20]	GL	CT	1
5.6	Adyayam 3	3	5[20]	GL	CT	1

Reference Books

1. K.M.George, Aadgunika Malayala Sahithya Charithram Prasthanangalilude, Kottayam, D.C.Books, 1998.
2. M.Achuthan, Cherukadha Innale Innu, D.C Books,2007
3. N.Prabhakaran, Kadha Thedunna Kadha,
4. 4.Tharakan K.M. Malayala Novel Saahithya Charithram, Karala Saahithya Accademy Thichur, D.C.Books,1978
5. K.S.Ravikumar, Kadhayum Kalavum,
6. E. V. Ramkrishnan ,Malayala Novalinte Desakaalangal, Mathrbhoomi Books,2017.
7. K.P. Appan, Maranunna Malayala Noval, , D.C Books, 2015
8. P.K.Rajasekharan , Andhanaya Daivam, D.C Books,,1970
9. Dr.K.M. Prabhakara Varir , Shylee shilppam,
10. Kaaroor Neelakanda Pillai,Kaaroor Kadhakal Sampoornam, NBS Kottayam 2004,
11. Karur Kadha patanam- M.M.Basheer,NBS Kottayam, 1980
12. Gopalakrishnan Naduvattom, Aathmakadhasaahithyam Saahithyam, Kerala Bhasha Institute,
13. Thiruvananthapuram, 1990
14. Tharakan K.M., Aadhunika Novel Dersanangal, N.B.S. Kottayam, 1980.
15. Dr. N.E.Viswanadhan, Vivarthana Vicharam, D.C Books, 2004

Course Title: **General Hindi** Modern Indian Language-1 (MIL – 1)	Course Type: Theory Course Code: 23LH11

Total Hours:90	Hours/Week:6	Credits: 3

Pass-Out Policy :   Minimum Contact Hours: 54
Total Score :100% Internal: 40 External: 60
Minimum Pass : 40% [No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Mrs. Josy Vincent	Dr.Sreedevi S	Dr.Jayasree. K.
Assistant Professor of Hindi	Assistant professor of Hindi,	AssistantProfessor of hindi
Mobile: 9486357323	Phone ;9495243814	Phone :9539204383
josysam2020@gmail.com	sdtvpm@yahoo.com	Jayasree8262@gmail.com

CLO. No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the concepts of Hindi sounds	1(10), 2(10)	1, 8	U	M,F,C
CLO-2	Understand and analyze Sentence formation in Hindi	2(5), 3(10), 5(5)	1,2, 3, 5	U,An	M,C
CLO-3	Remember Hindi vocabulary	2(5), 9(10), 10(5)	1, 3, 7, 8,	An, E	M,C,P
CLO-4	Understand and analyze stories and other passages	9(10), 10(10)	3, 7, 9	An, E	M,C,P
CLO-5	Evaluate Language ability	1(10), 5(5), 9(5)	1, 6,	U, E	M,C,P

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1	**Buniyadi Hindi**	**18**				
1.1	Swar	3	1[10]	Lec	CA	2,3,4,5,6,8

1.2	Vyanjan	4	1[15]	Lec	CA	2,3,4,5,6,8
1.3	BarahKhadi	3	1[25]	Lec	HrA	2,3,4,5,6,8
1.4	Shabdh	2	1[25]	Lec	CT	2,3,4,5,6,8
1.5	Vakyarachana	3	1[25]	Lec	ST	1
2	Hindi shabdhavali					
2.1	Risthom ke naam	3	2[50]	Lec	OT	2,3,4,5,6,8
2.2	Gharelu Padharthom ke naam	3	2[50]	Lec	OBT	2,3,4,5,6,8
3	Vyakaran					
3.1	Sadharan vakya our sangya	3	3[25]	GD	SA	2,3,4,5,6,8
3.2	Sarvanaam	3	3[25]	CS	ESS	2,3,4,5,6,8
3.3	Visheshan	3	3[25]	Lec	CA	2,3,4,5,6,8
3.4	Kriya aadi shabdhom ka prayog	3	3[25]	Lec	HrA	2,3,4,5,6,8
4	Chote Gadhyamsh ke patan					
4.1	Bachom ki kahaniyam	3	3[50]	Lec	CT	7
4.2	Pathr pathrkaom mem Prakashith Gadyamsh ka patan	3	4[50]	Sem	OT	2,3,4,5,6,8
5	Nibandh					
5.1	Sant. Thiruvalluvar	3	5[25]	Ess	MCQ	9
5.2	EVR Thandai Periyar	3	5[25]	GD	SA	9
5.3	Naari Saktheekaran	3	5[25]	SP	CA	9
5.4	Paravaran Samrakshan	3	5[25]	SP	HrA	9

Reference Books

1. Hindi ke avyay vakyamsh – Chaturbuj Sahay
2. Subodh Hindi vyakaran – Phoochand Jain
3. Sanshipt Hindi Vyakaran – Vyavaharic Hindi – Nagappa
4. Abhinav Hindi vyakaran – Nagappa
5. Saral Hindi Vyakaran – Syamachandra Kapur
6. Vyakaran Pradeep – Ramdev
7. Lakhu Balkadhayem – Ramashankar
8. Hindi Grammar – Edwin Greeves
9. Hindi Nibandh

Course Title: **French** Modern Indian Language-1 (MIL – 1)	Course Type: Theory Course Code: 23LFI1

Total Hours:90	Hours/Week:6	Credits: 3

Pass-Out Policy :   Minimum Contact Hours: 54
              Total Score %:100 Internal: 40 External: 60
              Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Ms. B.Monica Rachel	Mrs. P.T Anbu Hannah Dora	Ms. Fathima Saheer
Assistant Professor of French	Assistant professor of French	Assistant Professor of French
Mobile:	**Phone : 9442165021**	**Phone :**

CLO. No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	recall the basic French grammar.	1(10), 2(10)	1, 8	U	M,F,C
CLO-2	understand fundamental communication strategies, including self-introduction and addressing others with appropriate formal and informal language	2(5), 3(10), 5(5)	1,2, 3, 5	U,An	M,C
CLO-3	apply effective communication skills to introduce oneself and others in spoken and written forms within a professional environment	2(5), 9(10), 10(5)	1, 3, 7, 8,	An, E	M,C,P
CLO-4	recall and comprehend the methods to convey personal preferences and discuss plans for the weekend**.**	9(10), 10(10)	3, 7, 9	An, E	M,C,P
CLO-5	apply the skill of making polite requests and discuss the past actions	1(10), 5(5), 9(5)	1, 6,	U, E	M,C,P

Module	**Course Description**	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1						
I	L'introduction à la langue Française	**18**				

1.1	L'alphabets	2	1[10]	Lec	CA	2,3,4,5,6,8

1.2	Les conjugaisons
	    1. Les pronoms sujets
	    2. Avoir et être
	ER verbs , ger, cer,yer,etc
		2	1[10]	Lec	CA	2,3,4,5,6,8

1.3	Les noms	1	1[10]	Lec	HrA	2,3,4,5,6,8
1.4	Les articles	1	1[10]	Lec	CT	2,3,4,5,6,8
1.5	La négation	1	1[10]	Lec	ST	1
1.6	Les nombres 0-100	2	1[10]	Lec	CT	2,3,4,5,6,8
1.7	Les jours de la semaine	2	1[5]	Lec	CT	2,3,4,5,6,8
1.8	Les mois de l'année	2	1[5]	Lec	CT	2,3,4,5,6,8
1.9	Les articles contractés	2	1[10]	Lec	CT	2,3,4,5,6,8
1.10	Adjectives posessifs	2	1[10]	Lec	CT	2,3,4,5,6,8
1.11	Verbes reflexive	1	1[10]	Lec	CT	2,3,4,5,6,8
2	**LUT!**					

2.1	**jectives de communication**:
	  • Saluer.
	  • Entrer en contact avec quelqu'un.
	  • Se présenter.
	  • S'excuser.
		5	2[25]	Lec	OT	2,3,4,5,6,8

2.2	**ivités de réception et de production orales**:
	  • Comprendre des personnes qui se saluent.
	  • Échanger pour entrer en contact, se présenter, saluer, s'excuser.
	  • Communiquer avec tu ou vous.
	  • Comprendre les consignes de classe.
	  • Épeler son nom et son prénom.
	  • Compter jusqu'à 10.
		5	2[25]	Lec	OBT	2,3,4,5,6,8

2.3	**ivités de réception et de production des écrits**:
	  • Découvrir l'alphabet et l'écrit.
	  • Identifier quelques sigles.
	  • Utiliser les formules de politesse.
		4	2[25]	Lec	OT	2,3,4,5,6,8

2.4	**oirs linguistiques**:
	  • Tu ou vous ?
	  • Les jours de la semaine
		4	2[25]	Lec	OBT	2,3,4,5,6,8

	• Quelques formules de politesse • L'alphabet et quelques sigles • Quelques consignes de classe Je, tu, vous, il, elle • Être • Quelques nationalités • Masculin et féminin nombres de 0 à 10						
3	**ENCHANTÉ!**						
3.1	**Objectifs de communication**: • Demander de se présenter Présenter quelqu'un	4	3[25]	GD	SA	2,3,4,5,6,8
3.2	**Activités de réception et de production orales**: • Comprendre les informations essentielles dans un échange en milieu professionnel. • Échanger pour se présenter et présenter quelqu'un.	5	3[25]	CS	ESS	2,3,4,5,6,8
3.3	**Activités de réception et de production des écrits**: • Se présenter sur un blogue..	4	3[25]	Lec	CA	2,3,4,5,6,8
3.4	**Activités de réception et de production des écrits**: • Se présenter sur un blogue.. **Savoirs linguistiques**: • La négation : ne... pas • Les adjectifs possessifs (1) • Être, avoir + quelques verbes en -er • C'est, il est • L'interrogation par l'intonation • Quelques professions • Les nombres de 11 à 69 Oui, non, si	5	3[25]	Lec	HrA	2,3,4,5,6,8
4	**J'ADORE!**						
4.1	**Objectifs de communication:** • Exprimer ses gouts • Échanger sur ses projets**.**	4	3[25]	Lec	CT	7
4.3	**Activités de réception et de production des écrits:** • Compléter une fiche d'inscription. • Remplir un chèque bancaire. • Comprendre de brefs messages et pense-bêtes	4	4[25]	Lec	CT	7

4.4	**Savoirs linguistiques:** • Aller • Moi aussi • Nous, ils, elles • La conjugaison (complète) des verbes en -er, être et avoir • Faire du, de V, delà + sport • Les nombres après 69 • On = nous • Le futur proche • Quelques indicateurs de temps (1) Les adjectifs possessifs (2)	5	4[25]	Sem	OT	2,3,4,5,6,8
5	**VEUX BIEN!**					
5.1	**jectifs de communication:** • Demander à quelqu'un de faire quelque chose. • Demander poliment. • Parler d'actions passées.	3	5[25]	Ess	MCQ	9
5.2	**Activités de réception et de production orales:** • Comprendre une personne qui demande un service à quelqu'un. • Demander à quelqu'un de faire quelque chose. • Imaginer et raconter au passé à partir de situations dessinées.	3	5[25]	GD	SA	9
5.3	**Activités de réception et de production des écrits:** • Comprendre le récit d'actions passées dans un message électronique. • Écrire un message électronique pour demander de l'aide	3	5[25]	SP	CA	9
5.4	**Savoirs linguistiques:** • Il y a • Les articles définis et indéfinis • Les marques du pluriel des noms • Les pronoms après une préposition (avec lui, chez moi) • Le passé composé (1) Pouvoir, vouloir, venir, connaître	3	5[25]	SP	HrA	9

Reference Books

1. Régine Mérieux & Yves Loiseau,2017, *Latitudes -1- (A1 /A2)*, méthode de français, Didier
2. Le Bescherelle ,2017, *L'art de conjuguer* Paris, Hatier,
3. Marie-Noelle Cocton et al., 2019 *L'atelier méthode de français A1*, Didier, France.

4. Sylvie Poisson Quinton, Michèle Mahéo-le Coadic,Anne Vergne sirieys, 2013, *"FESTIVAL-1"* ClE Internationale, Paris

5. Marie - Noëlle Cocton, P Dauda – L Giachino – C Baracco,2016, *Génération A1*, Didier , Paris

6. www.francaisfacile.com

7. www.bonjourdefrance.com

8. www.podcastfrancaisfacile.com

9. https://learnfrenchwithalexa.com

SEMESTER - I

Course Title: Part 11 Communicative English (Semester 1)	Course Type: Theory & Practical Course Code: 23LE11

Total Hours: 90 (Including Seminar/ Practical [information Transfer] and formative assessment)
Hours/Week: 6   Credits: 3

Pass-Out Policy: Minimum Contact Hours: 54
Total Score:100% Internal:40   External:60
Minimum Pass : 40% [No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Dr. V Brinsley	Dr. L. Judith Sophia	Dr. Sheni D. L. Singh
Assistant Professor of English	Assistant Professor of English	Assistant Professor of English
8903480894	9486459061	9487386706
vbrinsley@gmail.com	judithsophia24@gmail.com	shenisingh1984@gmail.com

CLO - No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Develop and integrate the use of the four language skills i.e. Reading, Listening, Speaking and Writing	1 (10) 6 (7) 7 (3)	2, 3	U AP	F P
CLO-2	Examine and present material of the prescribed texts and other texts	2 (8) 5 (12)	1, 2	U, An E	C M

CLO-3	Identify cross cutting issues like, Human values, (Professional, Personal and Domestic) ethics and environmental sustainability and practise them	3 (8) 8 (6) 9 (6)	1, 4, 8, 9	An E, Ap	C P
CLO-4	Present and differentiate various cultures and civilizations of the Globe and distinguish Indian traditional Knowledge	1 (10) 8 (5) 10 (5)	5, 6, 10	U, Ap	P M
CLO-5	Relate the textual content and underlying meaning of the context to the real life situations	5 (6) 8 (8) 10 (6)	1, 2, 5, 7	E, Ap, C	C M

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1	**PROSE**		**18**			
1.1	**JRD - Harish Bhat**					
1.1.1	Introduction to the Author, essay & Textual analysis	3	2 [4], 4 [4]	L	Ho A	1
1.1.2	Human values to be imbibed from the life of Tata	1	2 [4], 3 [5], 5 [5]	L GD	SA	1
1.1.3	Professional and Personal ethics revealed in "JRD"	2	2 [4], 3 [5], 5 [5]	L GD	Ess	1
1.2	**Us and Them - David Sedaris**					
1.2.1	Introduction to the Author, essay & Textual Analysis	3	2 [4], 4 [8]	L	Ho A	2
1.2.2	Thematic discussion: Self-centred attitude & Social media influence	2	2 [4], 3 [5] 5 [5]	L GD	MCQ HoA	2
1.2.3	Human Values (Empathy) reflected in "Us and Them"	1	2 [4], 3 [4], 5 [5]	L GD	SA Ess	2
1.3	**Uncle Podger Hangs a Picture - Jerome K Jerome**					
1.3.1	Introduction to the Author & essay Textual Analysis	3	2 [4], 4 [6]	L	Ho A	3

1.3.2	Thematic Discussion: Comic attitude of Patriarchal Dominance in the domestic context	2	2 [4], 3 [5],	L GD	Ess HoA	3
1.3.3	Uncle Podger- Character analysis	1	5 [6]	RP	MCQ	3
2	**POETRY**		**18**			
2.1	**A Patch of Land - Subramania Bharati**					
2.1.1	Introduction to the poet and the poem	1	2 [2], 4 [8]	L	Ho A	4
2.1.2	Poetry Analysis- Discussion on themes & Techniques	2	2 [3], 5 [5]	L GD	Hr A	4
2.1.3	Connection between Land and Poetic creation: A Reflection on Indian Knowledge	1	4 [6]	GD	Ess	
2.2	**The Sparrow - Paul Laurence Dunbar**					
2.2.1	Introduction to the poet and the poem	1	2 [3], 4[4]	L	Ho A	5
2.2.2	Poetry Analysis- Discussion on themes and Techniques	3	2 [4], 5 [3]	GD CCC	Hr A	5
2.2.3	Human - Environment Interaction and Sustainability implied in "The Sparrow"	1	2 [4], 3[5], 5 [5]	L GD	Essay	5
2.3	**A Nation's Strength – Ralph Waldo Emerson**					
2.3.1	Introduction to the poet and the poem	1	2 [4], 4 [4],	L	Ho A	6
2.3.2	Poetry Analysis- Discussion on themes - Nation building & Techniques	3	2 [4], 4 [4]	L GD	Ho A	6
2.3.3	Democratic values and Universalism in "A Nation's Strength"	1	4 [4] 5 [3]	PT	MCQ	6
2.4	**Love Cycle - Chinua Achebe**					
2.4.1	Introduction to the Poet and the poem	1	2 [4], 4 [4]	L, CCC	Ho A	7
2.4.2	Poetry Analysis- Discussion on themes - Connection between Land/Nature and human life and human values (tolerance)	2	2 [4], 3 [4], 5 [5]	PT GD	Ho A	7
2.4.3	Analysis of Techniques & Poetic devices in "Love Cycle"	1	2 [4]	PT	MCQ	7
3	**SHORT STORIES**		**18**			
3.1	**The Faltering Pendulum- Bhabani**					
3.1.1	Introduction to the author and the short story	1	2 [4], 4 [8]	L	Ho A	8
3.1.2	Plot & Character Analysis	3	2 [4], 5 [3]	TPS GD	Hr A Ho A	8

3.1.3	Nature- Human Interaction and Human rights in "Faltering Pendulum"	2	2 [4], 3[5], 5[5]	L GD	Hr A	8
3.2	**How I Taught my Grandmother to Read- Sudha Murthy**					
3.2.1	Introduction to the author and the short story	1	2 [4], 4[8]	L GD	Ho A	9
3.2.2	Plot & Character Analysis	3	2 [4], 5 [5]	CCC	Hr A CT	9
3.2.3	Thematic discussion: Lifelong learning & Human value of perseverance	2	2 [4], 3 [10], 5 [10]	L, GD	Ho A, CT	9
3.3	**The Gold Frame- R.K. Laxman**					
3.3.1	Introduction to the author and the short story	1	2 [4], 4 [4]	L	Ho A, CT	10
3.3.2	Plot & Character Analysis	3	2 [4], 5 [3]	L, CCC	Ho A, CT	10
3.3.3	Themes & Techniques	2	2 [4], 5[3]	PT, GD	Hr A	10
4	**LANGUAGE COMPETENCY**			**18**		
4.1	**Vocabulary: Synonyms, Antonyms & Word Formation**	5	1[32],	CCC	Hr A	11, 12
4.2	**Appropriate use of Articles**	2	1[24],	CCC	Hr A	11, 12
4.3	**Parts of Speech**	7	1[24],	CCC	Hr A	11, 12
4.4	**Error correction**	4	1[20],	CCC	Hr A	11, 12
5	**ENGLISH FOR WORKPLACE**			**18**		
5.1	**Self - introduction, Greetings**	5	1[28],	GT, GD	Viva	13
5.2	**Introducing others**	4	1[20]	GT, GD	Viva	13
5.3	**Listening for General and Specific Information**	5	1[24],	GD	Viva	13
5.4	**Listening to and Giving Instructions / Directions**	4	1[28],	GD	Viva	13

Text books (Latest Editions)
1. https://www.tata.com/newsroom/heritage/coffee-tea-jrd-tata-stories
2. https://legacy.npr.org/programs/morning/features/2004/jun/sedaris/usandthem.html
3. http://rosyhunt.blogspot.com/2013/01/uncle-Podger-hangs-picture.html
4. https://books.google.co.in/books?id=iSHvOmXuvLMC&printsec=frontcover&dq=subramania+bharati+poems&hl=en&newbks=1&newbks_redir=0&source=gb_mobile_search&sa=X&redir_esc=y#v=onepage&q=subramania%20bharati%20poems&f=false
5. https://poets.org/poem/sparrow-0
6. https://poets.org/poem/nations-strength
7. https://www.best-poems.net/chinua-achebe/love-cycle.html
8. *Steel Hawk and Other Stories* by Bhattacharya, Bhabani, New Delhi: Sahitya Akademi, 1967
9. *How I Taught my Grandmother to Read and Other Stories*, Murthy,

Sudha, Penguin Books, India, 2004

10. https://fybaenglish.blogspot.com/2018/12/the-gold-frame-r-k-laxman.html

11. *English in Use - A Textbook for College Students* (English, Paperback, - T.Vijay Kumar, K Durga Bhavani, YL Srinivas)

12. *Practical English Usage* - 4th Edition By Michael Swan

13. *The Art of Civilized Conversation: A Guide to Expressing Yourself with Style and Grace* -Margaret Shepherd, Penny Carter, (Illustrator), Sharon Hogan, 20

SEMESTER - I

Course Title: Principles of Management CC - 1	Course Type: Theory Course Code: 23GA11

Total Hours: 90	Hours/Week: 6	Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54
Total Score:100% Internal: 40 External:60
Minimum Pass : 40% [No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Mr. R. Arul Moses	Name :Dr.G. Jones Green	Name :Dr.A. Remila Jann
Designation : Assistant Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9487160996	Mobile : 9894489869	Mobile : 9976678913
Email id : arulmoses@scottchristian.org	Email id : greenjones008@gmail.com	Email id :hemi.jann@gmail.com

CLO-No.	**CourseLearning Outcomes (CLO)** Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Identify and explain the importance of the management process and identify some of the key skills required for management practice.	1 (10) 6 (10) 7 (3)	2, 3	U	C
CLO-2	Understand the major internal features of a business system.	2 (8) 5 (12)	1, 2	U	C
CLO-3	Understand the importance of forecasting and planning in the management.	5(10), 9(10)	6, 7	U	P
CLO-4	Specify how the managerial tasks of planning, organizing and controlling can be executed in a variety of circumstances.	9(10), 10(10)	1, 3, 7	U	C

CLO-5	Integrate management principles into management practices.	9(10), 10(10)	3, 7, 9	U	C	

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Management: Introduction	1	1[10]	Lec	HrA	1
1.2	Management: meaning & definition	1	1[5]	Lec	HrA	1
1.3	Levels of management	1	1[10]	Sem	CA	1
1.4	Managerial roles	1	1[10]	GT	SA	1
1.5	Managerial skill	1	1[5]	Lec	HrA	1
1.6	Contribution of F W Taylor	2	1[10]	GD	CT	1
1.7	Contribution of Henry Fayol	2	1[10]	Lec	CT	1
1.8	Management as a Science and an Art	1	1[15]	Lec	SA	1
1.9	Development of Management Thought	1	1[5]	Sem	Quiz	1
1.10	Classical System	1	1[10]	Lec	SA	1
1.11	Neo-classical Systems	1	1[5]	Sem	HrA	1
1.12	Management Functions – POSDCORB	2	1[5]	KWL	SA	1
2.1	Nature and purpose of planning	1	2[10]	Lec	CA	2
2.2	Planning process	1	2[5]	GD	CT	2
2.3	Types of planning	2	2[10]	OD	CT	2
2.4	Setting objectives & policies	1	2[10]	Lec	HrA	2
2.5	Planning tools and techniques	2	2[5]	Sem	SA	2
2.6	Organizing – meaning & purpose	1	2[10]	GT	SA	2
2.7	Formal and informal organization	1	2[10]	CS	CT	2
2.8	Organization structure – types	2	2[15]	BS	CT	2
2.9	Line and staff authority	1	2[5]	Lec	HrA	2

2.10	Departmentalization	1	2[10]	Lec	SA	2
2.11	Delegation of Authority	1	2[5]	GD	CT	2
2.12	Centralization and Decentralization	1	2[5]	GD	CA	2
3.1	Staffing – meaning and definition	1	3(10)	Lec	CA	3
3.2	Staffing Process	1	3(5)	KWL	HrA	3
3.3	Staffing Function ; Manpower planning	1	3(10)	Lec	HrA	3
3.4	Recruitment Process	2	3(10)	Lec	SA	3
3.5	Selection Process	1	3(10)	GT	SA	3
3.6	Training Process	2	3(5)	CS	SA	3
3.7	Induction Process	1	3(5)	CS	CT	3
3.8	Direction – Meaning and Definition	1	3(10)	Sem	CT	3
3.9	Importance of Direction	1	3(5)	Sem	CA	3
3.10	Foundations of individual and group behavior	1	3(10)	CS	CA	3
3.11	Motivation (exclude theories)	1	3(5)	Lec	SA	3
3.12	Types of Motivation	1	3(10)	Lec	SA	3
3.13	Motivational Techniques	1	3(5)	Sem	Ess	3
4.1	Coordination – meaning and definition	1	4[10]	GD	CT	4
4.2	Requisites for effective coordination	1	4[10]	Lec	CT	4
4.3	Features of co-ordination	1	4[10]	Lec	CT	4
4.4	Types of co-ordination	3	4[10]	GD	SA	4
4.5	Principles of co-ordination	1	4[10]	Sem	SA	4
4.6	Controlling – meaning	1	4[10]	GD	SA	4
4.7	Steps in controlling process	2	4[10]	CS	CT	4
4.8	Reporting	1	4[10]	Lec	CA	4
4.9	Channels for reporting	3	4[10]	Lec	CA	4
4.10	Importance of reporting	1	4[10]	GT	SA	4
5.1	Budgeting – Meaning and Definition	1	5[10],	GT	SA	5
5.2	Role of Budgeting in Business Concern	1	5[10]	GD	CA	5
5.3	Purpose and objective of Budgeting	2	5[10],	KWL	CT	5
5.4	Budgeting Process	2	5[10],	CS	Quiz	5
5.5	Principles of Budgeting	1	5[10],	Lec	Quiz	5
5.6	Communication – meaning and definition	1	5[10]	Lec	SA	5

5.7	Role of communication in business	1	5[10],	Lec	SA	5
5.8	Types of Communication – Formal and Informal	1	5[10],	GD	CT	5
5.9	Media of communication	3	5[10],	GD	CT	5
5.10	Role of Online communication in business (Online platforms)	2	5[10]	Sem	CA	5

Reference Books

1. 1.P C Tripathi& P N Reddy – 'Principles of Management', Tata Mcgraw-Hill Publishing Company Limited, 2015
2. Heinsweihrich& Harold Koontz – 'Management a Global Perspective', Mcgraw Hill International Edition, 2000.
3. Koonts&O'donnel - Principles of Management, Mcgraw Hill International Edition, 2001.
4. L M Prasad - Principles and Practice Of Management, Sultan Chand & Sons, 2003.

SEMESTER - I

Course Title: Accounting For Managers I CC - 2	Course Type: Theory Course Code: 23GA12
Total Hours:90 Hours/Week: 6 Credits: 5	
Pass-Out Policy : Minimum Contact Hours:54 Total Score %:100 Internal:40 External: 60 Minimum Pass %: 40[No Minimum for Internal]	

Course Creator	Expert 1	Expert 2
Name : Dr. S. Subha	Name :Dr.G. Jones Green	Name:Dr.A. Remila Jann
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile : 9894489869	Mobile : 9976678913
Email id : subha@scottchristian.org	Email id : greenjones008@gmail.com	Email id :hemi.jann@gmail.com

CLO-No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	To prepare Journal, ledger, trial balance and cash book	1 (10) 6 (7) 7 (3)	2, 3	Ap	C
CLO-2	To classify errors and making rectification entries	2 (8) 5 (12)	1, 2	U	C

CLO-3	To prepare final accounts with adjustments	5(10), 9(10)	6, 7	Ap	P	
CLO-4	To understand and prepare the accounts of non-trading concerns	9(10), 10(10)	1, 3, 7	U, Ap	C	
CLO-5	To Prepare single and double entry system of accounting.	5(10), 9(10)	6, 7	A p	C	

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Meaning and Definition of FinancialAccounting	1	1[10]	Lec	HrA	1
1.2	Functions of Accounting	1	1[10]	Lec	HrA	1
1.3	Objectives of Accounting	1	1[10]	Sem	CA	1
1.4	Principles of Accounting	1	1[10]	GT	SA	1
1.5	Advantages and Disadvantages of Accounting	1	1[10]	Lec	HrA	1
1.6	Double Entry System: Rules and Stages	1	1[10]	Lec	HrA	1
1.7	Merits and demerits of Double EntrySystem	1	1[10]	Lec	HrA	1
1.8	Journal	1	1[10]	Sem	CA	1
1.9	Ledger	1	1[10]	GT	SA	1
1.10	Preparation of Trial Balance	1	1[10]	Lec	HrA	1
2.1	Subsidiary books	1	2[10]	GD	CT	2

2.2	Cash Book: Single Column cash book	1	2[10]	Lec	CT	2
2.3	Double Column Cash Book	1	2[10]	Lec	SA	2
2.4	Triple Column Cash Book	1	2[10]	Sem	Quiz	2
2.5	Petty Cash Book	1	2[10]	Lec	SA	2

2.6	Bank Reconciliation Statement	1	2[10]	Sem	HrA	2
2.7	Need for Bank Reconciliation Statement	1	2[10]	KWL	SA	2
2.8	Preparation of Bank Reconciliation Statement	1	2[10]	Lec	CA	2
2.9	Rectification of Errors: Meaning	1	2[10]	GD	CT	2
2.10	Classification of Errors	1	2[10]	OD	CT	2
3.1	Introduction to Final Accounts	1	3(10)	Lec	HrA	3
3.2	Need for Final Accounts	1	3(10)	Lec	HrA	3
3.3	Preparation of Final Accounts	1	3(10)	Sem	CA	3
3.4	Adjustments: Closing Stock	1	3(10)	GT	SA	3
3.5	Outstanding and Prepaid expenses	1	3(10)	Lec	HrA	3
3.6	Accrued and Income received in advance	1	3(10)	GD	CT	3
3.7	Provision for bad and doubtful debts and discount on Drs	1	3(10)	Lec	HrA	3
3.8	Interest on Drawings and Capital	1	3(10)	Lec	HrA	3
3.9	Depreciation	1	3(10)	Sem	CA	3
3.10	Provision for discount on Creditors	1	3(10)	GT	SA	3
4.1	Introduction of Non-Trading Concerns	1	4(10)	Lec	HrA	4
4.2	Capital Expenditure and its features	1	4(10)	GD	CT	4
4.3	Revenue Expenditure and its features	1	4(10)	Lec	CT	4
4.4	Differences between Capital Expenditureand Revenue	1	4(10)	Lec	SA	4
4.5	Capital Receipts	1	4(10)	Sem	Quiz	4
4.6	Revenue Receipts	1	4(10)	Lec	HrA	4
4.7 R e	Difference between capital receipts and revenue	1	4(10)	Lec	HrA	4
4.8 f e	Receipts and Payments account	1	4(10)	Sem	CA	4
4.9 r e n	Income and Expenditure account & Balance Sheet	1	4(10)	GT	SA	4

4.10	Differences between Receipts & Paymentsa/c and	1	4(5)	Lec	HrA	4
4.11	Special items and their treatment	1	4(5)	GD	CT	4
5.1	Meaning and Definition of Single Entry System	1	5(10)	Lec	CT	5
5.2	Features of Single Entry System	1	5(10)	Lec	SA	5
5.3	Advantages of Single Entry System	1	5(10)	Sem	Quiz	5
5.4	Defects of Single entry system	1	5(10)	Lec	SA	5
5.5	Difference between single entry system and Double Entry System	1	5(10)	Sem	HrA	5
5.6	Statement of Affairs preparation	1	5(10)	KWL	SA	5
5.7	Distinction between Statement of Affairs and Balance Sheet	1	5(10)	Lec	CA	5
5.8	Ascertainment of Profit	1	5(10)	GD	CT	5
5.9	Statement of Affairs method	1	5(10)	OD	CT	5
5.10	Conversion method	1	5(10)	Lec	HrA	5
4.10	Differences between Receipts & Paymentsa/c and	1	4(5)	Lec	HrA	4
4.11	Special items and their treatment	1	4(5)	GD	CT	4
5.1	Meaning and Definition of Single Entry System	1	5(10)	Lec	CT	5
5.2	Features of Single Entry System	1	5(10)	Lec	SA	5
5.3	Advantages of Single Entry System	1	5(10)	Sem	Quiz	5
5.4	Defects of Single entry system	1	5(10)	Lec	SA	5
5.5	Difference between single entry system and Double Entry System	1	5(10)	Sem	HrA	5
5.6	Statement of Affairs preparation	1	5(10)	KWL	SA	5
5.7	Distinction between Statement of Affairs and Balance Sheet	1	5(10)	Lec	CA	5
5.8	Ascertainment of Profit	1	5(10)	GD	CT	5
5.9	Statement of Affairs method	1	5(10)	OD	CT	5
5.10	Conversion method	1	5(10)	Lec	HrA	5

Reference Books

1. Dr.K.Ganesan & S.Ushena Begam – Accounting for Managers - Volume 1,Charulatha
2. Publications, Chennai
3. TS Reddy & amp; A.Murthy; Financial Accounting -
   Margham Publications ,6th Edition, 2019
4. David Kolitz; Financial Accounting – Taylor and Francis group, USA 2017
5. M N Arora; Accounting for Management- Himalaya Publications House 2019.
6. SN Maheswari; Financial Accounting - Vikas Publishing House, Jan 2018.
7. T. Horngren Charles, L. Sundern Gary, A. Elliott John; Introduction toFinancial
8. Accounting, Pearson Publications Oct 2017

SEMESTER - I

Course Title: Managerical Economics MS - 1	Course Type: Theory Course Code: 23GAEA
Total Hours:90 Hours/Week: 6 Credits: 5	
Pass-Out Policy : Minimum Contact Hours:54 Total Score %:100 Internal:40 External:60 Minimum Pass %: 40[No Minimum for Internal]	

Course Creator	Expert 1	Expert 2
Name :Dr.G. Jones Green	Name : Dr A. Remila Jann	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9976678913	Mobile : 9487160996
Email id : greenjones008@gmail.com	Email id : hemi.jann@gmail.com	Email id : arulmoses@scottchristian.org

CLO-No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand Business Economics and importance of business economics for business decision making	1 (10) 6 (7) 7 (3)	2, 3	U	C
CLO-2	Determine the position of firms using demand and supply condition	2 (8) 5 (12)	1, 2	U	C
CLO-3	Understand the theories of production and cost function	5(10), 9(10)	6, 7	U	P
CLO-4	Classify market and determine market equilibrium under different market conditions	2 (8) 5 (12)	1, 2	Ap	C
CLO-5	Understand the various theories of profit and importance of profit	5(10), 9(10)	6, 7	U	C

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Introduction	1	1[7]	Lec	HrA	3
1.2	Meaning and Definition	1	1[7]	Lec	SA	3
1.3	Nature of Applied Economics	1	1[7]	GT	SA	3
1.4	Scope of Applied Economics	1	1[7]	CS	SA	3
1.5	Managerial Economist: Role andResponsibilities	1	1[7]	CS	CT	3
1.6	Demand Analysis	1	1[7]	Sem	CT	3
1.7	Types of Demand	1	1[7]	Sem	CA	3
1.8	Law of Demand	1	1[7]	CS	CA	3
1.9	Demand Determinants	1	1[7]	Lec	SA	3
1.10	Law of Supply	1	1[7]	Lec	HrA	3
1.11	Elasticity of Demand	1	1[7]	Lec	SA	3
1.12	Price Elasticity of Demand	1	1[7]	GT	SA	3
1.13	Income Elasticity of Demand	1	1[7]	CS	SA	3
1.14	Cross Elasticity of Demand	1	1[5]	CS	CT	3
1.15	Advertising Elasticity of Demand	1	1[4]	Sem	CT	3
2.1	Production – Meaning	1	2[8]	Sem	CA	3
2.2	Law of Variable Proportion	1	2[8]	CS	CA	3
2.3	Law of Return to Scale	1	2[8]	Lec	SA	3
2.4	Economies of Scale	1	2[8]	Lec	SA	3
2.5	Diseconomies of Scale	1	2[8]	Sem	Ess	3
2.6	Iso-quants	1	2[8]	GD	CT	4
2.7	Features of Isoquants	1	2[8]	Lec	CT	4
2.8	Types of Isoquants	2	2[8]	Lec	CT	4

2.9	Cost Analysis	1	2[8]	GD	SA	4
2.10	Cost Concepts	1	2[8]	Lec	HrA	3
2.11	Cost-Output Relationship	1	2[8]	Lec	SA	3
2.12	Cost-Output Relationship in the Short Run	1	2[6]	GT	SA	3
2.13	Cost-Output Relationship in the Long Run	2	2[6]	CS	SA	3
3.1	Forms of Market	1	3[7]	CS	CT	3
3.2	Perfect Competition	1	3[7]	Sem	CT	3
3.3	Features of Perfect Competition	1	3[7]	Sem	CA	3
3.4	Price Determination under Perfect Competition	1	3[7]	Lec	HrA	3
3.5	Monopoly	1	3[8]	Lec	SA	3
3.6	Features of Monopoly	1	3[7]	GT	SA	3
3.7	Price Determination under Monopoly	1	3[7]	CS	SA	3
3.8	Monopolistic Competition	1	3[7]	CS	CT	3
3.9	Features of Monopolistic Competition	1	3[7]	Sem	CT	3
3.10	Price Determination under MonopolisticCompetition	1	3[8]	Sem	CA	3
3.11	Pricing – Meaning	1	3[7]	CS	CA	3
3.12	Types of pricing	1	3[7]	Lec	HrA	3
3.13	Pricing policies and Strategies	1	3[7]	Lec	SA	3
3.14	Factors consider before pricing	1	3[7]	GT	SA	3
4.1	Profit: Meaning	1	4[7]	CS	SA	3
4.2	Forms of profit	1	4[7]	CS	CT	3
4.3	Profit Theories	1	4[7]	Sem	CT	3
4.4	Risk and uncertainty theory	2	4[7]	Sem	CA	3
4.5	Innovation theory of profit	1	4[7]	CS	CA	3
4.6	Profit Policies	1	4[7]	Lec	SA	3
4.7	Alternative Profit Policies	1	4[7]	Lec	SA	3

4.8	Aims of profit policies	1	4[8]	Sem	Ess	3
4.9	Profit Planning	1	4[7]	GD	CT	4
4.10	Need for Profit Planning	1	4[7]	Lec	CT	4
4.11	Break Even Analysis(No problems)	1	4[7]	Lec	CT	4
4.12	Assumption of Break Even Analysis	1	4[7]	GD	SA	4
4.13	Uses of Break Even Analysis	1	4[7]	Lec	HrA	3
4.14	Limitations of Break Even Analysis	1	4[8]	Lec	SA	3
5.1	National Income: Meaning	1	5[7]	GT	SA	3
5.2	Concepts of National Income	1	5[7]	CS	SA	3
5.3	Methods to calculate National Income	1	5[7]	CS	CT	3
5.4	Inflation	1	5[7]	Sem	CT	3
5.5	Types of Inflation	1	5[7]	Sem	CA	3
5.6	Causes of Inflation	1	5[7]	CS	CA	3
5.7	Control Measures of Inflation	1	5[5]	Lec	SA	3
5.8	Effects of Inflation	1	5[7]	Lec	SA	3
5.9	Monetary and Fiscal Policy	1	5[7]	Sem	Ess	3
5.10	Objectives of Monetary and Fiscal Policy	1	5[7]	GD	CT	4
5.11	Instrument of Monetary and Fiscal Policy	1	5[7]	Lec	CT	4
5.12	Business Cycle	1	5[7]	Lec	CT	4
5.13	Phases of Business Cycle	1	5[4]	GD	SA	4
5.14	Concept of Demonetization	1	5[7]	Lec	HrA	3
5.15	Benefits and Disadvantages of Demonetization	1	5[7]	Lec	SA	3

Reference Books:
1. E.NarayananNadar&S.Vijayan, Managerial Economics, New Delhi, PHI Learning Private Limited, 2014
2. M. L.Jhingan&J.K.Stephen – Managerial Economics,NewDelhi, Vrinda Publication (P) Ltd., 2011
3. Mankar V G – Business Economics, Macmillan Business Books,1999.
4. P.L.Mehta – Managerial Economics-Analysis Problems Cases, Sultan Chand &

Sons,2000.

5. Joel Dean – Managerial Economics, Prentice Hall,2000
ultan CR L Varshney& K L Maheswari –Managerial   Economics,
Shand &Sons,2009

Semester – II

Course Title : (Part I Tamil) Modern Indian Language II (MIL II)	Course Type: Theory Course Code: 23LT21
Total Hours : 90 Hours / Week – 6 Credits: 3	

Pass-out Policy: Minimum Contact Hours: 54 Total Score % : 100   Internal: 40   External: 60 Minimum Pass % 40 (No Minimum for Internal)

Course Creator	**Expert 1**	**Expert 2**
Dr. D. Deva Sambath Associate Professor Head of the Department Mobile : 9994964710 devasambath013@gmail.com	Dr. S. Vaila Baby Associate Professor of Tamil Scott Christian College (Autonomous), Nagercoil Cell No. 9566680189 vailahenry50398@gmailcom	Dr. V. Christal Assistant Professor Mob: 9047365876 christalmoses123@gmail.com

Expert 3	**Expert 4**
Dr. S. Aiswariya Sukhila Assistant Professor Mobile : 7598559897 slaiswariya@gmail.com	Dr. G. Edvin Ezhil Arasi Assistant Professor Mobile: 6381119481 ezhilarasil3583@gmail.com

CLO No.	Course Learning Outcomes (CLO) upon completion of this course, students will be able to:	% of CLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO 1	பக்தி இலக்கியங்களைக் கற்பதன் மூலம் பக்தி நெறியினையும் சமய நல்லிணக்கத்தையும் தெரிந்து கொள்வர்.	1(8), 3(12)	**1, 3, 8**	U	F
CLO 2	உரைநடை இலக்கியத்தைக் கற்பதன் மூலம் சமுதாயத்தில் மனிதர்கள் வாழும் முறைகளை அறிந்து கொள்வர்.	3(11), 3(9)	**1, 2, 8**	Ap	C
CLO 3	நாடக இலக்கியத்தை கற்பதன் மூலம் நாடக உத்தி முறைகளையும், நாடகம் எழுதும் திறனையும், கதைக் கூறுகளையும் அறிவர்.	9(12), 10(8)	**4, 5, 6, 10**	R	F

CLO 4	போட்டித் தேர்வுகளில் வெற்றி பெறுவதற்கு உரிய பயிற்சியைப் பெறுவர்	6(13), 7(7)	1, 3, 7	An	P	
CLO 5	தமிழ் வரலாற்றினை சமூகப் பண்பாட்டு இலக்கியங்கள் வாயிலாக அறிவர்.	8(10), 9(10)	4, 9	C	P	

Module	Course Description	Hours	% CLO Mapping with Module	Learning Activities	Assessment Tasks	Refe rence
Unit I செய்யுள் -பக்தி இலக்கியம், சிற்றிலக்கியம்						
1.1	பக்தி இலக்கியம், சிற்றிலக்கியம் விளக்கம் மற்றும் வகைகள்	2	1(11)	Lec	Qui	1
1.2	தேவாரம் திருநாவுக்கரசர் (மறுமாற்றத் திருத்தாண்டகம்)	2	1(11)	Lec	SA	1
1.3	திருப்பாவை ஆண்டாள் (முதல் 10 பாகம்)	2	1(11)	Lec	Qui	1
1.4	அருள் விளக்க மாலை வள்ளலார் (முதல் 10 பாடல்கள்)	2	1(11)	Lec	Qui	1
1.5	இரட்சணிய மனோகரம் எச்.எ. கிருட்டினப்பிள்ளை (பால்ய பிரார்த்தனை)	2	1(11)	Lec	Sem	1
1.6	பராபரக்கண்ணி குணங்குடி மஸ்தான் சாகிபு (முதல் 10 கண்ணிகள்)	2	1(11)	Lec	SA	1
1.7	தமிழ் விடு தூது (முதல் 20 கண்ணிகள்)	2	1(11)	Lec	Qui	1
1.8	திருக்குற்றாலக் குறவஞ்சி (நாட்டுவளம் கூறுதல்)	2	1(11)	Lec	Qui	1
1.9	முக்கூடற் பள்ளு (குமுறல் கொடுமை)	2	1(12)	Lec	Qui	1
Unit II உரைநடை						
2.1	உரைநடை பொதுவான விளக்கம்	1	2(6)	Lec	Qui	2
2.2	சேமித்துப் பழகுவோம் அகிலன்;	3	2(17)	Lec	Qui	2
2.3	பெண்மக்கள் கடமை மறைமலை அடிகள்	1	2(6)	Sem	Sem	2
2.4	மூன்றாம் உலகப்போர் முனைவர் தே. ஞானசேகரன்	1	2(6)	Lec	SA	2
2.5	நடுநிலைமை மு. வரதராசன்	2	2(11)	Sem	CT	2
2.6	வாழ்வியல் நீதி - புலவர் செந்துறை முத்து	2	2(11)	Lec	Sem	2

2.7	கல்வியும் சமுதாய நலனும் - முனைவர் க. நஞ்சையன்	2	2(11)	Lec	SA	2
2.8	தென்றல் வீசுகிறது கி.வா. ஜகந்நாதன்	2	2(11)	Lec	Qui	2
2.9	தமிழின் தொன்மையும் சிறப்பும்	2	2(11)	Lec	OT	2
2.10	இலை முதல் இ மெயில் வரை இ ஸ்டான்லி	2	2(10)	Lec	Qui	2

Unit III -நாடகம்						
3.1	நாடகம் பற்றிய அறிமுகம்	1	3(6)	Lec	Qui	3
3.2	ஆசிரியர் அறிமுகமும் படைப்புகளும்	1	3(6)	Lec	SA	3
3.3	இராவணன் மாளிகை	2	3(11)	Sem	Qui	3
3.4	நீதிதேவன் மாளிகை	2	3(11)	Lec	Qui	3
3.5	தவச்சாலை	2	3(11)	Lec	SA	3
3.6	தேவலோகம்- அறமன்றம்	2	3(11)	Lec	GD	3
3.7	இராவணன் நீதிதேவன் வருகை	2	3(11)	Sem	Qui	3
3.8	கோபமாக கம்பர் வருகை	2	3(11)	Sem	Qui	3
3.9	அறநெறி கூறுவோர் அறுவர்	2	3(11)	Lec	QA	3
3.10	நீதி கூறல்	2	3(11)	Lec	GD	3

Unit IV -இலக்கணம்						
4.1	தொடர் வகைகள்	3	4(16)	Lec	Qui	4
4.2	மரபுத் தொடர்	2	4(11)	Lec	SA	5
4.3	பழமொழிகள்	2	4(11)	Lec	CT	5
4.4	பிறமொழி சொற்களைக் களைதல்	2	4(11)	Lec	Qui	5
4.5	வழுச்சொற்கள் நீக்குதல்	2	4(11)	Lec	GD	5
4.6	இலக்கண குறிப்பு அறிதல்	2	4(11)	Lec	GD	4
4.7	தொடர் வகைகளை உருவாக்கி எழுத மாணவர்களிடம் கூறல்	2	4(11)	Lec	CT	4
4.8	மரபுத்தொடர் பற்றி வகுப்பறையில் விவாதித்தல்	1	4(6)	Lec	Qui	5
4.9	இலக்கணக் குறிப்புகளைக் குறித்த பயிற்சி கொடுத்தல்	1	4(6)	Lec	Qui	5

4.10	பழமொழிகள் இடத்திற்கு இடம் மாறும் முறையினைக் கலந்து பேசுதல்	1	4(6)	Lec	GD	5

	Unit V - இலக்கிய வரலாறு					
	I. பக்தி இலக்கியம்					
5.1.1	பக்தி இலக்கியம் அறிமுகம்	1	5(6)	Lec	Qui	6
5.1.2	சைவமும் தமிழும்	2	5(11)	Lec	SA	6
5.1.3	வைணவமும் தமிழும்	2	5(11)	Lec	CT	6
5.1.4	சமணமும் தமிழும்	2	5(11)	Lec	Qui	6
5.1.5	இஸ்லாமும் தமிழும்	2	5(11)	Lec	GD	6
5.1.6	கிறிஸ்தவமும் தமிழும்	2	5(11)	Lec	Qui	6
	II. சிற்றிலக்கியம்					
5.2.1	சிற்றிலக்கியம் தோற்றமும் வளர்ச்சியும்	1	5(6)	Lec	SA	6
5.2.2	பரணி, பிள்ளைத்தமிழ்	2	5(11)	Lec	Qui	6
5.2.3	கலம்பகம், குறவஞ்சி, உலா	2	5(11)	Lec	Qui	6
5.2.4	பள்ளு, தூது	2	5(11)	Lec	Qui	6

Reference Books
*தமிழ் இலக்கிய, வரலாறு சிற்பி. பாலசுப்பிரமணியன், சாகித்ய அகாதெமி, சென்னை 2013
* பொதுத்தமிழ், தமிழ்த்துறை, ஸ்காட் கிறிஸ்தவக் கல்லூரி, நாகர்கோவில்
* நீதிதேவன் மயக்கம், பேரறிஞர் அண்ணா, பூம்புகார் பதிப்பகம், சென்னை
* நன்னூல், கழக வெளியீடு, சைவ சித்தாந்த நூற்பதிப்புக் கழகம், சென்னை
* தமிழ்நாடு பாடநூல், பொதுத்தமிழ் (6 முதல் 10 வரை)
· வகைமை நோக்கில் தமிழ் இலக்கிய வரலாறு, முனைவர் பாக்ய மேரி, நியூ செஞ்சுரி புக் ஹவுஸ் (பி)லிட், அம்பத்தூர், சென்னை 2008.

SEMESTER - II

Course Title: Malayala Kavitha Modern Indian Language II (MIL II)	Course Type: Theory Course Code: 23LM21

Total Hours:90   Hours/Week: 6   Credits:3

Pass-Out Policy :   Minimum Contact Hours:54
                    Total Score %:100 Internal: 40 External: 60
                    Minimum Pass %: 40[No Minimum for
Internal]

Course Creator	Expert 1	Expert 2
Name : Dr.Jisha.S.K	Name : Dr.Pramod Kumar D.N	Name : Dr. Suja S.
Designation : Assistant Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile 8606520272	Mobile : 9446551748	Mobile : 8590178009
Email id : jisha@scottchristian.org	Email id : pramodrds@gmail.com	Email id : sujasdr@gmail.com

CLO-No.	Course Learning Outcomes (CLO) *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand and review Malayalam Poems in d periods.	1(10), 5(10)	1, 6, 8	1,2,3	U
CLO-2	Understand the impact of various theories.	1(5), 2(5), 3(10)	1, 2, 3, 5	1,3	U, An
CLO-3	Evaluate the characteristics of Poetries and obtain the poetry narrative techniques.	5(10), 10(10)	1, 3, 7	1,2,5	An, E
CLO-4	Understand the word level and sentence level Poetry writing styles	9(10), 10(10)	3, 7	1, 9, 10	An, E
CLO-5	Evaluate the different texts and obtain moral values.	5(10), 9(10)	6, 7	1,2,5	U, E

Module	Course Description	Hours	% of CLO Mapping with Module	Learning Activities	Assessment Task	Reference
I	Pracheenakhattam	18				
1.1	Paattu	1	1[15]	Lec	CA	8,9,10,11,12

1.2	Naadan Paattu	1	1[20]	Lec	HrA	8,9,10,11,12
1.3	nalacharitham (Naadan Paattu)	1	1[15]	Lec	CA	8,9,10,11,12
1.4	Gaadha	1	1[15]	Lec	CA	1
1.5	Bhakthi Prasthaanam	4	1[20]	Lec	HrA	2,3, 11,12
1.6	Poonthanam jnanappana	10	1[15]	Lec	CA	8,9,10,11,12
2	Navodhanavum Navodhana anandara Pravanathakalum	18				
2.1	Kalpanikaprasthanam	2	2[20]	GD	ST	8,9,10,11,12
2.2	Kumaranasan	2	2[20]	GD	ST	4,5,8,9
2.3	Duravastha – kumaranasaan	7	2[20]	GD	ST	8,9,10,11,12
2.4	Edasseri	2	2[20]	,kLec	OT	8,9,10,11,12
2.5	Karuththachettichikal – Edasseri	5	2[20]	Sem	OBT	8,9,10,11,12
3	Aadhunika khattam	18				
3.1	Aatdhunika kavithayude saviseshathakal	3	2[20]	Qui	MCQ	8,9,10,11,12
3.2	Kakkadinte kavyalokam	3	2[20]	Qui	MCQ	8,9,10,11,12
3.3	Kakkadu – safalameeyaathra	4	4[20]	Qui	MCQ	8,9,10,11,12
3.4	Ayyappanikkarude jeevithavum Kavithayum	4	3[20]	Lec	HoA	8,9,10,11,12
3.5	Ayyappappanikkar – Kaadevide Makkale	4	3[20]	GL	MCQ	8,9,10,11,12
4	Aadhunika Ananthara khattam	18				
4.1	Post Modernism	2	4[10]	CS	Ess	6,7
4.2	Dalith vaadam,	2	4[15]	Lec	MCQ	6,7
4.3	Paristhithivaadam	2	4[15]	GD	SA	6,7
4.4	Sthreevaadam	3	4[20]	CS	Ess	6,7
4.5	Bhaagavatham – Vijayalekshmi	3	4[10]	Lec	MCQ	6,7
4.6	Malayala kavithaykku oru kaththu	3	4[20]	CS	Ess	6,7
4.7	Uththamapurushan Kadha parayumpol	3	4[10]	Lec	MCQ	6,7
5	Cyber Kavitha	18				
5.1	Digital Saangethikathayude Saadhyathakal Parimithikal	2	5[15]	Lec	HrA	7.,11,12

5.2	Printing Meedia	2	5[15]	GS	CA	7.,11,12
5.3	Kavithaapooranam	2	5[10]	GS	MCQ	7.,11,12
5.4	Chithrarechana	2	5[10]	Lec	HrA	7.,11,12
5.5.	Inter Active Poetry	2	5[10]	GS	CA	7.,11,12
5.6	hyper Text	4	5[10]	Lec	MCQ	7.,11,12
5.7	Game – Viswaprasaad	2	5[15]	Lec	HrA	7.,11,12
5.8	Blog – ottamazha 2010	2	5[15]	Lec	MCQ	7.,11,12

Reference Books

1.   Mukudhan N, Gadha, keralabhasha Institute: Thiruvananthapuram, 2013.
2.   Ezhuthachan, Ramayanam Kilipattu, N.B.S: Kottayam, 2012
3.   Mukundhan N, Kilippattu, Keralabhasha Institute, Thiruvananthapuram, 2013
4.   Kumaranashan ,veenapovu, D.C.Books: Kottayam, 1988
5.   Susheelan K. P, Kumaranashane orkkumbol, Keralabhasha Institute, Thiruvananthapuram, 2013
6.   P.P.K Pothuvaal, Paristhithi kavithaykkoraamukham, D.C Books, Kottayam 1995.
7.   Balachandran Vadakkedath, Aadhunikathaykkum Utharaadhunikaykkum edayil, Pranatha Books , Cochin
8.   Leelavathy.M, Kavithasahithya charithram,   Keralanbhasha Institute: Thiruvananthapuram, 2013
9.   George K.M, Aadhunika Malayala sahithya Charithram prasthanagaliloode, Kottayam :DC books.
10. George.K.M, Sahithya Charithram prasthanagaliloode, Kottayam , Sahithya Pravarthaka sahakarana Sangam, 1958.
11. Krishna Pilla N, Kairaliyude kadha, D.C. Books, Kottayam, 1958.
12. Venugopan Nair. S. V., Malayala Bhasha Charitram, Maluben publications, Thiruvananthapuram. 2000.

SEMESTER II

Course Title: General Hindi
Modern Indian Language II (MIL II)

Course Type: Theory
Course Code: 23LH21

Total Hours:90	Hours/Week:6	Credits: 3

Pass-Out Policy :   Minimum Contact Hours: 54
                     Total Score %:100 Internal: 40 External: 60
                     Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Mrs. Josy Vincent	Dr.Sreedevi S	Dr.Jayasree. K.
Assistant Professor of Hindi	Assistant Professor of Hindi,	Assistant Professor of Hindi
Mobile: 9486357323	**Phone ;**9495243814	**Phone :**9539204383
josysam2020@gmail.com	sdtvpm@yahoo.com	Jayasree8262@gmail.com

CLO. No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand Hindi Fiction	1(5), 2(10), 5(5)	1, 2, 5, 6, 8, 10	U	M,F, C
CLO-2	Evaluate social values through stories	2(10), 3(10)	1, 2, 3,	U, An	M,C
CLO-3	Remember cultural values through reading passages	2(5), 5(5), 10(10)	1, 2, 3, 6, 7	An, E	M,P
CLO-4	Apply practical grammar	9(10), 10(10)	8, 3, 7	An, E	M,C
CLO-5	Evaluate modules related to fiction based on competitive examinations	1(5), 5(10), 9(5)	1, 7, 8	U,E	M,C,P

Module	**Course Description**	Hours	% of CLO Mapping with Module	Learning Activities	Assessment Task	Reference
1	**Hindi Katha sahithya Parichay**	18				
1.1	Kahani ke thathva	6	1[20]	Lec	CA	1,2,3
1.2	Hindi ke Pramukha kahaanikarom ka parichay	4	1[30]	Lec	CA	1,2
1.3	Ekanki ke Thathva	5	1[25]	Lec	HrA	1,2
1.4	Hindi ke Pramukha ekankikarom ka parichay	3	1[25]	Lec	CA	1,2

2	Hindi Kahaniyaam					1,2
2.1	Bade ghar ki betti – Premchand	6	1[30]	Lec	CA	1,2
2.2	Vo thera ghar Yah Mera ghar – Malathi Joshi	6	1[30]	Lec	HrA	1,2
2.3	Pita – Gyanarenjan	6	1[40]	Lec	CA	1,2
3	Hindi Ekanki	18				1,2
3.1	Lekshmi ka Swagath – Upendranath ashk	6	1[30]	Lec	CA	1,2
3.2	Vibhajan – vushnu prabhakar	6	1[40]	Lec	HrA	1,2
3.3	Maa Baap – Srivishnu	6	1[30]	Lec	CA	1,2
4	vyakaran	18				1,2
4.1	Kriya visheshan	6	1[25]	Lec	CA	1,2
4.2	Sambatha Bodhak	4	1[25]	Lec	CA	1,2
4.3	Samuchay Bodhak	5	1[25]	Lec	HrA	1,2
4.4	Vismaya Bodhak	3	1[25]	Lec	CA	1,2
5	Thakaneeki shabdh our anuvaad	18				1,2
5.1	Thakaneeki Shabdh	9	1[50]	Lec	HrA	1,2
5.2	Chotte Chotte anuvaad	9	1[50]	Lec	CA	1,2

Reference Books
1.   Aath Ekanki natak – Ed. Dr.Ramkumar Varma
2.   Das Ekanki

SEMESTER II

Course Title: **French** Modern Indian Language-2 (MIL – 2)	Course Type: Theory Course Code: 23LF21

Total Hours:90   Hours/Week:6
Credits: 3

Pass-Out Policy :   Minimum Contact Hours: 54
            Total Score %:100 Internal: 40 External: 60
            Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Ms. B.Monica Rachel	Mrs. P.T Anbu Hannah Dora	Ms. Fathima Saheer
Assistant Professor of French	Assistant professor of French	Assistant Professor of French
Mobile:	**Phone : 9442165021**	**Phone :**

CLO. No.	Course Learning Outcomes (CLO) *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	understand various types of social invitations and apply accurate verbal and written communication in diverse social situations.	1(10), 2(10)	1, 8	U	M,F,C
CLO-2	recognize directions and shopping scenarios	2(5), 3(10), 5(5)	1,2, 3, 5	U,An	M,C
CLO-3	apply language skills in real-life scenarios while promoting human values	2(5), 9(10), 10(5)	1, 3, 7, 8,	An, E	M,C,P
CLO-4	interpret media forms (songs, brief messages) illustrating obligation or prohibition.	9(10), 10(10)	3, 7, 9	An, E	M,C,P
CLO-5	write a formal and informal letter using proper language and structure for professional communication.	1(10), 5(5), 9(5)	1, 6,	U, E	M,C,P

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1	**ON SE VOIT QUAND?**					
I	L'introduction à la langue Française	**18**				
1.1	**Objectifs de communication:** • Proposer, accepter, refuser une invitation. • Indiquer la date. • Prendre et fixer un rendez- des amis, par vous. téléphone Demander et indiquer, l'heure	2	1[25]	Lec	CA	2,3,4,5,6,8
1.2	**Activités réception et de production orales:** • Comprendre un message d'invitation sur un répondeur téléphonique. • Inviter quelqu'un, accepter ou refuser l'invitation. • Comprendre des personnes qui fixent un rendez-vous par téléphone. • Prendre un rendez-vous par téléphone.	2	1[25]	Lec	CA	2,3,4,5,6,8

1.3	**Activités réception et de production des écrits:** Comprendre les Informations de cartons d'invitation	1	1[25]	Lec	HrA	2,3,4,5,6,8
1.4	Les articles **Savoirs linguistiques:** • Les pronoms compléments directs me, te, nous, vous • Pourquoi ? Parce que • Quel(s), quelle(s) • L'interrogation avec est-ce que • Finir, savoir • L'heure et la date • Les mois de l'année Quelques indicateurs de temps (2)	1	1[25]	Lec	CT	2,3,4,5,6,8
2	**BONNE IDEE**					
2.1	**Objectifs de communication:** • Exprimer son point de, positif et négatif. • S'informer sur le prix. • S'informer sur la quantité. • Exprimer la quantité.	5	2[25]	Lec	OT	2,3,4,5,6,8
2.2	**Activités de réception et de production orales:** • Exprimer son point de vue sur des idées de cadeau. • Faire des achats dans un magasin	5	2[25]	Lec	OBT	2,3,4,5,6,8
2.3	**Activités de réception et de production des écrits:** • Comprendre des offres de cadeaux.	4	2[25]	Lec	OT	2,3,4,5,6,8
2.4	**Savoirs linguistiques:** • La négation : ne... pas de • Les articles partitifs • Combien ? - Un peu de, beaucoup de,... • Qu'est-ce que, combien • Offrir, croire • Penser à, penser de • Plaire à • Les couleurs • Le masculin et le féminin des adjectifs Les pronoms compléments directs le, la, les	4	2[25]	Lec	OBT	2,3,4,5,6,8
3	**C'EST OÛ ?**					
3.1	**Objectifs de communication:** • Demander et indiquer direction • Localiser (près de, en face de...)..	4	3[25]	GD	SA	2,3,4,5,6,8

3.2	**Activités de réception et de production orales:** • Comprendre des indications de direction. • Comprendre des indications de lieu	5	3[25]	CS	ESS	2,3,4,5,6,8
3.3	**Activités de réception et de production des écrits:** • Se repérer sur un plan de ville. • Demander et indiquer une direction dans un dialogue. • Comprendre des indications de direction dans un message électronique. • Prendre des notes à partir d'indications orales	4	3[25]	Lec	CA	2,3,4,5,6,8
3.4	**Savoirs linguistiques:** • L'impératif • Quelques prépositions de lieu • Les articles contractés au, à la... • Le passé composé (2) et l'accord du participe passé avec être • Les nombres ordinaux - Ne... plus, ne... jamais • Les adjectifs numéraux ordinaux . Faire	5	3[25]	Lec	HrA	2,3,4,5,6,8
4	**N'OUBLIEZ PAS !**					
4.1	**Objectifs de communication:** • Exprimer l'obligation ou l'interdit. Conseiller	4	3[25]	Lec	CT	7
4.2	**Activités de réception et de production orales:** • Comprendre une chanson. • Comprendre de courts messages qui expriment l'obligation ou l'interdiction. Donner des conseils à des personnes dans des situations données	5	4[25]	Sem	OT	2,3,4,5,6,8
4.3	**Activités de réception et de production des écrits:** • Écrire un message à partir de notes écrites pour dire à quelqu'un ce qu'il doit faire. • Comprendre un récit de vacances sur une carte postale.	4	4[25]	Lec	CT	7
4.4	**Savoirs linguistiques:** • En dans les constructions verbales avec de • Quelque chose, rien • Quelqu'un, personne • Il faut, devoir • Qui, que, où Les pronoms compléments indirects (me, te, lui, leur...)	5	4[25]	Sem	OT	2,3,4,5,6,8

5	**COMMUNICATIVE SKILLS**					
5.1	**Objectifs de communication:** Ecrire des lettres formelles et Informelles	11	5[100]	Ess	MCQ	9

Reference Books

1. Régine Mérieux & Yves Loiseau, 2017. *Latitudes -1- (A1 /A2)*, méthode de français, Didier.
2. Marion Alcaraz, Céline Braud, Aurélican,2016. *Edito A1*, Didier, France
3. Marie-Noëlle Cocton et al**.,** 2019. *L'atelier méthode de français A1,* Didier, France.
4. Sylvie Poisson Quinton, Michèle Mahéo-le Coadic, Anne Vergne- sirieys, 2013. "*FESTIVAL-1''* CLE Internationale, Paris.
5. 5 Marie - Noëlle Cocton, P Dauda – L Giachino – C Baracco, 2016. *Génération A1*, Didier , Paris'.
6. J Lucile Bertaux, Aurélien Calvez, Anne – Sophie Fearn, Sylvie M. Pons, Delphine Ribaud, 2019. *« Bonjour et Bienvenue ! A1.1 »*, Les Editions Didier, France.
7. www.francparler.org
8. www.emdl.fr/fle
9. www.françaisfacile.com/exercises
10. https://learnfrenchwithalexa.com
11. https://leconjugueur.lefigaro.fr/

SEMESTER - I1

Course Title: Part 11 Communicative English (Semester 11)	Course Type: Theory & Practical Course Code: 23LE21

Total Hours: 90 (Including Seminar/ Practical [information Transfer] and formative assessment)
 Hours/Week: 6   Credits: 3

Pass-Out Policy : Minimum Contact Hours: 54
            Total Score %:100 Internal: 40 External: 60
            Minimum Pass %: 40 [No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Dr. L. Judith Sophia Assistant Professor of English 9486459061 judithsophia24@gmail.com	Dr. A. Belinda Asir Assistant Professor of English 9486756827 belinda.basewel@yahoo.com	Mrs. P. Jemimma Assistant Professor of English 9488024065 jemimagodwin38@gmail.com

CLO - No.	Course Learning Outcomes (CLO) *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Develop and integrate the use of the four language skills i.e. Reading, Listening, Speaking and Writing	1 (10) 6 (7) 7 (3)	2, 3	U AP	F P
CLO-2	Examine and present material of the prescribed texts and other texts	2 (8) 5 (12)	1, 2	U, An E	C M
CLO-3	Identify cross cutting issues like, Human values, (Professional, Personal and Domestic) ethics and environmental sustainability and practise them	3 (8) 8 (6) 9 (6)	1, 4, 8, 9	An E, Ap	C P
CLO-4	Present and differentiate various cultures and civilizations of the Globe and distinguish Indian traditional Knowledge	1 (10) 8 (5) 10 (5)	5, 6, 10	U, Ap	P M
CLO-5	Relate the textual content and underlying meaning of the context to the real life situations	5 (6) 8 (8) 10 (6)	1, 2, 5, 7	E, Ap, C	C M

Module	Course Description	Hours	% of PLO mapping with CLO	Learning Activities	Assessment Tasks	References
1	PROSE	18				
1.1	**When You Dread Failure (1952)- A. J. Cronin**					
1.1.1	Introduction to the author & the Essay	1	2 [4], 4 [10]	L	Ho A	1
1.1.2	Textual Analysis	2	2 [4]	L GD	SA	1
1.1.3	Thematic analysis: Developing positive mindset Discussion on Human values, Personal and Professional ethics	3	2 [4], 3[5], 5[7]	L GD	Essay	1
1.2	**I Have a Dream (1963) - Martin Luther King**					
1.2.1	Introduction to the author & the Essay	1	2 [4], 4 [10]	L	Ho A	1
1.2.2	Textual Analysis	2	2 [4]	L GD	MCQ	1

1.2.3	Themes: Sensitizing towards equality and liberty & Discussion on racial discrimination- reflection of Human values	3	2 [4], 3[5], 5[7]	L GD	Ess	1
1.3	**I Plead that You Read- Shashi Tharoor (2023)**					
1.3.1	Introducing the author & Essay	1	2 [4], 4 [8]	L	Ho A	1
1.3.2	Textual analysis	2	2 [4]	L, GD	S A	1
1.3.3	Thematic analysis: The need for critical reading	3	2 [4], 3[5], 5[7]	L GD	Ess	1
2	**POETRY 18**					
2.1	**Solitary Reaper - Wordsworth**					
2.1.1	Introducing the poet & the poem	1	2 [4] 4[5]	L	Ho A	1
2.1.2	Analysis of the poem	2	2[4]	L, GD	S A	1
2.1.3	Theme: Work is worship- work ethics & Soothing effect of Music, Art & communication	2	2 [4], 4[5]	GD,T PS	Ess	1
2.2	**Telephone Conversation - Wole Soyinka**					
2.2.1	Introducing the poet & the poem	1	2[4] 4[5]	L	Ho A	1
2.2.2	Analysis of the poem	2	2[4]	L, GD	MCQ	1
2.2.3	Themes of the poem- Injustice; racial discrimination and Human values	2	2 [4], 3[5], 5[5]	GD, TPS	Ass	1
2.3	**On Killing a Tree- Gieve Patel**					
2.3.1	Introducing the poet & the poem	1	2 [4] 4[5]	L	Ho A	1
2.3.2	Analysis of the poem	2	2[4]	L GD	S A	1
2.3.3	Themes: Creating awareness to protect trees; Environmental issues	1	2 [4], 3[4], 5[5]	L GD	Ess	1
2.4	**Still I Rise - Maya Angelou**					
2.4.1	Introducing the poet & the poem	1	2 [4] 4[5]	L	Ho A	1
2.4.2	Analysis of the poem	1	2[4]	L GD	S A	1
2.4.3	Human Values & gender issues in "Still I Rise"	2	2 [4], 3[4], 5[4]	L GD	Ess	1
3	**FICTION 18**					

3	*The Lion, the Witch and the Wardrobe*- C. S. Lewis					
3.1	Plot & Character analysis	7	2 [5] 5[10]	L GD	MCQ	2
3.2	Compare and contrast the characters	3	2 [6]	GD	S A	2
3.3	Thematic analysis: Conflict between Good and Evil	4	2 [5] 4[20]	L GD	Ess	2
3.4	Human Values reflected in *The Lion, the Witch and the Wardrobe*	2	2 [5], 3[12], 5[10]	GD CCC	Ass	2
3.5	Ethical issues presented in *The Lion, the Witch and the Wardrobe*	2	2 [5], 3[12], 5[10]	GD CCC	S A	2
4	**LANGUAGE STUDY 18**					
4.1	**Grammar Units 26-53** (*Essential English Grammar* by Raymond Murphy)	18	1[100]	CCC	Hr A	3
5	**LANGUAGE IN PRACTICE 18**					
5.1	**Vocabulary: One Word Substitutes** **One Word substitutes for Person**: 1.Anthropologist, 2. Anchor, 3. Celebrity 4. Extrovert, 5. Humanitarian, 6. Hypocrite, 7. Optimist, 8. Philanthropist, 9. Philatelist, 10. Teetotaller. **One Word substitutes for Generic terms**: 1. Almanac, 2. Axiom, 3. Biopsy, 4. Chronology, 5. Extempore, 6. Integrity, 7. Panacea, 8. Plagiarism, 9. Souvenir, 10. Utopia. **One Word Substitutes for Venue/ Spot**: 1. Archives, 2. Aviary, 3. Aquarium, 4. Arena, 5. Burrow, 6. Cemetery, 7. Gymnasium, 8. Kennel, 9. Orchard, 10. Wardrobe.	5	1[26]	CCC	CT	4
5.2	Taking and Making Notes	3	1[18]	ABL	CT	4
5.3	Writing Paragraphs	3	1[18]	ABL	CT	4
5.4	Reading for General and Specific Information (Only for- Viva/Practical purpose) [Interpreting Charts, Tables, Schedules, Graphs, Maps etc.]	3	1[18]	ABL PL	Practical	4
5.5	Spoken English (Practical) Situational Conversations:	4	1[20]	PL	Practical	4

	● At the Booking counter in a Bus Stand and Railway Station ● At the reception counter to book a room ● At restaurant ordering food ● At the bank to open an account				

References:

1. *Orchard: Semester 11 Prose and Poetry.* Edited by the Department of English, 2024.
2. Lewis, C. S. (1950). *The Chronicles of Narnia: The Lion, the Witch and the Wardrobe*. Harpercollins Children's Book, 2009.
3. *Essential English Grammar* by Raymond Murphy
4. Language in Use: Work Book 11. Edited by the Department of English

SEMESTER - II

Course Title: Business Organization and Environment CC - 3	Course Type: Theory Course Code: 23GA22

Total Hours: 90	Hours/Week:	6	Credits:	5

Pass-Out Policy : Minimum Contact Hours: 54
　　　　Total Score %:100 Internal: 40 External:60
　　　　Minimum Pass %: 40[No Minimum for Internal]

Course Creator :	Expert 1	Expert 2
Name :Dr. G. Jones Green Designation : Associate Professor Mobile : 9894489869 Email id : greenjones008@gmail.com	Name : R. Arul Moses Designation : Associate Professor Mobile :9487160996 Email id :arulmoses@scottchristian.org	Name : Dr. S. Subha Designation : Associate Professor Mobile : 9489247899 Email id : subha@scottchristian.org

CLO-No.	**CourseLearning Outcomes (CLO)** Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the concept of business and its organisation	1 (10) 6 (10) 7 (3)	2, 3	U	C

		Hours	% CLO mapping				
CLO-2	Know the company and cooperative forms of organisation	2 (8) 5 (12)	1, 2	U		F	
CLO-3	Analyse the entrepreneurial decisions and combinations	5(10), 9(10)	6, 7	Ap		P	
CLO-4	Examine the environment of business	9(10), 10(10)	1, 3, 7	Ap		C	
CLO-5	Determine the global environment and business culture	9(10), 10(10)	3, 7, 9	A		F	

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Business: Concept	1	1[5]	GD	CA	1
1.2	Legal Implications	1	1[10]	KWL	HrA	1
1.3	Limited Partnership	1	1[10]	Sem	OT	1
1.4	Evaluation of Partnership Firms	1	1[10]	GD	MCQ	1
1.5	Characteristics of Business	1	1[10]	Lec	CA	1
1.6	Objectives of Business	1	1[10]	KWL	HrA	1
1.7	Requisites of Successful Business	1	1[5]	GD	OT	1
1.8	Components of Business	1	1[10]	Sem	MCQ	1
1.9	Factors Affecting Choice of Organisation	1	1[10]	KWL	CA	1
1.10	Forms of Legal Ownership: Sole Proprietorship	1	1[10]	GD	ST	1
1.11	Joint Hindu Family	1	1[10]	Sem	HrA	1
1.12	Partnership: Features	1	1[10]	KWL	CA	1
2.1	Company Form of Organisation :Meaning	1	2[7]	Lec	OT	2

2.2	Evaluation	1	2[7]	GT	MCQ	2
2.3	Indian Company Law: Objectives	1	2[7]	GD	CA	2
2.4	Classification of Companies	1	2[7]	Sem	HrA	2
2.5	Board of Company Law Administration	1	2[7]	KWL	OT	2
2.6	Winding up of Companies	1	2[7]	Lec	MCQ	2
2.7	Characteristics of Company Form of Organisation	1	2[7]	GD	CA	2
2.8	Features of Company Form of Organisation	1	2[8]	Sem	Qui	2
2.9	Principles of Company Organisation	1	2[7]	GT	MCQ	2
2.10	Evaluation of Company Form of Organisation	1	2[7]	KWL	CA	2
2.11	Formation of a Company: Promotion,	1	2[7]	Lec	HrA	2
2.12	Incorporation and Floatation	1	2[7]	GD	OT	2
2.13	Co-operative Organisation: Meaning	1	2(7)	KWL	CA	2
2.14	Characteristics of Co-operative	1	2(8)	Sem	MCQ	2
3.1	Entrepreneurial Decisions: Launching New Enterprise	1	3(7)	GD	Qui	3
3.2	Diagonal	1	3(7)	Lec	HrA	3
3.3	Circular Combinations	1	3(7)	GT	CA	3
3.4	Simple Associations	1	3(7)	KWL	Qui	3
3.5	Mergers	1	3(7)	Lec	OT	3
3.6	Takeovers	1	3(5)	GD	MCQ	3
3.7	Acquisitions	1	3(7)	Sem	CA	3
3.8	Expansion and Diversification of Business	1	3(7)	KWL	Qui	3
3.9	Business Combinations	1	3(4)	GD	ST	3
3.10	Causes of Combination	1	3(7)	GT	OT	3
3.11	Objectives of Combinations	1	3(7)	Lec	HrA	3
3.12	Types of Combinations: Horizontal	1	3[7]	KWL	CA	3
3.13	Vertical Combination	1	3[7]	Sem	MCQ	3

3.14	Lateral Combination	1	3[7]	Lec	Qui	3
3.15	Divergent	1	3[7]	GD	OT	3
4.1	Business Environment: Meaning,	1	4[7]	Sem	CA	4
4.2	Economic Environment	1	4[7]	KWL	MCQ	4
4.3	Demographical Environment	1	4[7]	GT	OT	4
4.4	Technological Environment	1	4[7]	KWL	HrA	4
4.5	Natural Environment	1	4[7]	Lec	CA	4
4.6	International Environment	1	4[7]	GD	MCQ	4
4.7	Nature of Business Environment	1	5[8],	Sem	HrA	4
4.8	Significance of Business Environment	1	5[8]	GT	Qui	4
4.9	Business Environment and Business Organisations	1	5[7],	KWL	CA	4
4.10	Types of Business Environment: Internal and External	1	5[7],	Lec	OT	4
4.11	Micro and Macro Environment	1	5[7],	GD	MCQ	4
4.12	Societal Environment	1	5[7]	KWL	CA	4
4.13	Political Environment	1	5[7],	Sem	HrA	4
4.14	Socio-Cultural Environment	1	5[7],	GD	MCQ	4
5.1	Global Environment –Meaning	1	5[7],	GT	OT	5
5.2	Cultural Conformity	1	5[7],	Rep	CA	5
5.3	Cultural Leveling	1	1[7]	KWL	MCQ	5
5.4	Cultural Lag	1	1[7]	Lec	HrA	5
5.5	Business Ethics	1	1[7]	GT	Qui	5
5.6	Social Responsibility of Business	1	1[7]	Sem	CA	5
5.7	Responsibility of business to different interest groups	1	1[5]	GD	OT	5
5.8	Globalisation of Indian business	1	1[7]	GT	Qui	5
5.9	Multinational Corporations	1	1[7]	Lec	MCQ	5

5.10	Privatization and Urbanisation	1	1[7]	KWL	CA	5
5.11	Business and Culture	1	1[7]	Sem	HrA	5
5.12	Elements of Culture	1	1[7]	GD	OT	5
5.13	Cultural Adoption	1	1[7]	Sem	CA	5
5.14	Cultural Shock	1	1[7]	GD	HrA	5
5.15	Cultural Transmission	1	2[4]	KWL	CA	5

Reference Books :

1. M C Shukla – Business Organization and Management, Sultan Chand & Sons, 1999.
2. D P Jain - Business Organization and Management, Vrinda Publications,1999
3. P C Tripathi& P N Reddy – Principles of Management, Tata McGraw Hill,2000.
4. K Aswathapa - Essentials of Business Environment, Himalaya Publishing House,2000.
5. Francis Cherunilam - Business Environment, Himalaya Publishing House, 2003

SEMESTER - II

Course Title: Accounting For Managers II CC - 4	Course Type: Theory Course Code: 23GA21

Total Hours:90   Hours/Week: 6   Credits: 5

Pass-Out Policy : Minimum Contact Hours:54
Total Score %:100   Internal:40 External:60
 Minimum Pass %: 40[No Minimum for Internal]

Course Creator

Name : Dr. S. Subha
Designation : Associate Professor
Mobile : 9489247899
Email id : subha@scottchristian.org

Expert 1

Name :Dr.G. Jones Green
Designation : Associate Professor
Mobile : 9894489869
Email id : greenjones008@gmail.com

Expert 2

Name:Dr.A. Remila Jann
Designation : Associate Professor
Mobile : 9976678913
Email id :hemi.jann@gmail.com

CLO-No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Interpret Cost Sheet and write comments	1 (10) 6 (7) 7 (3)	2, 3	Ap	C

				U	
CLO-2	Compare Cost, Management & FinancialAccounting	2 (8) 5 (12)	1, 2		C
CLO-3	Analyze the various ratio and compare it with standards to assess deviations	5(10), 9(10)	6, 7	Ap	P
CLO-4	Estimate budget and use budgetary control	9(10), 10(10)	1, 3, 7	U, Ap	C
CLO-5	Evaluate marginal costing and its components	9(10), 10(10)	3, 7, 9	Ap	C

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Meaning & Definition of Cost Accounting	1	1[10]	Lec	SA	1
1.2	Nature/Characteristics of Cost Accounting	1	1[10]	RP	CA	1
1.3	Scope of Cost Accounting	1	1[10]	Lec	HoA	1
1.4	Functions of Cost Accounting	1	1[10]	Lec	SA	1
1.5	Importance of Cost Accounting	1	1[10]	GD	CT	1
1.6	Advantages of Cost Accounting	1	1[10]	GD	CT	1
1.7	Limitations of Cost Accounting	1	1[10]	Lec	SA	1
1.8	Distinction between Financial Accounting & Cost Accounting	1	1[10]	Lec	SA	1
1.9	Cost concepts and classification	1	1[10]	Lec	CT	1
1.10	Cost Sheets	1	1[10]	Lec	SA	1
2.1	Meaning & Definition of Management Accounting	1	2[10]	RP	CA	2
2.2	Nature/Characteristics of Management Accounting	1	2[15]	Lec	HoA	2
2.3	Limitations of Cost Accounting	1	2[15]	Lec	SA	2

2.4	Distinction between Financial Accounting& Management Accounting	1	2[15]	Lec	SA	2

2.5	Tools and Techniques of Management Accounting	1	2[15]	Lec	CT	2
2.6	Functions of Management Accountant	1	2[15]	GD	CT	2
2.7	Duties of Management Accountant	1	2[15]	KWL	CT	2
3.1	Meaning of Financial Statements	1	3[10]	KWL	SA	3
3.2	Nature of financial statements	1	3[10]	KWL	SA	3
3.3	Significance of financial statements	1	3[10]	GD	CT	3
3.4	Limitations of Financial statements	1	3[10]	GD	CT	3
3.5	Tools or techniques of financial statement analysis	1	3[10]	Lec	CT	3
3.6	Comparative Statement	1	3[10]	Lec	CT	3
3.7	Common size Statement	1	3[10]	Lec	CT	3
3.8	Trend Analysis	1	3[10]	GT	ST	3
3.9	Ratio Analysis	1	3[10]	Lec	ST	3
3.10	Cash FlowStatement	2	3[5]	KWL	HrA	3
3.11	Fund flow statement	2	3[5]	Lec	SA	3
4.1	Meaning of Budget & Budgeting	1	4[10]	Lec	SA	4
4.2	Meaning of Budgetary control	1	4[10]	RP	CA	4
4.3	Objectives of Budgetary Control	1	4[10]	Lec	HoA	4
4.4	Advantages of Budgetary Control	1	4[10]	Lec	SA	4
4.5	Limitations of Budgetary Control	1	4[10]	GD	CT	4
4.6	Classifications of Budgets	2	4[10]	GD	CT	4
4.7	Sales Budget	2	4[10]	Lec	SA	4

4.8	Production Budget	2	4[10]	Lec	SA		4
4.9	Flexible Budget	2	4[10]	Lec	CT		4
4.10	Cash Budget.	2	4[10]	GD	CT		4
5.1	Concept of Marginal Costing	1	5[10]	KWL	CT	5
5.2	Characteristics of Marginal Costing	1	5[10]	KWL	SA	5
5.3	Advantages of Marginal Costing	1	5[10]	KWL	SA	5
5.4	Limitations of Marginal costing	1	5[10]	GD	CT	5
5.5	Cost-Volume-Profit (CVP) Analysis	2	5[10]	Lec	SA	5
5.6	Break Even Analysis	1	5[10]	RP	CA	5
5.7	Margin of Safety	1	5[10]	Lec	HoA	5
5.8	Assumptions of Break Even Analysis	1	5[10]	Lec	SA	5
5.9	Advantages of Break Even Chart/Analysis	1	5[10]	GD	CT	5
5.10	Limitations of Break Even Analysis	1	5[10]	GD	CT	5

References Books :

1. Dr.K.Ganesan & S. Ushena Begam, Accounting for Managers – Volume II, Charulatha Publications, Chennai

2. T. S. Reddy and Hari Prasad Reddy- Management Accounting, Margham Publication, 2016

3. Antony Atkinson, Rebert S Kalpan, Advance Management Accounting, Pearson Publications,2015.

4. HorngrenSunderu Stratton, Introduction to Management Accounting, Pearson Education,2013.

5.Rajiv Kumar Goel&IshaanGoel, Concept Building Approach to ManagementAccounting ,2019

6. Colin Drury, Management and Cost Accounting (with CourseMate and eBook Access), Cengage, 2015.

Course Title: Entrepreneurship Development MS - 2	Course Type: Theory Course Code: 23AA01

Total Hours: 90   Hours/Week: 6   Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54
        Total Score %:100 Internal: 40 External:60
    Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr A. Remila Jann	Name : Dr. G. Jones Green	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Assistant Professor
Mobile : 9976678913	Mobile: 9894489869	Mobile : 9489247899
Email id :hemi.jann@gmail.com	Email id : greenjones008@gmail.com	Email id : subha@scottChristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Gain knowledge and skills needed to run a business successfully.	1 (10) 6 (7) 7 (3)	2, 3	U	C
CLO-2	Understand the concept, characteristics and role of entrepreneur.	2 (8) 5 (12)	1, 2	U	C
CLO-3	Learn the need for developing rural entrepreneurship.	5(10), 9(10)	6, 7	R	C
CLO-4	Know the impact of Government actions in entrepreneurship development.	9(10), 10(10)	1, 3, 7	U	F
CLO-5	Identify the factors that motivate the people to go for their own business.	9(10), 10(10)	3, 7, 9	R	P

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Meaning and Importance	1	1[9]	Lec	SA	1
1.2	Role of an Entrepreneur	1	1[9]	RP	CA	1
1.3	Qualities of an Entrepreneur	1	1[9]	Lec	HoA	1
1.4	Distinction between Entrepreneur and Manager	1	1[9]	Lec	SA	1
1.5	Functions of Entrepreneur	2	1[9]	GD	CT	1
1.6	Types of Entrepreneur	2	1[9]	GD	CT	1
1.7	Concept of Entrepreneurship	1	1[9]	Lec	SA	1
1.8	Nature of Entrepreneurship	1	1[10]	Lec	SA	1
1.9	Characteristics of Entrepreneurship	1	1[9]	Lec	CT	1
1.10	Scope of Entrepreneurship	2	1[9]	GD	CT	1
1.11	Factors affecting Entrepreneurial growth	2	1[9]	KWL	CT	1
2.1	Sources of business ideas	1	2[7]	KWL	SA	2
2.2	Techniques generating ideas	1	2[7]	KWL	SA	2
2.3	Project classifications	1	2[7]	GD	CT	2
2.4	Project Identification	1	2[7]	GD	CT	2
2.5	Formulation and Design	1	2[7]	Lec	CT	2
2.6	Economic Analysis	1	2[8]	Lec	CT	2
2.7	Preparation of Project Report	1	2[8]	Lec	CT	2
2.8	Presentation of Project Report	1	2[7]	GT	ST	2
2.9	Guidelines for Report preparation	1	2[7]	Lec	ST	2

2.10	Project Appraisal Techniques	1	2[7]	KWL	HrA	2
2.11	Feasibility Analysis	1	2[7]	KWL	HrA	2
2.12	Ratio Analysis	2	2[7]	KWL	CA	2
2.13	Profit Analysis	1	2[7]	KWL	CA	2
2.14	Social Cost Benefit Analysis	1	2(7)	GT	CA	2
3.1	Sources of Finance	1	3(7)	GT	CA	3
3.2	Institutional Finance	1	3(7)	GT	CA	3
3.3	Commercial Banks	1	3(7)	GT	ST	3
3.4	Other Financial Institutions – IDBI, IFCI	1	3(8)	Lec	ST	3
3.5	ICICI, IRBI & SFC	1	3(7)	Lec	ST	3
3.6	SIDC, SIDBI & EXIM Bank	2	3(8)	Lec	ST	3
3.7	Need for Institutional Support	1	3(7)	GT	ST	3
3.8	National Small Industries Corporation Ltd(NSIC)	1	3(7)	GT	ST	3
3.9	Small Industries Development Organisation(SIDO)	1	3(7)	GT	ST	3
3.10	Small Scale Industries Board(SSIB)	1	3(7)	GT	CA	3
3.11	Small Scale Industries Development Corporation(SSID)	1	3(7)	Lec	CA	3
3.12	District IndustriesCentres(DIC)	1	3(7)	Lec	CA	3
3.13	Industrial Estates	1	3[7]	Lec	CA	3
3.14	Technical Consultancy Organizations(TCOs)	1	3[7]	GD	CA	3
4.1	Meaning of Entrepreneurial Competency	1	4[10]	GD	HrA	4
4.2	Major Entrepreneurial Competencies	2	4[10]	GD	HrA	4

4.3	Developing Entrepreneurial Competencies	2	4[10]	GD	HrA	4
4.4	Meaning of EDP	1	4[10]	GD	SA	4
4.5	Need for EDPs	1	4[10]	GD	SA	4
4.6	Objectives for EDPs	1	4[10]	BS	SA	4
4.7	EDPs in India	1	4[10]	BS	SA	4
4.8	Course Contents and Curriculum of EDPs	2	4[10]	BS	SA	4
4.9	Phases of EDP	1	4[10],	BS	SA	4
4.10	Evaluation of EDPs	2	4[5]	Lec	SA	4
4.11	Problems of EDPs	2	4[5],	Lec	SA	4
5.1	Setting Small Scale Industries	1	5[7],	Lec	SA	5
5.2	Location of Enterprises	1	5[7],	Lec	SA	5
5.3	Steps in setting SSI unit	1	5[7]	Lec	SA	5
5.4	Problems of Entrepreneurs	1	5[5],	Lec	SA	5
5.5	Sickness in Small Industries	1	5[7],	Lec	SA	5
5.6	Reasons and Remedies	1	5[7],	Lec	ST	5
5.7	Incentives and Subsidies	1	5[7]	Lec	CA	5
5.8	Evaluating Entrepreneurial Performance	1	5[7],	Lec	CA	5
5.9	Government Policy for Small Scale Enterprises	1	5[7]	GT	CA	5
5.10	Strategies in Small Scale Industry	1	5[7],	GT	ST	5
5.11	Expansion, Diversification	1	5[7],	GT	ST	5
5.12	Joint venture, Merger and Sub Contracting	1	5[7]	GT	ST	5
5.13	Rural Entrepreneurship	1	5[7],	GT	ST	5
5.14	Women Entrepreneurship	1	5[7]	GT	ST	5
5.15	Problems of Women Entrepreneurship	1	5[4],	GT	ST	5

Reference Books :

1. Peter F.Drucker, Innovation Entrepreneurship.
2. Hisrich "Entrepreneurship" TMH Publishing House, 2013.

3. Khanka S.S., "Entrepreneurial Development" S.Chand& Co. Ltd., Ram Nagar, NewDelhi, 2013.
4. Donald F Kuratko, Entrepreneurship Theory, Process and Practice, 9th Edition, Cengage Learning, 2014.

Semester – III

Course Title : Part – I : Tamil Modern Indian Language III (MIL – III)	Course Type: Theory Course Code: 23LT31

Total Hours   : 90   Hours / Week – 6   Credits: 3

Pass-out Policy: Minimum Contact Hours: 54 Total Score % : 100   Internal: 40   External: 60 Minimum Pass % 40 (No Minimum for Internal)

Course Creator	Expert I	Expert II
Dr. D. Deva Sambath Associate Professor Head of the Department Mobile : 9994964710 devasambath013@gmail.com	Dr. R. Josily Associate Professor Mobile : 9486663021 josilythilakar76@gmail.com	Dr. R.S. Rajasree Assistant Professor of Tamil Cell No. 9843438207 rajasreejohn@rediffmail.com

Expert III	Expert IV
Dr. E. Christal Jaya Assistant Professor Mobile: 9500596700 jayaajeesh@gmail.com	N. Vidhya Assistant Professor Mobile : 9944852624 vidhuknmony@gmail.com

CLO No.	Course Learning Outcomes (CLO) upon completion of this course, students will be able to	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO 1	காப்பியங்கள்	2(8), 3(12)	**1, 2, 8**	U	P
CLO 2	அறிமுகப்படுத்தப்படுவதால் தமிழ்	4(12), 6(8)	1, 2, 7	U	C
CLO 3	மொழியின் உயர்வையும்	2(12), 3(8)	**1, 2, 8**	C	C
CLO 4	சிறப்பையும் உணர்தல்	5(12), 6(8)	**1, 2, 3, 10**	E	F

Module	Course Description	Hours	% of CLO Mapping with Module	Learning Activities	Assessment Tasks	Reference
CLO 5	தமிழ் புதினங்களின் வழி சமகாலப் படைப்புகளின் வாழ்வியல் சிந்தனையைப் பெறுவர்	7(12), 8(8)	2, 6, 7, 10	E	C	
	Unit I செய்யுள்					
1.1	சிலப்பதிகாரம் -வழக்குரைகாதை	2	1(12)	Lec	MCQ	1
1.2	மணிமேகலை- ஆதிரை பிச்சையிட்ட காதை	2	1(12)	Lec	CA	1
1.3	கம்பராமாயணம் -மந்தரை சூழ்ச்சிப் படலம்	2	1(13)	Sem	SA	1
1.4	சீறாப்புராணம் - புலி	2	1(14)	GD	HOA	1
1.5	வசனித்த படலம்	2	1(12)	Sem	OBT	1
1.6	இரட்சணிய யாத்திரிகம் ஆரணிய பருவம்- விடாத கண்டப்படலம்	2	1(13)	GL	Ess	1
1.7	பெரியபுராணம்- பூசலார் நாயனார் புராணம்	3	1(14)	GD	CT	1
1.8	அரிச்சந்திர புராணம்- நகரச் சிறப்பு	3	1(14)	Sem	HRA	1
	Unit II நாவல்					
2.1	வெ. இறையன்பு- சாகாவரம்	18	2(100)	Lec	MCQ	1
	Unit III உரைநடை- றெக்கையில்லா தேவதைகள்					
3.1	றெக்கையில்லா தேவதைகள்- அரவாணிகள்;	2	3(10)	Lec	SA	2
3.2	இயற்கையின் அதிசயம்	2	3(10)	GD	HrA	2
3.3	கனவுலகம்	2	3(10)	Sem	OBT	2
3.4	அஜ்னபி நாவலும் புலம்பெயர் மக்கள் வாழ்க்கையும்;	2	3(10)	Lec	CT	2
3.5	நெஞ்சையள்ளும் சிலம்பு	2	3(10)	GD	ESS	2
3.6	செம்மொழித் தமிழ்	2	3(10)	GL	MCQ	2

3.7	புதுக்கவிதைகளில் வாழ்வியல் பதிவுகள்;	2	3(10)	Lec	HOA	2
3.8	நாட்டுப்புற பண்பாட்டில் சடங்குகள்	2	3(10)	Sem	MC	2
3.9	செவி வாயாக நெஞ்சு களனாக	2	3(20)	GD	SA	2
Unit IV இலக்கணம்						
4.1	யாப்பு (யாப்பின் உறுப்புக்கள் ஆறு)	3	4(17)	Lec	Qui	1

4.2	அணியிலக்கணம்
	  (i)உவமையணி
	  (ii) சிலேடை அணி
		2	4(11)	Lec	CA	1

	(iii) தற்குறிப்பேற்றவணி	2	4(11)	GD	HrA	1
	(iv) உருவக அணி	1	4(6)	Sem	OBT	1
	(v) வேற்றுப்பொருள் வைப்பணி	2	4(11)	Lec	CT	1
	(vi) பின்வருநிலையணி	2	4(11)	GD	Qui	1
	(vii) தீவக அணி	2	4(11)	Sem	MCQ	1
4.3	மொழிப் பயிற்சி	2	4(11)	Lec	Qui	1
4.4	மொழிபெயர்ப்பு	2	4(11)	Sem	SA	1
Unit V இலக்கிய வரலாறு						
5.1	ஐம்பெருங் காப்பியங்கள்	4	5(20)	Lec	Qui	3,4, 5
5.2	ஐஞ்சிறுகாப்பியங்கள்	4	5(20)	GD	HrA	3,4, 5
5.3	பெரியபுராண சிறப்புகள்;	4	5(20)	GD	CA	3,4, 5
5.4	அரிச்சந்திர புராணம்	4	5(20)	Lec	CT	3,4, 5
5.5	நளவெண்பா	2	5(20)	Lec	CT	3,4, 5

Text Books	
1.	பொதுத்தமிழ், ஸ்காட் கிறிஸ்தவக் கல்லூரி, தமிழ்த்துறை வெளியீடு
2.	றெக்கையில்லா தேவதைகள், ஜி. ஜசக் அருள்தாஸ், நியூ செஞ்சுரி புக் ஹவுஸ், திருநெல்வேலி.

	Reference Books
1.	தமிழ் இலக்கிய வரலாறு, சிற்பி. பாலசுப்பிரமணியன்
2.	புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு, தமிழண்ணல்
3.	வகைமை நோக்கில் தமிழ் இலக்கிய வரலாறு, முனைவர். பாக்யமேரி
4.	அமிர்த சாகர் இயற்றிய யாப்பருங்கலக் காரிகை, வேங்கடசாமி நாட்டார். கழகப் பதிப்பு, சென்னை 1997
5.	தண்டியலங்கார கெ. ம் சென்னை. இராமலிங்கதம் பி ரான், கழக வெளியீடு

SEMESTER - III

Course Title: Drisyakalasaahithyam Modern Indian Language III (MIL – III)	Course Type: Theory Course Code: 23LM31

Total Hours:90   Hours/Week: 6   Credits:3

Pass-Out Policy :   Minimum Contact Hours: 54 Total Score %:100 Internal: 40 External: 60 Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr.Jisha.S.K	Name : Suja S.	Name : Dr.R.Sreejasankar
Designation : Assistant Professor	Designation : Associate Professor	Designation : Assistant Professor
Mobile 8606520272	Mobile : 9447218018	Mobile : 9847909335
Email id : jisha@scottchristian.org	Email id : sujasdr@gmail.com	Email id : sreejavijayan77@gmail.com

CLO-No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understanding the visual arts and literature of Kerala and acquiring the ability to act by understanding the difference between characters, dialogues and context	1(5), 2(10),5(5)	1, 2, 3, 8	1,2,3	M, F, C
CLO-2	increased ability to understand and entertained by visual Art	2(10), 3(10)	1, 2, 3, 5	1,2,3	M, C
CLO-3	understand the Linguistic Characteristics of the visual arts of Attakkadha and Tullal	2(5), 5(5), 10(15)	1, 2, 3. 6, 7	1,2	M,P
CLO-4	understands the tradition of drama in details and obtains play writing ability.	9(10), 10(10)	3, 7	1, 9, 10	M, C

CLO-5	Realizing the uniqueness of the screenplay and acquiring writing skills.	1(5), 5(10), 9(5)	1, 2, 3, 8	1,2,3	M, C, P

Module	Course Description	Hours	% of CLO Mapping with Module	Learning Activity	Assessment Task	Reference
1	**Aattakkadha**	18				
1.1	Kadhakaliyude aarambhavum valarchayum	3	1[20]	CS	CT	1
1.2	Pradhaana Attakkadhakriththukal	3	1[20]	GL	CA	1
1.3	Slokam, Padam, Dandakam	4	1[20]	GD	HrA	1
1.4	Kadhakali chadangukal	4	1[20]	CS	CT	1
1.5	Nalacharitham Aattakkadha randaam Divasam	4	1[20]	GD	HrA	1
2	**Thullal**	18				
2.1	Thullalinte Aarambham Valarcha	4	2[25]	GD	HrA	14,15
2.2	Kunchannampyarude Saahithyasambhaavanakal	4	2[25]	CS	CT	14,15
2.3	Saamoohika Vimarsanam Haasyam	5	3[25]	Lec	CA	14,15
2.4	Kalyana Saugandhikam (Enkilo pandu yudhishttiran ……muthal dharikka nee Mahaabhaage..)	5	3[25]	Lec	CA	14,15
3	**Naadakam**	18				
3.1	Malayaala Naadakaththinte Aarambham Valarcha	6	3[35]	Lec	CA	2,3,4,5
3.2	Paaschaththya Naadaka swadheenam	6	3[35]	Lec	CA	2,3,4,5
3.3	Kudukka – P.M.Taaj	6	4[30]	GL	CA	2,3,4,5
4	Thirakkadha	18				
4.1	Thirakkadha yude pothu Khadakangal	6	4[30]	GL	CA	6,7,8,9,10
4.2	Pradhaana Malayaala Thirakkadhaakriththukkal	6	4[35]	GL	CA	6,7,8,9,10
4.3	Oridaththoru Fayalvaan	6	4[35]	GD	HrA	6,7,8,9,10
5	Cinimayile Puthuvazhikal	18				
5.1	Documentary, Short filims	2	4[10]	GD	HrA	11,12,13

5.2	Webseries	2	4[20]	GD	HrA	11,12,13
5.3	Editing Aappukal	2	5[10]	CS	CT	11,12,13
5.4	Chilavukuranja Cinemanirmaanam	2	4[20]	GD	HrA	11,12,13
5.5	YouTube videos	2	4[10]	GD	HrA	11,12,13
5.6	Mobile phone kaalathe Cinema	2	4[10]	GD	HrA	11,12,13
5.7	Nalacharitham Anchaam Divasam - Vinod	3	4[10]	GD	HrA	11,12,13
5.8	Web Series - Karikku	3	5[10]	Lec	ST	11,12,13

Reference Books
1. Krishna Kaimal Imanam, Aattakadha Sahithyam, Keralabhasha institute, Thiruvananthapuram. 2002
2. Shankarapilla G, Nadakadharshanam, D.C.Books: Kottayam,1990
3. Dr. Vayalavasudevan Pilla (AD), Nadaka Sahityam, Sambhoorna Malayala Sahitya Charitram, current   books, Kottayam, 2007.
4. Rajan Thiruvothu, Nadakacharithrathinte kanni Keralabhasha Institute: Thiruvananthapuram,2007.
5. Grama Prakash N. R., Nadakam padavum prayogavum, Keralabhasha institute Thiruvananthapuram   2009
6.   Shankarapilla G, Nadakasahithyacharithram, Sathiyapravarthaga Sahakaranasangam: Kottayam,1968
1. Vijaya Krishnan, Chalachitrathinte Porul, Kerala Bhasha institute, Thiruvananthapuram , 2011.
2. Divakaran .R.V.M, Kathayum thirakkathayum DC books, Kottayam .2010
3. Vijaya Krishnan, Chalachitra Sameeksha, Kerala Bhasha institute, Thiruvananthapuram .2011
4. Tony Mathew, M.T . Yude Sarga Prabancham, Keralabhasha institute, Thiruvananthapuram .2013
5. V.K.Joseph, Cinemayum prathayashasthravum, keralasamsarika prasithikaranavagup.
6. Binu Kumar .P.M, Thirakkathayude reethi Sastram,(Compiled and Study) , Kerala Bhasha institute, Thiruvananthapuram , 2011.
7. Raveenthran, Cinema samuham prathayashasthram mathrubhumi books
8. Dr. Jose K. Manuval, kathayam thirakkathaiyum, kairali books, Kannur.
9. George K.M, Aadhunika Malayala sahithya Charithram prasthanagaliloode, Kottayam :DC books.
16. George.K.M, Sahithya Charithram prasthanagaliloode , Sahithya Pravarthaka Sahakarana   Sangam,1958

SEMESTER III

Course Title: Pracheen, Samakaaleen, Aadhunik Kavithayem, Letter writing Modern Indian Language III (MIL – III)	Course Type: Theory Course Code: 23LH31

Total Hours:90	Hours/Week:6
Credits: 3	

Pass-Out Policy :	Minimum Contact Hours: 54
External: 60	Total Score %:100 Internal: 40
Internal]	Minimum Pass %: 40[No Minimum for

Course Creator	Expert 1	Expert 2

Mrs. Josy Vincent	Dr. Sreedevi S	Dr.Jayasree K.
Assistant Professor of Hindi	Assistant Professor of Hindi	Assistant Professor of Hindi
Mobile: 9486357323	**Phone ;**9495243814	**Phone :**9539204383
josysam2020@gmail.com	sdtvpm@yahoo.com	Jayasree8262@gmail.com

CLO. No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Apply nuances of letter writing in Hindi	1(10), 5(10)	1, 3, 7	1,2,3	M,F,C
CLO-2	Analyse the rules of official correspondence	1(5), 2(5), 3(10)	1, 2, 3, 5	1,3	F,C
CLO-3	Understand Hindi poetry	5(10), 10(10)	3, 6, 7	1,2,5	M,C
CLO-4	Evaluate the drafting of job application letter	9(10), 10(10)	1, 3, 7	1, 9, 10	M,F,C
CLO-5	Understand official Hindi	9(10), 5(10)	3, 7, 8	1,2,5	C

Module	Course Description	Hours	% of CLO Mapping with Module	Learning Activities	Assessment Task	Reference
1	Niji Pathra lekhan	18				
1.1	Niji PthraLekhan Arth our Bhed	6	1[50]	Lec	CA	1
1.2	Mithr our Bhai ke naam pathr	12	1[50]	GD	ST	1
2	Noukari ke aavedhan Pathr	18				
2.1	Saamajik Pathr arth our bhedh	9	1[50]	Lec	HoA	1,2
2.2	Avedhan Pathr noukari chutti aadi	9	1[50]	GL	MCQ	1
3	Pracheen Kavithayem					
3.1	Kabeerdas	6	1[35]	GL	CA	2,3
3.2	Rahim	6	1[35]	GL	CA	2,3
3.3	Thulasi das	6	1[30]	GL	CA	2,3
4	Samakaleena Kavithayem	18				
4.1	Dhoomil ki kavitha	6	1[35]	GL	CA	2,3
4.2	Kedhaar Nath sing ki kavitha	6	1[35]	GL	CA	2,3
4.3	Sarveshwar Thayaal Saksena ki kavitha	6	1[30]	GL	CA	2,3
5	Aadhika Kavithaayem	18				
5.1	Maidhili saran Gupth ka Nirchar	9	1[50]	GL	CA	2,3
5.2	Mahadevi Varma Ka Kah de maam ab Kya dhekhoom	9	1[50]	GL	CA	2,3

Reference Books

1. Alekhan our Tipan – Prof Viraj.
2. Aalekhan – Kichlu
3. Kaabya Tharang – Dr. Niranjan

SEMESTER III

Course Title: **French** Modern Indian Language-3 (MIL – III)	Course Type: Theory Course Code: 23LF31

Total Hours:90   Hours/Week:6
Credits: 3

Pass-Out Policy :   Minimum Contact Hours: 54
     Total Score %:100 Internal: 40 External: 60
     Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Ms. B.Monica Rachel	Mrs. P.T Anbu Hannah Dora	Ms. Fathima Saheer
Assistant Professor of French	Assistant professor of French	Assistant Professor of French
Mobile:	**Phone : 9442165021**	**Phone :**

CLO. No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	appreciate the essence of literary texts	1(10), 2(10)	1, 8	U	M,F,C
CLO-2	translate simple texts.	2(5), 3(10), 5(5)	1,2, 3, 5	U,An	M,C
CLO-3	develop a solid Foundation in basic grammatical structures of the French language, enhancing communication skills and language proficiency	2(5), 9(10), 10(5)	1, 3, 7, 8,	An, E	M,C,P
CLO-4	interpret the humanistic values and gender consciousness embedded within literary texts and apply them to personal growth and self-reflection.	9(10), 10(10)	3, 7, 9	An, E	M,C,P
CLO-5	explore literature from different cultures and historical periods by promoting cross-cultural understanding.	1(10), 5(5), 9(5)	1, 6,	U, E	M,C,P

Module	**Course Description**	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.	1. Nos études par Agota Kristof 2. Le présent des verbes« avoir» et« être» (rappel du présent) 3. Le présent des verbes en -er / ir	18	1[100]	Lec	CA	2,3,4,5,6,8

2.	Les feuilles mortes par Anatole France 2 Le passé composé avec avoir/ être • 3. Les verbes pronominaux	18	2[100]	Lec	OT	2,3,5,6,8
3	1. Demain des l'aube par Victor Hugo 2. Le futur simple 3. L'imparfait	18	3[100]	Lec	OT	2,3,4,8
4	1. Estula- auteur anonyme 2. Les pronoms relatifs 3. Le Conditionnel	18	4[100]	Lec	OT	,4,5,6,8
5	1. La tortue et le chien par Paul Arine 2. La comparaison 3. La préparation de repas (L'apprentissage autonome)	18	5[100]	Lec	OT	2,3,4,5,6,8

Reference Books

1. Textes complié par le département de français
2, K. Madanagobalane, N.C.Mirakamal. 2019, Le Français par les Textes. Chennai: Samhita Publications,
3. Sirejols Evelyne, Tempesta Giovanna.Grammaire.2002, Le Nouvel Entrainez-vous avec Nouveaux Exercices. Paris : CLE International,
4. Ludivine Glaud, Muriel Lannier, Yves Loiseau, 2015, Grammaire Essentielle Du Français A1 A2, Didier.
5. Évelyne Siréjols Giovanna Tempesta, 2019, Pratique Grammaire A1/A2 CLE International -Avec l'autorisation des Éditions dans le cadre de la continuité pédagogique, COVD-19 CLE International/ Sejer - Paris
6. Grégoire Maria. 2002, Grammaire Progressive du français. Paris : CLE International, Paris
7. Le Bescherelle 1, 2017 L'art de conjuguer, Hatier, Paris
8. www.francaisfacile.com/exercices/
9. www.bonjourdefrance.com
10. https://www.conte-moi.net/node/120
11. www.pinterest.co.uk/
12 .www.francaisavecpierre.com/
13. www.estudiodefrances.com/
14. www.languefr.net/

| Course Title: Part 11 Communicative English (Semester 111) | Course Type: Theory & Practical Course Code:23LE31 |

Total Hours: 90 (Including Seminar/ Practical [information Transfer] and formative assessment)
Hours/Week: 6   Credits: 3

Pass-Out Policy : Minimum Contact Hours: 54
     Total Score %:100 Internal: 40   External: 60
     Minimum Pass %: 40[No Minimum for Internal]

| Course Creator | Expert 1 | Expert 2 |

Dr. A. Belinda Asir	Dr. T Sherin	Dr. L. Judith Sophia
Assistant Professor of English	Assistant Professor of English	Assistant Professor of English
9486756827	9487658971	9486459061
belinda.basewel@yahoo.com	staneytsherin@gmail.com	judithsophia24@gmail.com

CLO- No.	Course Learning Outcomes (CLO) *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Develop and integrate the use of the four language skills i.e. Reading, Listening, Speaking and Writing	1 (10) 6 (7) 7 (3)	2, 3	U AP	F P
CLO-2	Examine and present material of the prescribed texts and other texts	2 (8) 5 (12)	1, 2	U, An E	C M
CLO-3	Identify cross cutting issues like, Human values, (Professional, Personal and Domestic) ethics and environmental sustainability and practise them	3 (8) 8 (6) 9 (6)	1, 4, 8, 9	An E, Ap	C P
CLO-4	Present and differentiate various cultures and civilizations of the Globe and distinguish Indian traditional Knowledge	1 (10) 8 (5) 10 (5)	5, 6, 10	U, Ap	P M
CLO-5	Relate the textual content and underlying meaning of the context to the real life situations	5 (6) 8 (8) 10 (6)	1, 2, 5, 7	E, Ap, C	C M

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1	**PROSE**		18			
1.1	**My London Days (1929) - M. K. Gandhi**					
1.1.1	Introduction to the author & the Essay	1	2 [4] 4 [10]	L	Ho A	**1**
1.1.2	Textual Analysis	2	2 [4]	L GD	SA	**1**
1.1.3	Thematic analysis: Developing responsibility & Human values	3	2 [4], 3[8], 5[10]	L GD	Ass	**1**
1.2	**Shooting an Elephant (1936)- George Orwell**					
1.2.1	Introduction to the author & the Essay	1	2 [4] 4 [10]	L	Ho A	**1**
1.2.2	Textual Analysis	2	2 [4]	L GD	Quiz	**1**
1.2.3	Human values and Human rights	3	2 [4], 3[5], 5[6]	L GD	Ass	**1**
1.3	**Yes We Can (2008) - Barack Obama**					
1.3.1	Introduction to the author & the Essay	1	2 [4] 4 [5]	L	Ho A	**1**
1.3.2	Textual Analysis	2	2 [4]	L GD	SA	**1**
1.3.3	Human Values	3	2 [4], 3[5], 5[5]	L GD	Ass	**1**
2	**POETRY**		18			
2.1	**A Poison Tree - William Blake**					
2.1.1	Introduction to the poet & the poem	**1**	2 [4] 4[5]	L	Ho A	
2.1.2	Poetry Analysis	**2**	2[4]	L GD	Quiz	
2.1.3	Human Values	**2**	2 [4], 3[6], 5[6]	L GD	Ass	
2.2	**Tear and Smile - Khalil Gibran**					

2.2.1	Introduction to the poet & the poem	1	2 [4] 4[7]	L	Ho A	**1**
2.2.2	Poetry Analysis	2	2[4]	L GD	SA	**1**
2.2.3	Human Values	2	2 [4], 3[3], 5[3]	L GD	Ass	**1**
2.3	**A Song of Hope- Oodgeroo Noonuccal**					
2.3.1	Introduction to the poet & the poem	1	2 [4] 4[5]	L	Ho A	**1**
2.3.2	Poetry Analysis	**2**	2[4]	L GD	Essay	**1**
2.3.3	Human Values	1	2 [4], 3[3], 5[3]	L GD	Ass	**1**
2.4	**Night of the Scorpion- Nissim Ezekiel**					
2.4.1	Introduction to the poet & the poem	1	2 [4] 4[5]	L	Ho A	1
2.4.2	Poetry Analysis	**2**	2[4]	L GD	Essay	1
2.4.3	Human Values and Indian Ethos -Domestic Values	1	2 [4], 4[3], 5[3]	L GD	Ass	1
3	**SCENES FROM SHAKESPEARE 18**					
3.1	*The Merchant of venice* **Act IV Scene i**					
3.1.1	Introduction to Shakespeare and the play	1	2 [4] 4[5]	L GD	Ho A	1
3.1.2	Character analysis	2	2[4]	L RP	Essay	1
3.1.3	Reflection of Human values (mercy)	3	2[4] 3[10]	TPS	Ass	1
3.2	*Othello* **Act IV Scene ii**					
3.2.1	Introduction to the play	1	2 [4]. 4 [5]	L	Ho A	1
3.2.2	Character Analysis Plot and Character analysis	3	2[6]	L RP	Essay	1
3.2.3	Human Values	2	2[6] 3[10]	L GD	Ass	1
3.3	*Julius Caesar* **Act III Scene ii**					

3.3.1	Introduction to the play	1	2[4] 4 [8]	L	Ho A	1
3.3.2	Analysis of the scene	3	2 [4]	L RP	Essay	1
3.3.3	Human Values	2	3[14] 5[12]	L GD	Ass	1
4	**LANGUAGE STUDY** 18					
4.1	Grammar: Units 53- 83	18	1[100]	ABL	Ho A	2
5	**LANGUAGE IN PRACTICE** 18					
5.1	**Vocabulary: Phrases** apart from, approve of, bear with, break down, call upon, calm down, carry on, come across, deal with, endowed with, give away, go through, hand over, hold on, look into, look up to, look after, keep on, passed away, put an end to, in vain, inferior to, step down, take over, root out, see through, shut up, side with, try for, wipe out	5	1 [20]	CCC	CT MCQ	3
5.2	Writing Emails		1[10]	P L	Ass	3
5.3	Learning netiquette, email etiquette	3	1[10]	PL	Ass	3
5.4	Messaging in Social Media Platform [blogs, twitter, instagram, facebook] (Experiential Learning- Practical)	4	1[20]	PL	Practical	3
5.5	Data Interpretation and Presentation (Practical)	4	1[20]	PL	Ass	3
5.6	**Spoken English (Viva alone)** 1. Dialogue between a Teacher and Student 2. Dialogue between a Doctor and Patient 3. Dialogue between Shop owner and Consumer	2	1[20]	RP	Viva	3

References:
1. *Semester 111 Prose, Poetry and Drama.* Edited by the Department of English.
2. *Essential English Grammar* by Raymond Murphy. Cambridge University Press
3. Language in Use: Workbook 111. Edited by the Department of English

SEMESTER - III

Course Title: Marketing Management CC - 5	Course Type: Theory Course Code: 23GA31

Total Hours: 75   Hours/Week: 5   Credits: 5

Pass-Out Policy : Minimum Contact Hours: 45
         Total Score %:100 Internal: 40 External:60
         Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name :Dr.G. Jones Green	Name : Dr A. Remila Jann	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9976678913	Mobile : 9487160996
Email id : greenjones008@gmail.com	Email id : hemi.jann@gmail.com	Email id : arulmoses@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Define the concept of Marketing Management	1 (10) 6 (7) 7 (3)	2, 3	U	C
CLO-2	Differentiate the Market Segmentation and Marketing Research	2 (8) 5 (12)	1, 2	Ap	C
CLO-3	IdentifyProduct and Pricing strategies	5(10), 9(10)	6, 7	A	P
CLO-4	Analyse the Promotional measures	9(10), 10(10)	1, 3, 7	A	P
CLO-5	Examine the Distribution Channels and Recent Trends in Marketing	9(10), 10(10)	3, 7, 9	Ap	C

dule	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Market: Meaning	1	1[7]	Lec	SA	1
1.2	Features & Classification	1	1[7]	Lec	CA	1
1.3	Marketing: Meaning	1	1[7]	Lec	HoA	1
1.4	Nature of Marketing	1	1[7]	Lec	SA	1
1.5	Importance of Marketing	1	1[8]	GD	CT	1
1.6	Functions of Marketing	1	1[7]	GD	CT	1
1.7	Evolution of Marketing Concept	1	1[7]	Lec	SA	1
1.8	Consumer Decision Behavior	1	1[7]	Lec	SA	1
1.9	Factors influencing Consumer Buying Behaviour	1	1[7]	RP	CT	1
1.10	Consumer Buying Decision Process	1	1[7]	Lec	CT	1
1.11	Buying Motives	1	1[7]	GD	CT	1
1.12	Consumer Buying Behaviour Theories	1	1[7]	Lec	SA	1
1.13	Economic Theories	1	1[7]	Lec	SA	1
1.14	Psychological Theories	1	1[8]	Lec	CT	1
2.1	Concept of Market Segmentation	1	2[10]	GD	CT	2
2.2	Requirements for Effective Segmentation	1	2[10]	GD	CT	2
2.3	Benefits of Market Segmentation	1	2[10]	Lec	CT	2
2.4	Bases of Market Segmentation	1	2[10]	Lec	CT	2
2.5	Marketing Mix: Meaning	1	2[10]	Sem	ST	2
2.6	Elements of Marketing Mix	1	2[10]	Sem	ST	2
2.7	Factors Determining the Marketing Mix	1	2[10]	Sem	HrA	2
2.8	Marketing Research: Meaning	1	2[10]	Lec	HrA	2
2.9	Uses of Marketing Research	1	2[5]	Lec	CA	2

2.10	Limitations of Marketing Research	1	2[5]	Lec	CA	2
2.11	Elements of Marketing Research	1	2(55)	GD	CA	2
2.12	Process of Marketing Research	1	2(5)	GD	CA	2
3.1	Product planning: Meaning	1	3(10)	Lec	CA	3
3.2	Product Item, Product Line and Branding	1	3(10)	Lec	ST	3
3.3	New Product Development: Meaning	1	3(10)	Lec	ST	3
3.4	Steps in Product Development	1	3(10)	Sem	ST	3
3.5	Product Life Cycle	1	3(10)	Lec	ST	3
3.6	Price : Meaning	1	3(10)	Lec	ST	3
3.7	Factors Affecting Price of Products	1	3(10)	GD	ST	3
3.8	Pricing Objectives	1	3(5)	Lec	ST	3
3.9	Pricing Policies	1	3(5)	GD	CA	3
3.10	Kinds of Pricing Decisions	1	3(5)	GD	CA	3
3.11	Pricing of New Products	1	3(5)	GD	CA	3
3.12	Special Problems in Pricing	1	3[5]	Lec	CA	3
3.13	Price Discrimination.	1	3[5]	Lec	CA	3
4.1	Promotion: Meaning	1	4[5]	Lec	HrA	4
4.2	Objectives of Promotion	1	4[7]	Lec	HrA	4
4.3	Kinds of Promotion	1	4[7]	GD	HrA	4
4.4	Methods of Promotion	1	4[7]	RP	SA	4
4.5	Factors Affecting Promotion Mix	1	4[7]	GD	SA	4
4.6	Advertising: Meaning & Definition	1	4[7]	Lec	SA	4
4.7	Kinds of Advertising	1	4[7]	Lec	SA	4
4.8	Significance and Criticisms of Advertising	1	4[7]	GD	SA	4
4.9	Advertisement Copy	1	4[7],	Lec	SA	4
4.10	Features of an Effective Advertisement	1	4[7]	GD	SA	4
4.11	Media of Advertisement	1	4[7],	GD	SA	4
4.12	Choice of Advertisement Media	1	4[7],	GD	SA	4
4.13	Personnel Selling: Meaning	1	4[7],	Lec	SA	4
4.14	Process of Personnel Selling	1	4[7]	RP	SA	4

4.15	Kinds of Salesmen	1	4[4],	RP	SA	4
5.1	Channels of distribution: Meaning	1	5[7],	Lec	SA	5
5.2	Importance of Distribution Channels	1	5[7],	Lec	ST	5
5.3	Selection of Distribution Channels	1	5[7]	Sem	SA	5
5.4	Important Channels of Distribution	1	5[4],	Lec	SA	5
5.5	Wholesaler: Meaning	1	5[7]	Lec	SA	5
5.6	Functions and Services of Wholesaler	1	5[7],	Lec	SA	5
5.7	Retailer: Meaning	1	5[7]	Lec	SA	5
5.8	Functions and Services of Retailers	1	5[7],	Sem	SA	5
5.9	Recent Issues and Development in Marketing	1	5[7]	GD	SA	5
5.10	Social Marketing	1	5[7],	Lec	SA	5
5.11	Direct Marketing	1	5[7]	Lec	SA	5
5.12	Online Marketing,	1	5[7],	Lec	SA	5
5.13	Relationship Marketing	1	5[7]	GD	ST	5
5.14	Green Marketing	1	5[7],	GD	SA	5
5.15	Marketing Ethics	1	5[5]	GD	SA	5

Reference Books :
1. Dr.C.B.Gupta&Dr.N.Rajan Nair – Marketing Management, New Delhi, Sultan Chand & Sons, 2015.
2. R.S.N.Pillai&Bagavathi,- Modern Marketing, New Delhi, S.Chand Publishing, 2014
3. RajanSaxena – Marketing Management, Tata McGraw Hill,1999
4. V.S. Ramasamy&Namakumari – Marketing Management, Macmillan India,2000.
5. Perrault and McGarty – Basic Marketing, Tata McGraw Hill,2000.
6. Philip Kotler – Marketing Management, Prentice Hall, Millennium Edition
7. S. A. Sherlekar – Marketing Management, Himalaya publishing house, 2012

SEMESTER - III

Course Title: Quantitative Techniques MS - 3	Course Type: Theory Course Code:23AA02

Total Hours:90   Hours/Week: 6   Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54
                Total Score %:100 Internal: 40 External:60
           Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr A. Remila Jann	Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9976678913	Mobile : 9894489869	Mobile : 9487160996
Email id : hemi.jann@gmail.com	Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org

CLO-No.	**CourseLearning Outcomes (CLO)** Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Solve the Business problems using Analytical Geometry	1 (10) 6 (7) 7 (3)	2, 3	Ap	C
CLO-2	Apply the concept of Interest, Annuities and Discount	2 (8) 5 (12)	1, 2	Ap	C
CLO-3	Determine the concepts of Progression, Percentage and Equations	5(10), 9(10)	6, 7	A	P
CLO-4	Estimate Ratio, Proportion and Variation	9(10), 10(10)	1, 3, 7	A	P
CLO-5	Understand the concepts and uses of Probability	9(10), 10(10)	3, 7, 9	U	C

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Introduction	1	1[7]	GD	CA	1
1.2	Co-ordinates	1	1[7]	KWL	HrA	1
1.3	Distance Between Two Points in a Plane	1	1[7]	Sem	OT	1
1.4	Slope of a Straight Line	1	1[7]	GD	MCQ	1
1.5	Equation of a Straight Line	1	1[4]	Lec	CA	1
1.6	Equation of parallel and perpendicular line	1	1[7]	KWL	HrA	1

1.7	Area of triangle	1	1[7]	GD	OT	1
1.8	Co- linearity of three points	1	1[7]	Sem	MCQ	1
1.9	Intersection of two straight lines	1	1[5]	KWL	CA	1
1.10	Characteristics of plane geometrical figures	1	1[7]	GD	ST	1
1.11	Applications of Analytical Geometry in Business	1	1[7]	Sem	HrA	1
1.12	Total cost, Marginal cost and output	1	1[7]	KWL	CA	1
1.13	Demand and supply	1	1[7]	Lec	OT	1
1.14	Market equilibrium	1	1[7]	GT	MCQ	1
1.15	Break even analysis	1	1[7]	GD	CA	1
2.1	Simple Interest problems	1	2[7]	Sem	HrA	2
2.2	Compound Interest Problems	1	2[7]	KWL	OT	2
2.3	Annuities	1	2[7]	Lec	MCQ	2
2.4	Annuity Certain and Annuity Perpetuity	1	2[7]	GD	CA	2
2.5	Immediate Annuity and Annuity Due	1	2[4]	Sem	Qui	2
2.6	Deferred Annuity	1	2[7]	GT	MCQ	2
2.7	Calculation of Immediate Annuity	1	2[7]	KWL	CA	2
2.8	Calculation of Annuity Due	1	2[7]	Lec	HrA	2
2.9	Calculation of present value of annuity	1	2[5]	GD	OT	2
2.10	Calculation of present value of deferred annuity	1	2[7]	KWL	CA	2
2.11	Calculation of present value of deferred perpetuity	1	2[7]	Sem	MCQ	2
2.12	Calculation of present value of perpetuity	1	2[7]	GD	Qui	2
2.13	Discount	1	2[7]	Lec	HrA	2
2.14	Bankers Discount, True Discount and Bankers Gain	1	2[7]	GT	CA	2
2.15	Average Due Date	1	2[7]	KWL	Qui	2
3.1	Arithmetic Progression	1	3[7]	Lec	OT	3
3.2	Calculation of any term of an AP	1	3[7]	GD	MCQ	3
3.3	Calculation of sum of terms in an AP	1	3[7]	Sem	CA	3

3.4	Geometric Progression	1	3[7]	KWL	Qui	3
3.5	Calculation of any term of an GP	1	3[4]	GD	ST	3
3.6	Calculation of sum of terms in an GP	1	3[7]	GT	OT	3
3.7	Percentage	1	3[7]	Lec	HrA	3
3.8	Time & Work	1	3[7]	KWL	CA	3
3.9	Time & Distance	1	3[5]	Sem	MCQ	3
3.10	Profit & Loss	1	3[7]	Lec	Qui	3
3.11	Number System	1	3[7]	GD	OT	3
3.12	HCF	1	3[7]	Sem	CA	3
3.13	LCM	1	3[7]	KWL	MCQ	3
3.14	Equations	1	3[7]	GT	OT	3
3.15	Linear and Quadratic Equations	1	3[7]	KWL	HrA	3
4.1	Ratio	1	4[7]	Lec	CA	4
4.2	Types of ratio	1	4[7]	GD	MCQ	4
4.3	Inverse ratio	1	4[7]	Sem	HrA	4
4.4	Compound ratio	1	4[7]	GT	Qui	4
4.5	continued ratio	1	4[4]	KWL	CA	4
4.6	Proportion	1	4[7]	Lec	OT	4
4.7	Types of proportion	1	4[7]	GD	MCQ	4
4.8	Direct proportion	1	4[7]	KWL	CA	4
4.9	Inverse proportion	1	4[5]	Sem	HrA	4
4.10	Simple and compound proportion	1	4[7]	GD	MCQ	4
4.11	Continued proportion	1	4[7]	GT	OT	4
4.12	Variation	1	4[7]	Rep	CA	4
4.13	Direct Variation	1	4[7]	KWL	MCQ	4
4.14	Indirect Variation	1	4[7]	Lec	HrA	4
4.15	Joint Variation	1	4[7]	GT	Qui	4
5.1	Meaning	1	5[7]	Sem	CA	5
5.2	Uses	1	5[7]	GD	OT	5

5.3	Permutation	1	5[7]	GT	Qui	5
5.4	Combination	1	5[7]	Lec	MCQ	5
5.5	Trail	1	5[4]	KWL	CA	5
5.6	Event	1	5[7]	Sem	HrA	5
5.7	Sample Space	1	5[7]	GD	OT	5
5.8	Mutually exclusive cases	1	5[7]	Sem	CA	5
5.9	Exhaustive Events	1	5[5]	GD	HrA	5
5.10	Independent Events	1	5[7]	KWL	CA	5
5.11	Dependent Events	1	5[7]	Sem	HrA	5
5.12	Addition Theorem	1	5[7]	GD	OT	5
5.13	Multiplication Theorem	1	5[7]	Sem	CA	5
5.14	Bayes Theorem	1	5[7]	GD	HrA	5
5.15	Odds	1	5[7]	KWL	CA	5

Reference Books:
1. D C Sancheti& V K Kapoor – Business Mathematics, Sultan Chand & Sons, 2006
2. S.P.Rajagopalan&R.Sattanathan - Business Mathematics, Tata McGraw Hill Education P.Ltd., 2010
3. V.Sundaresan and S.D.Jayaseelan - An introduction to Business Mathematics, S.Chand& Company, 2011
4. M. Wilson – Business Mathematics, Himalaya Publishing house, 2012
5. M.Manoharan – Statistical Methods: Theory & Practice- Palani Paramount Publications, 1996
6. Dr. K G C Nair, Prof.Haridas, Dr.Dipa and Dr.Pushpa - Systematic Approach to Business Statistics, Chand Publications, Tiruvananthapuram,2002

SEMESTER - III

Course Title: Business Communication SEC - 1	Course Type: Theory Course Code:23GAS1

Total Hours:30   Hours/Week: 2   Credits: 1

Pass-Out Policy : Minimum Contact Hours: 18
          Total Score %:100 Internal: 40 External:60
     Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr.G. Jones Green	Name :Dr.S. Subha	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Assistant Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9489247899	Mobile : 9487160996
Email id : greenjones008@gmail.com	Email id : subha@scottchristian.org	Email id : arulmoses@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Know about the principles, objectives and importance of communication in business	1 (20)	3	U	C
CLO-2	Develop the students to understand about business enquiries	2 (20)	1, 2	Ap	P
CLO-3	Make the students aware about the various types of business correspondence	4 (20)	1, 2, 7, 10	A	F
CLO-4	Develop the students to write business reports	4 (20)	1, 2, 7, 10	A	F
CLO-5	Know about various types of interviews	7 (20)	1, 2, 5, 7	Ap	C

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Introduction to Business Communication Definition – Meaning – Importance of effective communication	1	1[35]	Lec	CA	1
1.2	Modern communication methods – barriers to communication	1	1[15]	OT	CT	1
1.3	E-communication – Business Letters	1	1[15]	SI	Qui	1
1.4	Needs – functions	1	1[15]	OT	CT	1
1.5	Essentials of effective business letters - layout	2	1[20]	OT	CT	1
2.1	Business Enquiries Business equiries – orders and their execution	2	2[30]	OT	SA	1
2.2	Credit and status enquires – Complaints and adjustments	1	2[20]	OO	HrA	1
2.3	Collection letters	1	2[15]	KWL	OBT	1
2.4	Sales Letters	1	2[15]	OO	HrA	1

2.5	Circular Letters	1	2[20]	OO	HrA	1
3.1	Business Correspondence Business correspondence – types – structure – structure of business correspondence – elements of a good business correspondence	2	3[30]	Lec	SA	1
3.2	Insurance – Meaning and types – insurance correspondence – difference between life and general insurance	1	3[20]	OO	CT	1
3.3	Meaning of fire insurance – kinds – correspondence relating to marine insurance – agency correspondence	2	3[20]	Lec	CA	1
3.4	Introduction to agent correspondence – kinds – stages of agent correspondence – terms of agent correspondence	1	3[30]	Lec	CA	1
4.1	Agenda and Minutes of Report Writing	1	4[25]	OT	CA	1
4.2	Introduction and types of reports	1	4[25]	OT	CA	1
4.3	Preparation of report writing	1	4[25]	OT	CA	1
4.4	Prepartion of agenda – preparation of minutes	1	4[25]	OT	CA	1
5.1	Application Letters – preparation of resume	1	5[30]	Sem	ST	1
5.2	Interview : Meaning – objectives – Various techniques in interview	1	5[35]	KWL	CT	1
5.3	Public speech – characteristics of good speech	1	5[35]	Sem	Qui	1

Reference Books:

1. V.K. Jain & Om Prakash, Communication, S. Chand, New Delhi
2. Rithika Motwani, Business Communication, Taxman, New Delhi

SEMESTER -III

Course Title: Value Added Course I **Health and Fitness through Yogasanas**	Course Type: Theory

Total Notional Hours: 30	Hours/Week: 2	Credit: 1	Course Code: 23SE11

Pass-Out Policy: Minimum Contact Hours: 18

Total Score %:100 Internal: 40 External: 60

Minimum Pass %: 40 [No Minimum for Internal]

Course Creator	Expert 1	Expert II
Dr. C. Samson	Dr .N. Aseer Rufuss	Dr. B. Benitto Anand
Assistant Professor	Associate Professor	Associate Professor
Mobile: 9080025484	Mobile: 9865187847	Mobile:9443204442
samson@scottchristian.org	aseerrufs@ gmail.com	anandbenit@gmail.com

CLO-No.	Course Learning Outcomes *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	analyse their body physically and mentally for the integration of physical, mental and spiritual fitness	2(8), 3(12)	1, 8	U	M
CLO-2	evaluate mental health	2(4), 3(7), 4(5), 6(4)	1, 2, 7	An, Ap	C, P
CLO-3	apply sports activities in co-ordination with asanas	2(2), 3(8), 4(7), 6(3)	1, 2, 7, 8, 10	C	P
CLO-4	understand oneself with basic knowledge about one's personality	2(2), 3(8), 4(7), 6(3)	1, 2, 7, 8, 10	Ap, C	C, P
CLO-5	evaluate themselves and become healthier, saner and more integrated members of the society and of the nation	2(3), 3(9), 4(6), 6(2)	1, 2, 7, 8, 10	An,E	C, F, M

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	Reference
1.1	Asanas, guidelines for practising asanas	2	1[33]	Lec	HrA	1
1.2	Asanas in long sitting position	1	1[17]	BS	Qui	1
1.3	Padmasana, Chin Mudra	1	1[17]	OT	CA	1
1.4	Sugasana, Vajrasana	2	1[33]	Sem	SA	1
2.1	Prone position Asanas	2	2[33]	SI	HoA	2

2.2	Makrasana	1	2[17]	WSQ	CT	2
2.3	Dhanurasana	1	2[17]	FC	CA	2
2.4	Bujankasana	2	2[33]	OO	SA	2
3.1	Supine position Asanas - Sava asana	2	3[33]	TPS	Ess	2
3.2	Sarvaangasana	1	3[17]	KWL	HA	2
3.3	Vibareethakarani	1	3[17]	OO	MCQ	2
3.4	Halasana	2	3[33]	Soc	CA	2
4.1	Standing position Asanas - Thirikonasana	2	4[33]	Sem	HA	3
4.2	Thadasana	1	4[17]	GT	MCQ	3
4.3	Veerapathrasana	1	4[17]	Lec	HrA	3
4.4	Bathahasthasana	2	4[33]	BS	Qui	3
5.1	Kneeling position Asanas	2	5[33]	OT	CA	3
5.2	Mayoorasana	1	5[17]	Sem	SA	3
5.3	Artha sirasana	1	5[17]	SI	HoA	3
5.4	Sirasana	2	5[33]	WSQ	CT	3

Reference Books

1. K. Chandrasekaran, *Sound Health through Yoga*. Prem Kalian Publication, Sedapatti, 1999.

2. Yogeshwar, *Textbook of Yoga*, Madras Yoga Centre, 2004.

3. Kumaresan P. *Yogasanam*, Abinaya Publications, 2002.

Semester – IV

Course Title : Part – I Tamil
Modern Indian Language – IV (MIL – IV)

Course Type: Theory

Course Code: 23LT41

Total Hours   : 90   Hours / Week – 6   Credits: 3

Pass-out Policy: Minimum Contact Hours: 54
Total Score100 %   Internal: 40   External: 60
Minimum Pass % 40 (No Minimum for Internal)

Course Creator	Expert 1
Dr. D. Deva Sambath Associate Professor & Head of the Department Mobile : 9994964710 devasambath013@gmail.com	Dr. K. Jaya Seela Assistant Professor Mobile. 9486757071 kjeyaseela@gmail.com

CLO No.	Course Learning Outcomes (CLO) upon completion of this Course, Students will be able to	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO 1	தொன்மையான தமிழ் இலக்கியங்களின் சிறப்பினை அறிவர்	1(11), 2(9)	1, 2, 3	R	F
CLO 2	கட்டுரைகளின் வழி தமிழறிஞர்களின் சிந்தனைகளைக் கற்றறிவர்	3(8), 4(12)	1, 2, 7, 8	U	C
CLO 3	இலக்கியங்களைத் தமிழர்கள் உருவாக்குவதற்கு வகுத்துள்ள வரை முறைகளை இலக்கணங்கள் வழி அறிந்து கொள்வர்	3(13), 4(7)	1, 2, 7, 8, 10	An	C
CLO 4	தமிழறிஞர்களின் வாழ்வியல், இலக்கிய பணி பற்றி அறிந்த கொள்வர்	5(8), 7(12)	1, 2, 5, 10	U	C
CLO 5	தமிழ் இலக்கியங்களின் வரலாற்றுப் பின்புலத்தை அறிந்து கொள்வர்	8(9), 9(11)	4, 6, 9, 10	Ap	F

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	Reference
	அலகு I செய்யுள்					
1.1	நற்றிணை (10, 14, 16 பாடல்கள்	2	1(11)	Lec	CA	1
1.2	குறுந்தொகை (16, 17, 19, 20, 25, 29, 38, 44 பாடல்கள்)	3	1(17)	GD	HrA	1
1.3	கலித்தொகை (38, 51 பாடல்கள்)	1	1(6)	Sem	OBT	1
1.4	அகநானூறு (15, 33, 55 பாடல்கள்	2	1(11)	Lec	CT	1

1.5	புறநானூறு (37, 86, 112 பாடல்கள்)	2	1(11)	GD	Quiz	1
1.6	பரிபாடல் 55 பாடல்	1	1(6)	Sem	MCQ	1
1.7	நெடுநல்வாடை முழுவதும்	7	1(38)	GL	SA	2
	அலகு II உரைநடை					
2.1	கல்வி அழகே அழகு –மயில்வாகனன்	2	2(11)	Lec	CA	4
2.2	பரிமேலழகர் த. இயேசு தாஸ்	2	2(11)	GD	HrA	4
2.3	பரிசில் வாழ்க்கை-மு. வரதராசன்	2	2(11)	Sem	OBT	4
2.4	குறள் விளக்கம்- வ.சு.ப. மாணிக்கம்	2	2(11)	GL	CT	4
2.5	தலைமைப் பொறுப்பு -அகிலன்;	2	2(11)	GD	Quiz	4
2.6	நகைச்சுவைப் பாடல்கள் - ஜே. ரோஸ்லெட் டானிபாய்	2	2(11)	Lect	HOA	3
2.7	சுற்றுப்புறச் சூழல்- தே. தேவசம்பத்	2	2(11)	GD	SA	3
2.8	சமய நல்லிணக்கம் கு.வெ. பாலசுப்பிரமணியன்	2	2(11)	Sem	MCQ	4
2.9	விருந்தோம்பல் கி. இராசா	2	2(12)	GL	Ess	4
	அலகு III வாழ்க்கை வரலாறு					
3.1	கல்வித் தந்தை காமராஜர் முனைவர் - ப. பாலசுப்பிரமணியன்	18	3(100)	GD	CT	6

	அலகு IV இலக்கணம்					
4.1	அகப்பொருள் இலக்கணம்	4	4(22)	Lec	CA	1
4.2	அகப்பொருள் துறைகள் 1. அறத்தொடு நிற்றல் (48) 2. வரைவு கடாதல் (165) 3. உடன்போக்கு (180) 4. பிரிவு (62) 5. பாங்கியிற் கூட்டம் வகை மடற் கூற்றும் மடல்விலக்கும் (145)	4	4(22)	GD	HOA	1
4.3	புறப்பொருள் இலக்கணம்	4	4(22)	Sem	OBT	1
4.4	புறப்பொருள் துறைகள் வெட்சிப்படலம் 1. விரிச்சி 2. செலவு 3. பாதீடு 4. உண்டாட்டு 5. வெறியாட்டு	3	4(17)	Lec	CT	1
4.5	6. போர் மலைதல் 7. புண்ணொடு வருதல் 8. பிள்ளைத் தெளிவு 9. பிள்ளையாட்டு 10. நெடுமொழி கூறல்	3	4(17)	Sem	Quiz	4
	அலகு V இலக்கிய வரலாறு					
5.1	சங்க வரலாறு	4	5(22)	Lec	MCQ	1
5.2	சங்கம் இருந்தமைக்கான சான்றுகள்	4	5(22)	Sem	SA	1
5.3	எட்டுத்தொகை நூல்கள்	5	5(27)	GD	Ess	1
5.4	பத்துப்பாட்டு நூல்கள்	5	5(29)	GL	CT	1

1. சங்க இலக்கியம், எட்டுத்தொகை, முனைவர் வி. நாகராசன் (உ.ஆ), நியூ செஞ்சுரி புக் ஹவுஸ் சென்னை 600 098..
2. சங்க இலக்கியம், பத்துப்பாட்டு, முனைவர் வி. நாகராசன் (உ.ஆ), நியூ செஞ்சுரி புக் ஹவுஸ் சென்னை 600 098
3. மணிச்சிகை, ஜே.ஜி. என் டாசன் (தொ. ஆ), தமிழாய்வு மையம், ஸ்காட் சிறிஸ்தவக் கல்லூரி, நாகர்கோவில் -3
4. பொதுத்தமிழ் (நான்காம் பருவம்), தமிழ்த்துறை வெளியீடு, ஸ்காட் சிறிஸ்தவக் கல்லூரி, நாகர்கோவில் 2024

5. வகைமை நோக்கில் தமிழ் இலக்கிய வரலாறு, முனைவர் பாக்ய மேரி, நியூ செஞ்சுரி புக் ஹவுஸ் சென்னை - 600 098.
6. கல்வித் தந்தை காமராஜர், முனைவர் ப. பாலசுப்பிரமணியன், நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட்., சென்னை -600 050.

Reference Books	
1.	தமிழ் இலக்கிய வரலாறு சிற்பி. பாலசுப்பிரமணியன்.
2.	இராஜகோபாலாச்சாரியார், கே., அணியியல், கண்ணப்பன் பதிப்பகம், தி.நகர், சென்னை.

SEMESTER - IV

Course Title: Journalism and Composition Modern Indian Language – IV (MIL – IV)	Course Type: Theory Course Code: 23LM41

Total Hours:90 Hours/Week: 6	Credits:3

Pass-Out Policy :   Minimum Contact Hours: 54
                      Total Score %:100 Internal: 40 External: 60
                      Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr.Jisha.S.K	Name : Suja S.	Name : Pramod Kumar D.N
Designation : Assistant Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile 8606520272	Mobile : 9447218018	Mobile : 9446551748
Email id : jisha@scottchristian.org	Email id : sujasdr@gmail.com	Email id : pramodrds@gmail.com

CLO- No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the history and necessity of Printing	1(10), 2(10)	1, 2, 3, 8	1,2,3	M, F, C
CLO-2	Understand the linguistic features of Media	2(5), 3(5),5(10)	1, 2, 3, 5	1,2,3	M, C
CLO-3	Understand different idioms and features of sentences	2(5), 9(10),	1, 3, 7	1,2	M, C, P
CLO-4	Understand the compositional features of official writing and acquire writing skills.	9(10), 10(10)	3, 7, 8	1, 9, 10	M, C, P
CLO-5	Analyse social responsibility by learning essay writing based on social and cultural issues.	1(5), 5(10), 9(5)	1, 2, 8	1,2,3	M, C, P

Module	Course Description	Hours	% of CLO Mapping with Module	Learning Activities	Assessment Task	Reference
1	Achadi	18				
1.1	Achadiyude Valarcha, Parinaamam	2	1[15]	GL	Qui	8
1.2	Pressukal	3	1[15]	GT	HrA	8
1.3	Pathramaasikakal	2	1[15]	Lec	CT	8
1.4	Vidyavinidini	3	1[15]	Lec	ST	8
1.5	Rasikarenjini	3	1[15]	GL	Qui	8
1.6	Jnananikhepam	3	1[15]	GT	HrA	8
1.7	Kavanakaumudi	2	1[10]	Lec	CT	8
2	Maadhyamabhaasha	18				
2.1	Kambyutting	4	2[30]	GL	OBT	6
2.2	Word document	4	2[30]	GD	HrA	6
2.3	Malayalam DTP cheyyunnavidham	10	2[40]	Lec	CT	6
3	Bhaashayum Prayogavum	18				
3.1	Padasudhi	4	3[25]	Lec	OBT	7
3.2	Samgrahanam	4	3[25]	GL	CA	7
3.3	Aasayavipulanam	5	3[25]	GD	HrA	7
3.4	Vaakyarachana	5	3[25]	CS	Qui	7
4	Vividhatharam Ezhuththukal	18				
4.1	Jolikkuvendiyulla Apekhakal	3	4[15]	Lec	CA	1,2
4.2	Suparsakkaththukal	3	4[15]	GL	OBT	1,2
4.3	Abhiprayamchodikkal	3	4[10]	Ess	HrA	1,2
4.4	Sarkkular	3	5[10]	Sp	CT	1,2
4.5	Vaanijyakkaththukal	2	5[10]	Lec	Ess	1,2
4.6	Memorandum	2	5[20]	Lec	HoA	1,2
4.7	Nivedanam	2	5[20]	Lec	CA	1,2
5	Upanyasa Rechana	18				
5.1	Upanyasa Rechana Reethi	2	5[20]	Sp	CT	4
5.2	Paristhithi vidyabhyaasam	4	5[20]	Lec	Ess	4
5.3	Keraleeya Kalakal	4	5[20]	Lec	HoA	4
5.4	Pusthaka Paaraayanam	4	4[20]	Ess	HrA	4
5.5	Bharanabhaasha Malayalam	4	5[20]	Sp	CT	4

Reference Books

1. George K.M, Aadhunika Malayala sahithya Charithram prasthanagaliloode, Kottayam :DC books, 1998.
2. George.K.M, Sahithya Charithram Prasthanagaliloode , Sahithya Pravarthaka

   Sahakarana Sangam Kottayam,1958

3. Krishna Pilla .N, Kairaliyude Katha, DC Books, Kottayam ,1958.
4. Rajendran , Upanyasanrachna, Sahitya Pravarthaga Sahakarana Sangam, Kottayam ,1997.
5. //ml.wikibooks.org/wiki/Malayalam_Computing
6. Gadyasilpam, C.V.Vasudeva Bhattathir,i Keralabkasha Institute, 1998
7. Malayalappacha ,Research Journal, vol – 7, no. 7, 2018

SEMESTER IV

Course Title: Aadhunika Kavitha, Khandakaavya, Chand , Alankaar Modern Indian Language – IV (MIL – IV)	Course Type: Theory Course Code: 23LH41

Total Hours:90   Hours/Week:6
Credits: 3

Pass-Out Policy :   Minimum Contact Hours: 54
     Total Score %:100 Internal: 40 External: 60
     Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Mrs. Josy Vincent	Dr.Sreedevi S	Dr.Jayasree. K.
Assistant Professor of Hindi	Assistant Professor of Hindi	Assistant Professor of Hindi
Mobile: 9486357323	**Phone ;**9495243814	**Phone :**9539204383
josysam2020@gmail.com	sdtvpm@yahoo.com	Jayasree8262@gmail.com

CLO. No.	**Course Learning Outcomes (CLO)** *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the history of modern Kavitha	1(10), 2(10)	1,2, 3, 6, 8	1,2,3	M, C
CLO-2	Understand the value and Beauty of Modern Poetry	1(5), 2(10), 5(5)	1, 2, 3, 6	1,3	M,F
CLO-3	Evaluate history of short Epic	5(10), 9(10)	6, 7	1,2,5	M,P

Module	Course Description	Hours	Mapping with Module	Learning Activities	Assessment Task	Reference
	Understand the usage of Chand our Alankaar in Poetry. (CLO-4)	9(10), 10(10)	1, 3,7	1, 9, 10	M,F, C	
	Evaluate and gain knowledge about Translation (CLO-5)	9(10), 5(10)	1, 7	1,2,5	M, C, P	

Module	Course Description	Hours	Mapping with Module	Learning Activities	Assessment Task	Reference
1	Aadhunika Kavitha	18				
1.1	Aadhunik kavitha ke bare mem, kaviyom ke bare mem	9	1[50]	Lec	CA	1,2,3
1.2	Gajanan Madhav Mukthi Bodh Kaa O Megh	9	1[50]	Lec	CA	1,2,3
2	Khanda Kavya	18				
2.1	SreeNaresh Mehtha nakak kavi ka Parichay	2	2[20]	GD	ST	5
2.2	Sabari ki Kahani	2	2[10]	Lec	OT	5
2.3	Thretha - adhyayan	2	2[10]	Sem	OBT	5
2.4	Pampasar - Adhyayan	3	3[20]	Lec	Qui	5
2.5	Thapasya - adhyayan	3	3[20]	Lec	HoA	5
2.6	Pareeksha - Adhyayan	3	3[10]	GL	MCQ	5
2.7	Dharshan – Adhyayan	3	4[10]	GD	SA	5
3	Chand	18				
3.1	Chand Parichay	2	2[20]	Sem	OBT	4
3.2	Dhoha Chand Vishadeekaran	4	3[20]	Lec	Qui	4
3.3	Sorata chand Vishadeekaran	4	3[20]	Lec	HoA	4
3.4	Indhravajra - Vishadeekaran	4	3[20]	GL	MCQ	4
3.5	Maalini - Vishadeekaran	4	4[20]	GD	SA	4
4	Alankaar	18				
4.1	Ardhaalankaar, shabdhalankaar, Ubhayalankar	2	2[20]	Sem	OBT	4
4.2	Anupras Alankaar	4	3[20]	Lec	Qui	4

4.3	Yamak Alankaar	4	3[20]	Lec	HoA	4
4.4	Upama Alankaar	4	3[20]	GL	MCQ	4
4.5	Roopak Alankaar	4	4[20]	GD	SA	4
5	Anuvad	18				
5.1	Anuvad Ka Swaroop	2	2 (20)	Sem	OBT	4
5.2	Anuvad Vinjan Ya Kala	4	3 (20)	Lec	Qui	4
5.3	Anuvad Ki Prakriya	4	3 (20)	Lec	HoA	4
5.4	Anuvad Prayogikatha	4	3 (20)	GL	MCQ	4
5.5	Anuvad Abhyas	4	4 (20)	GD	SA	4

Reference Books

1.Kaavya Tarang – Dr. Niranjan
2.Aadhunik Hindi Kaavya our Kavi – Dr. Ramchandra thivaari
3.Aadhunik Hindi Kavitha – Vivid Aayam
4.Hindi vyakaran : ras, Chand, alankaar Sahith – 2019, Umesh Chandra Shulk, Hindi Sansthan, Nayidilli
5.Sabari – Sri Naresh Mehtha

SEMESTER IV

Course Title: **French** Modern Indian Language-4 (MIL – IV)	Course Type: Theory Course Code: 23LF41

Total Hours:90   Hours/Week:6
Credits: 3

Pass-Out Policy :   Minimum Contact Hours: 54
            Total Score %:100 Internal: 40
External: 60
            Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Ms. B.Monica Rachel	Mrs. P.T Anbu Hannah Dora	Ms. Fathima Saheer
Assistant Professor of French	Assistant professor of French	Assistant Professor of French
Mobile:	**Phone : 9442165021**	**Phone :**

CLO. No.	Course Learning Outcomes (CLO) *Upon completion of this course, students will be able to*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	comprehend text passages and use them to express their opinions	1(10), 2(10)	1, 8	U	M,F,C
CLO-2	apply connecting words to improve the spoken and written communication skills	2(5), 3(10), 5(5)	1,2, 3, 5	U,An	M,C
CLO-3	analyze and utilize grammatical concepts in drafting sentences and paragraph	2(5), 9(10), 10(5)	1, 3, 7, 8,	An, E	M,C,P
CLO-4	appreciate the values, and respect the environment imbued in the literary texts	9(10), 10(10)	3, 7, 9	An, E	M,C,P
CLO-5	develop critical thinking skills through literary analysis	1(10), 5(5), 9(5)	1, 6,	U, E	M,C,P

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.	1. Le mort de maman Par Albert camus 2. Les pronoms compléments directs 3. Les pronoms compléments indirects	18	1[100]	Lec	CA	2,3,4,5,6,8
2.	L 'hiver Par Mademoiselle Bres 2. Les Impératifs 3. Le Subjonctif présent	18	2[100]	Lec	OT	2,3,5,6,8
3	1 . L'égoïste puni Par Pierre Perrault 2 .Le Plus-que-parfait 3. L'expression du but	18	3[100]	Lec	OT	2,3,4,8
4	1. La cigal et la fourmi 2. L'expression de la cause 3 L'expression de la conséquence	18	4[100]	Lec	OT	,4,5,6,8
5	1. La danse Zadig Par Voltaire 2. La rédaction d'email 3. La communication	18	5[100]	Lec	OT	2,3,4,5,6,8

Reference Books

1. Textes complié par le département de français
2, K. Madanagobalane, N.C.Mirakamal. 2019, Le Français par les Textes. Chennai: Samhita Publications,
3. Sirejols Evelyne, Tempesta Giovanna.Grammaire.2002, Le Nouvel Entrainez-vous avec Nouveaux Exercices. Paris : CLE International,

4. Ludivine Glaud, Muriel Lannier, Yves Loiseau, 2015, Grammaire Essentielle Du Français A1 A2, Didier.
5. Évelyne Siréjols Giovanna Tempesta, 2019, Pratique Grammaire A1/A2 CLE International -Avec l'autorisation des Éditions dans le cadre de la continuité pédagogique, COVD-19 CLE International/ Sejer - Paris
6. Grégoire Maria. 2002, Grammaire Progressive du français. Paris : CLE International, Paris
7. Le Bescherelle 1, 2017 L'art de conjuguer, Hatier, Paris

8. www.francaisfacile.com/exercices/
9. www.bonjourdefrance.com
10. https://www.conte-moi.net/node/120
11. www.pinterest.co.uk/
12. www.francaisavecpierre.com/
13. www.estudiodefrances.com/
14. www.languefr.net/
15. https://youtu.be/aMx0d42wzBs?si=toak1fToa7gmEam2

Part II Communicative English
SEMESTER - IV

Course Title: Part 11 Communicative English - Semester IV	Course Type: Theory & Practical Course Code: 23LE41

Total Hours: 90 (Including Seminar/ Practical [information Transfer] and formative assessment)
Hours/Week: 6   Credits: 3

Pass-Out Policy : Minimum Contact Hours: 54
      Total Score %:100 Internal: 40 External: 60
      Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Dr. Sheni D. L. Singh Assistant Professor of English 9487386706 shenisingh1984@gmail.com	Dr. A. Belinda Asir Assistant Professor of English 9486756827 belinda.basewel@yahoo.com	Dr. L. Judith Sophia Assistant Professor of English 9486459061 judithsophia24@gmail.com

CLO - No.	Course Learning Outcomes (CLO) *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapping with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Develop and integrate the use of the four language skills i.e. Reading Listening, Speaking and Writing	1 (10) 6 (7) 7 (3)	2, 3	U AP	F P

CLO-2	Examine and present material of the prescribed texts and other texts	2 (8) 5 (12)	1, 2	U, An E	C M
CLO-3	Identify cross cutting issues like, Human values, (Professional, Personal and Domestic) ethics and environmental sustainability and practise them	3 (8) 8 (6) 9 (6)	1, 4, 8, 9	An E, Ap	C P
CLO-4	Present and differentiate various cultures and civilizations of the Globe and distinguish Indian traditional Knowledge	1 (10) 8 (5) 10 (5)	5, 6, 10	U, Ap	P M
CLO-5	Relate the textual content and underlying meaning of the context to the real life situations	5 (6) 8 (8) 10 (6)	1, 2, 5, 7	E, Ap, C	C M

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	References
1	**PROSE**	**18**				
1.1	**Mother Teresa** - John Frazer					
1.1.1	Introduction to the Author and the essay	1	2 [4], 4 [10]	L	Ho A	1
1.1.2	Textual Analysis	2	2 [4]	L GD	SA	1
1.1.3	Human Values in "Mother Teresa"	3	2 [4], 3[10], 5[7]	L GD	Ass	1
1.2	**Anancy- Andrew Salkey**					
1.2.1	Introduction to the Author and the essay	1	2 [4], 4 [10]	L	Ho A	1
1.2.2	Textual Analysis	2	2 [4]	L GD	Quiz	1
1.2.3	Reflection of Human Values in "Anancy"	3	2 [4], 3[5], 5[7]	L GD	Ass	1
1.3	**Dangers of Drug Abuse**- Hardin B. Jones					
1.3.1	Introduction to the Author and the essay	1	2 [4], 4 [5]	L	Ho A	1

1.3.2	Textual Analysis	2	2 [4]	L GD	SA	1
1.3.3	Human Values in "Dangers of Drug Abuse"	3	2 [4], 3[5], 5[5]	L GD	Ass	1
2	**POETRY 18**					
2.1	**Ode to the West Wind- P. B. Shelley**					
2.1.1	Introduction to the poet & the poem	**1**	2 [4] 4[3]	L	Ho A	1
2.1.2	Poetry Analysis	**2**	2[4]	L GD	Ess	1
2.1.3	Human Values reflected in "Ode to the West Wind"	**1**	2 [4], 3[3], 5[5]	L GD	Ass	1
2.2	**The Lotus- Toru Dutt**					
2.2.1	Introduction to the poet & the poem	**1**	2 [4] 4[5]	L	Ho A	1
2.2.2	Poetry Analysis	**2**	2[4]	L GD	Ess	1
2.2.3	Expressions of Indian Ethos in "The lotus" and cultural exchange between East and West	**1**	2 [4], 4[5], 5[4]	L GD	Ass	1
2.3	**Once Upon a Time -Gabriel Okara**					
2.3.1	Introduction to the poet & the poem	**1**	2 [4] 4[5]	L	Ho A	1
2.3.2	Poetry Analysis	**2**	2[4]	L GD	Ess	1
2.3.3	Human Values in "Once Upon a Time"	**1**	2 [4], 3[3], 5[3]	L GD	Ass	1
2.4	**Be the Best of Whatever You are- Douglas Malloach**					
2.4.1	Introduction to the poet & the poem	**1**	2 [4] 4[5]	L	Ho A	1
2.4.2	Poetry Analysis	**2**	2[4]	L GD	Ess	1
	Human Values reflected in "Be the Best of Whatever You are"	**1**	2 [4], 3[6], 5[5]	L GD	Ass	1
3	**ONE ACT PLAYS 18**					

3.1	**A Marriage Proposal - Anton Chekov**					
3.1.1	Introducing the author and the play	1	2 [4]. 4 [5]	L	Ho A	1
3.1.2	Character and plot analysis	3	2[4]	L RP	Ess	1
3.1.3	Wealth, Love and Marriage in "A Marriage Proposal"	2	2[4] 5[10]	L GD	Ass	1
3.2	**A Bishop's Candlesticks - Norman McKinnel**					
3.2.1	Introducing the author and the play	1	2 [4]. 4 [5]	L	Ho A	1
3.2.2	Character and plot analysis	3	2[9]	L RP	Ess	1
3.2.3	Human Values in "A Bishop's Candlesticks"	2	2[8] 3[10]	L GD	Ass	1
3.3	**Chitra - Rabindranath Tagore**					
3.3.1	Introduction to Tagore and the play	1	2 [8]. 4 [5]	L	Ho A	1
3.3.2	Textual analysis and character analysis	3	2[4]	L RP	Ess	1
3.3.3	Human Values reflected in "Chitra"	2	2[10] 3[10]	L GD	Ass	1
4	**LANGUAGE STUDY 18**					
4.1	**Grammar**: Units 84-114	18	1[100]	ABL	CT	2
5	**LANGUAGE IN PRACTICE 18**					
5.1	**Vocabulary: Idioms** 1. To smell a cat 2. To kill two birds with one stone 3. To cut a sorry figure 4. Gift of the gab 5. In the family way 6. To fish in troubled waters 7. Spick and span 8. Maiden speech 9. Through thick and thin 10. Beat around the bush 11. Elephant in room 12. Out of the blue 13. By hook or crook 14. A wolf in sheep's clothing 15. Between the devil	4	1[10]	ABL	CT	3

	and the deep sea 16. Better late than never 17. Blessing in disguise 18. Add fuel to the fire 19. Go the extra mile 20. Don't cry over spilled milk 21. Read between the lines 22. Turn a deaf ear 23. Look before you leap 24. Pour one's heart out 25. Pull one's leg 26. Break the ice 27. To bell the cat 28. Face the Music 29. Come out with flying colours 30. At face value					
5.2	**Job Applications, Covering Letters, CV & Resume**	4	1[20]	ABL	Ass	3
5.3	**Circular, Notice, Agenda and Minutes**	4	1[10]	ABL	Ass	3
5.4	**Interview Etiquettes** (Practical skills in Interviews -body language)- face to face - telephone and video conferencing)	2	1[20]	ABL	Viva	3
5.5	**Power Point preparation** (Practical)	2	1[10]	ABL	Ass	3
5.6	**Creating a Digital Profile- Linkedin** (Practical)	1	1[10]	ABL	Ass	3
5.7	**Spoken English** (Practical) Making suggestions & Responding to suggestions, Asking for and giving Advice or Help	1	1[20]	RP	Viva	3

Reference
1. *Semester 1V: Prose, Poetry and One Act Plays.* Edited by the Department of English.
2. *Essential English Grammar* by Raymond Murphy. Cambridge University Press
3. Language in Use: Workbook 1V. Edited by the Department of English.

SEMESTER - IV

Course Title: Human Resource Management CC -7	Course Type: Theory Course Code: 23GAEA

Total Hours:90   Hours/Week: 6   Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54
          Total Score %:100 Internal: 40 External:60
          Minimum Pass %: 40 [No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9487160996	Mobile : 9489247899

Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org	Email id : subha@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Demonstrate the knowledge and skills needed to effectively manage human resources	1 (10) 6 (7) 7 (3)	2, 3	Ap	C
CLO-2	Understand the characteristics of sound Personnel policy and its types	2 (8) 5 (12)	1, 2	U	C
CLO-3	Understand the objectives, process and factors affecting Human Resource	5(10), 9(10)	6, 7	U	P
CLO-4	Conduct Job analysis interviews and develop job description and specification.	9(10), 10(10)	1, 3, 7	Ap	P
CLO-5	Understand the methods for recruiting and selecting human resources and how to implement successful training and development programmes.	9(10), 10(10)	3, 7, 9	U	C

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Personnel Management / HRM	1	1[10]	Sem	HrA	1
1.2	Nature of HRM	1	1[10]	GD	OT	1
1.3	Importance of HRM	1	1[5]	Sem	CA	1
1.4	Functions of HRM	1	1[5]	GD	HrA	1
1.5	Objectives of HRM	1	1[10]	KWL	CA	1
1.6	The Role of HR Manager	1	1[10]	GD	CA	1
1.7	Qualities of a HR Manager	1	1[10]	KWL	HrA	1

1.8	Personnel Policies	1	1[10]	Sem	OT	1
1.9	Aims of Personnel Policies	1	1[5]	GD	MCQ	1
1.10	Characteristics of a Sound policy	1	1[5]	Lec	CA	1
1.11	Types of Personnel Policies	2	1[5]	KWL	HrA	1
1.12	Difference between Personnel Management and Human Resource Management	1	1[5]	GD	OT	1
1.13	Opportunities and Challenges in HRM	2	1[10]	Sem	MCQ	1
2.1	Human Resource Planning: Meaning and Definition	1	2[10]	KWL	CA	2
2.2	Importance of Human Resource Planning	1	2[20]	GD	ST	2
2.3	Characteristics of Human Resource Planning	1	2[5]	Sem	HrA	2
2.4	Objectives of Human Resource Planning	1	2[5]	KWL	CA	2
2.5	Process of Human Resource Planning	1	2[5]	Lec	OT	2
2.6	Factors affecting Human Resource Planning	1	2[5]	GT	MCQ	2
2.7	Job Analysis	1	2[10]	GD	CA	2
2.8	Process of Job Analysis	1	2[5]	Sem	HrA	2
2.9	Advantages of Job Analysis	1	2[5]	KWL	OT	2
2.10	Job Description	1	2[5]	Lec	MCQ	2
2.11	Contents of Job Description	1	2[5]	GD	CA	2
2.12	Job Specification	1	2(5)	Sem	Qui	2
2.13	Contents of Job Specification	1	2(5)	GT	MCQ	2
2.14	Uses of Job Specification	1	2(5)	KWL	CA	2

2.15	Job Evaluation	1	2(5)	Lec	HrA	2
3.1	Recruitment : meaning	1	3(20)	GD	OT	3
3.2	Definition of Recruitment	1	3(10)	KWL	CA	3
3.3	Factors affecting Recruitment	1	3(10)	Sem	MCQ	3
3.4	Recruitment Process	1	3(10)	GD	Qui	3
3.5	Sources of Recruitment	1	3(5)	Lec	HrA	3
3.6	Methods of Recruitment	1	3(5)	GT	CA	3
3.7	Techniques of Recruitment	1	3(5)	KWL	Qui	3
3.8	Recruitment Vs Selection	1	3(5)	Lec	OT	3
3.9	Selection : Meaning	1	3(5)	GD	MCQ	3
3.10	Steps in Selection Process	1	3[5]	Sem	CA	3
3.11	Training & Development: Meaning	1	3[5]	KWL	Qui	3
3.12	Need for Training	1	3[5]	GD	ST	3
3.13	Steps in Training Programme	1	3[5]	GT	OT	3
3.14	Training Methods	2	3[5]	Lec	HrA	3
4.1	Performance Appraisal	1	4[10]	KWL	CA	4
4.2	Features of Performance Appraisal	1	4[10]	Sem	MCQ	4
4.3	Advantages of Performance Appraisal	1	4[5]	Lec	Qui	4
4.4	Methods of Performance Appraisal	1	4[5]	GD	OT	4
4.5	Wage and Salary Administration	1	4[5]	Sem	CA	4

4.6	Objectives of Wage and SalaryAdministration	1	4[5],	KWL	MCQ	4
4.7	Factors Influencing Wage and Salary Administration	2	4[10]	GT	OT	4
4.8	Wage Vs Salary	1	4[5],	KWL	HrA	4
4.9	Types of Wages	1	4[5],	Lec	CA	4
4.10	Reward : meaning	1	4[5],	GD	MCQ	4
4.11	Incentives : meaning	1	4[20]	Sem	HrA	4
4.12	Types of Rewards	1	4[5],	GT	Qui	4
4.13	Types of Incentives	1	4[5],	KWL	CA	4
4.14	Types of Wage Incentive Plans.	1	4[5],	Lec	OT	4
5.1	Grievance : meaning	1	5[10]	GD	MCQ	5
5.2	Characteristics of Grievance	1	5[10]	KWL	CA	5
5.3	Cause of Grievances	1	5[5]	Sem	HrA	5
5.4	Grievance Procedure in Organisation	1	5[5]	GD	MCQ	5
5.5	Discipline : meaning	1	5[5]	GT	OT	5
5.6	Objectives of Discipline	1	5[5],	Rep	CA	5
5.7	Causes of Indiscipline	1	5[10]	KWL	MCQ	5
5.8	Guidelines for Disciplinary Action	1	5[5],	Lec	HrA	5
5.9	Kinds of punishment	2	5[5],	GT	Qui	5
5.10	Industrial Relations : meaning	1	5[5],	Sem	CA	5
5.11	Definition for Industrial Relations	1	5[20]	GD	OT	5

5.12	Objectives of Industrial Relations	1	5[5],	GT	Qui	5
5.13	Need for Industrial Relations	1	5[5],	Lec	MCQ	5
5.14	Participants in Industrial Relation	1	5[5],	KWL	CA	5

ReferenceBooks :

1. Aswathappa K. – Human Resource & Personnel Management,Himalay Publishing House, 2001.
2. David A. DeCenzo& Stephen P. Robbins - Personnel / Human Resource Management, Prentice Hall of India Ltd., 2000.
3. Edwin Flippo – Personnel Management.
4. Gar Dessler – Human Resource Management, Prentice Hall of India, 1999.
5. Mamoria C.B. – Personnel Management, Himalaya Publishing House, 1999.

SEMESTER - IV

Course Title: Statistics for Management	Course Type: Theory Course Code: 23AA03

Total Hours: 90 Hours/Week: 6   Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54
         Total Score %:100 Internal:40 External:60
         Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr A. Remila Jann	Name : Dr. S. Subha	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9976678913	Mobile : 9489247899	Mobile : 9487160996
Email id : hemi.jann@gmail.com	Email id : subha@scottchristian.org	Email id : arulmoses@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Analyse data and make inferences using diagrams	1 (10) 6 (7) 7 (3)	2, 3	A	C
CLO-2	Estimate and make judgements for the given data	2 (8) 5 (12)	1, 2	Ap	C

CLO-3	Monitor the changes in the values and measure the ranging variables	5(10), 9(10)	6, 7	Ap	P
CLO-4	Calculate the relationship between two or more variables and make inferences	9(10), 10(10)	1, 3, 7	U	P
CLO-5	Estimate the trend for future using time series	9(10), 10(10)	3, 7, 9	E	C

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Meaning and Functions	1	1(20)	GD	CA	1
1.2	Importance and Limitations	1	1(10)	KWL	HrA	1
1.3	Use of statistics in Business and Industries	1	1(10)	Sem	OT	1
1.4	Classification and Tabulation of data: Objectives	1	1(10)	GD	MCQ	1
1.5	Types of Tabulation	1	1(5)	Lec	CA	1
1.6	Statistical Series	1	1(5)	KWL	HrA	1
1.7	Frequency Distribution	1	1(5)	GD	OT	1
1.8	Rules for Tabulation	1	1(5)	Sem	MCQ	1
1.9	Types of Tabulation	1	1(5)	KWL	CA	1
1.10	Diagrammatic Representation of Data: Bar charts , Line charts & Pie diagram	1	1[5]	GD	ST	1
1.11	Graphical representation of data: Histogram	1	1[5]	Sem	HrA	1
1.12	Polygon	1	1[5]	KWL	CA	1
1.13	Frequency curves	1	1[5]	Lec	OT	1
1.14	Ogive	1	1[5]	GT	MCQ	1
2.1	Arithmetic Mean: Individual and Discrete Series	1	2(20)	GD	CA	2
2.2	Arithmetic Mean : Continuous Series	1	2(10)	Sem	HrA	2
2.3	Combined Mean	1	2(10)	KWL	OT	2

2.4	Weighted Arithmetic Mean	1	2(5)	Lec	MCQ	2
2.5	Median: Individual and Discrete Series	1	2(5)	GD	CA	2
2.6	Median: Continuous Series	1	2(5)	Sem	Qui	2
2.7	Graphical Method of Locating Median	1	2(5)	GT	MCQ	2
2.8	Mode: Individual and Discrete Series	1	2(5)	KWL	CA	2
2.9	Mode: Continuous Series	1	2(5)	Lec	HrA	2
2.10	Geometric Mean: Individual and Discrete	1	2[5]	GD	OT	2
2.11	GM: Continuous Series	1	2[5]	KWL	CA	2
2.12	Harmonic Mean: Individual and Discrete Series	1	2[5]	Sem	MCQ	2
2.13	HM: Continuous Series	1	2[5]	GD	Qui	2
2.14	MS-Excel : AutoSum Function	1	2[5]	Lec	HrA	2
2.15	MS-Excel : Mean , Median , Mode ,GM and HM	1	2(5)	GT	CA	2
3.1	Range	1	3(20)	KWL	Qui	3
3.2	Inter Quartile Range	1	3(10)	Lec	OT	3
3.3	Quartile Deviation: Individual and Discrete Series	1	3(10)	GD	MCQ	3
3.4	QD: Continuous Series	1	3(5)	Sem	CA	3
3.5	Mean Deviation: Individual Series	1	3(5)	KWL	Qui	3
3.6	Discrete Series	1	3(5)	GD	ST	3
3.7	Continuous Series	1	3(5)	GT	OT	3
3.8	Standard Deviation: Individual Series	1	3(5)	Lec	HrA	3
3.9	Discrete Series	1	3(5)	KWL	CA	3
3.10	Continuous Series	1	3[5]	Sem	MCQ	3
3.11	Coefficient of variation	1	3[5]	Lec	Qui	3
3.12	Combined Standard Deviation	1	3[5]	GD	OT	3
3.13	Skewness: Meaning, Characteristics and Types (Problems Excluded)	1	3[5]	Sem	CA	3
3.14	Kurtosis : Meaning and Types (Problems Excluded)	1	3[5]	KWL	MCQ	3
3.15	MS-Excel: Quartile Deviation and Standard Deviation		3(5)	GT	OT	3

4.1	Correlation : Meaning and Types	1	4(20)	KWL	HrA	4
4.2	Measures of Correlation: Scatter diagram method	1	4(10)	Lec	CA	4
4.3	Graphic method	1	4(10)	GD	MCQ	4
4.4	Karl Pearson's Coefficient of Correlation	1	4(5)	Sem	HrA	4
4.5	Spearman's Rank Correlation	1	4(5)	GT	Qui	4
4.6	Concurrent Deviation Method	1	4(5)	KWL	CA	4
4.7	Regression : Meaning and Types	1	4(5)	Lec	OT	4
4.8	Method of least square	1	4(5)	GD	MCQ	4
4.9	Components of Time Series	1	4(5)	KWL	CA	4
4.10	Measurement of Trend: Free Hand Curve Method	1	4[5]	Sem	HrA	4
4.11	Method of Semi Average	1	4[5]	GD	MCQ	4
4.12	Moving Average Method	1	4[5]	GT	OT	4
4.13	Method of Least Square	1	4[5]	Rep	CA	4
4.14	MS-Excel: Correlation and Trend	1	4[5]	KWL	MCQ	4
4.15	MS-Excel: Forecast and Intercept	1	4(5)	Lec	HrA	4
5.1	Uses and Purpose of Index Numbers	1	5[5],	GT	Qui	5
5.2	Problems on Construction of Index Numbers	1	5[5]	Sem	CA	5
5.3	Types of Index Numbers	1	5[5],	GD	OT	5
5.4	Different methods of construction of Index Numbers	1	5[5]	GT	Qui	5
5.5	Unweighted Index Numbers	1	5[10],	Lec	MCQ	5
5.6	Weighted Index numbers: Weighted Aggregative Index Numbers (Problem in Lapser's method only)	1	5[10]	KWL	CA	5
5.7	Weighted Average of Relatives Method	1	5[10],	Sem	HrA	5
5.8	Cost of Living Index Numbers	1	5[10]	GD	OT	5
5.9	Fixed Base Index Numbers	1	5[10],	Sem	CA	5
5.10	Chain Base Index Numbers	1	5[10]	GD	HrA	5
5.11	Base Shifting	1	5[10],	KWL	CA	5
5.12	Splicing	1	5[10]	Sem	HrA	5

Reference Books :
1. S C Gupta & Indira Gupta – A Text Book of Business Statistics, Himalaya Publishing House,2001.
2. H C Saxena – Elementary Statistics, S.Chand& Company,2002.
3. Dr. K G C Nair, Prof.Haridas, Dr.Dipa and Dr.Pushpa - Systematic Approach to Business Statistics, Chand Publications, Tiruvananthapuram,2002.
4. R S N Pillai& V Bagavathi – Statistics, S.Chand& Company, 2003

SEMESTER - IV

Course Title: Personality Development SEC - 2	Course Type: Theory Course Code: 23GAS2

Total Hours: 30   Hours / Week: 2   Credits: 1

Pass-Out Policy : Minimum Contact Hours: 18
          Total Score %:100 Internal: 40 External:60
          Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr. S. Subha	Name : Dr. G. Jones Green	Name : Dr A. Remila Jann
Designation : Assistant Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile: 9894489869	Mobile : 9976678913
Email id : subha@scottChristian.org	Email id : greenjones008@gmail.com	Email id : hemi.jann@gmail.com

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand one's strengths, weaknesses, values and beliefs	2 (20)	2	U	C
CLO-2	Learn the dynamics of team work and how to work collaboratively towards common goals	8 (20)	6, 10	U	C
CLO-3	Understand the importance of professional behaviour and workplace etiquette.	10 (20)	5, 6, 10	C	P
CLO-4	Master techniques for effective time management, stress and problem solving in various scenarios	5 (10) 10 (10)	2, 7, 10	Ap	P
CLO-5	Gain confidence in public speaking and presentations	1 (10) 6 (10)	3	Ap	M

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Developing personality	1	1[20]	Lec	SA	1
1.2	Stages of development	1	1[20]	RP	CA	1
1.3	Personality Traits	1	1[20]	Lec	HrA	1
1.4	Self Discovery – Introduction	1	1[20]	Lec	SA	1
1.5	SWOT Analysis – Benefits, Overcome weakness	2	1[20]	GD	CT	1
2.1	Concept of team building	1	2[20]	KWL	SA	1
2.2	Characteristics and model of an effective team	2	2[20]	KWL	SA	1
2.3	Role and characteristics of team leader	1	2[20]	GD	CT	1
2.4	Intergroup collaboration	1	2[20]	GD	CT	1
2.5	Advantages and difficulties of intergroup	1	2[20]	Lec	CT	1
3.1	Etiquettes and its benefits	1	3(20)	GT	CA	1
3.2	Business Meeting etiquettes	1	3(20)	GT	CA	1
3.3	Professional etiquettes	1	3(20)	GT	ST	1
3.4	Work etiquettes	1	3(20)	Lec	ST	1
3.5	Types – Personal, Social, Dinner, Telephone, Interview ettiquettes	2	3(20)	Lec	ST	1
4.1	Stress Management	1	4[20]	Lec	HrA	1
4.2	Managing of Stress	1	4[20]	Lec	HrA	1
4.3	Conflict Management	1	4[10]	Lec	HrA	1
4.4	Techniques in managing conflicts	1	4[10]	Lec	SA	1

4.5	Time Management	1	4[20]	Lec	SA	1
4.6	Importance and Need of time management	1	4[20]	Lec	SA	1
5.1	Group discussion and Debate	1	5[20],	Lec	SA	1
5.2	Successful GD techniques	2	5[20],	Lec	SA	1
5.3	Welcome address	1	5[20]	Lec	SA	1
5.4	Proposing vote of thanks	1	5[20],	Lec	SA	1
5.5	Making announcements	1	5[20],	Lec	SA	1

Reference Books :

1. Richard Denny, *Communication to Win,* Kogan Page India Pvt. Ltd., New Delhi
2. Rajendra Pal & J.S. Korlahalli - *Essentials of Business Communication*, Sultan Chand & Sons, 2000

SEMESTER – IV

Course Title: Value Added Course II **Digital Empowerment through Artificial Intelligence,** **Multimedia and Cyber Security**	Course Type: Theory

Total Hours: 30 Hours/Week: 2 Credit: 1	Course Code: 23SE21

Pass-Out Policy: Minimum Contact Hours: 18

Total Score %:100 Internal: 40 External: 60

 Minimum Pass %: 40 [No Minimum for Internal]

Course Creator	Expert 1	Expert II

Dr.B.Shamina Ross	Mrs. P. Ezhil Roja	Dr. C. Thinkal Dayana
Associate Professor	Assistant Professor	Assistant Professor
Mobile: 9443137232	Mobile: 9944479273	Mobile: 9715919193
shaminas@hotmail.com	roja_z@yahoo.com	thinkaldayana@gmail.com

CLO-No.	Course Learning Outcomes *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	understand the evolution of computers, computing concepts and the various applications of computers	1(10), 6(10)	1, 8, 5	R, U	F, C
CLO-2	understand Internet Application, World Wide Web, Web Browsers and e-mail service	5(6), 6(7), 8(7)	1, 5, 6, 7	U	F, C, M
CLO-3	analyze features and types of E-commerce model and applications and Multimedia Technology concepts	6(7), 9(6), 10(7)	1, 5, 7	An	F, C
CLO-4	understand the basics of Artificial Intelligence, Robotics and Computer Vision	7(7), 9(7), 10(6)	5, 8, 10	E	F, C, M
CLO-5	understand the basic concepts of Cyber Security, types of security threats and safety measures	6(11), 10(9)	1, 5	U	F, C, M

Module		Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	Reference
		Evolution of Digital System					
1.1		Introduction and Evolution of Computers	2	1[33]	Lec	CA	1
1.2		Generations of Computers	1	1[17]	FC	HrA	1
1.3		Computing Concepts, The Computer System	2	1[33]	OO	OT	1
1.4		Applications of Computers	1	1[17]	RF	SA	1
		Communication and Collaboration in Digital World					
2.1		Introduction, Applications of Internet	2	2[33]	Lec	HoA	1
2.2		Understanding the World Wide Web	1	2[17]	Sem	ST	1
2.3		Web Browsers	2	2[33]	SI	CA	1

2.4	E-mail Service	1	2[17]	GT	OT	1
E-Commerce and Multimedia						
3.1	**E-Commerce:** Introduction, Features of E-Commerce	1	3[17]	Lec	ST	2
3.2	Types of E-commerce Model, Business Application of E-commerce	1	3[17]	Sem	CT	2
3.3	Uses of E-commerce, Traditional Commerce Vs E-Commerce, Advantages of E-Commerce, Disadvantages of E-Commerce	2	3[33]	GT	CA	2
3.4	**Multimedia:** Introduction, Elements of Multimedia, Applications of Multimedia, Advantages of Multimedia and Disadvantages of Multimedia.	2	3[33]	SI	HoA	3
Artificial Intelligence						
4.1	Introduction, Goals of AI, History of AI, Applications of AI, Intelligence	2	4[33]	GT	CT	4
4.2	Robotics: Robot Locomotion, Application of Robotics.	2	4[33]	Sem	HrA	4
4.3	Computer Vision: Task of computer Vision	1	4[17]	BS	CA	4
4.4	Application Domains of Computer Vision	1	4[17]	SI	Qui	4
Cyber Security						
5.1	Introduction, Types of Cyber Security	2	5[33]	Lec	SA	5
5.2	Importance of Cyber Security	1	5[17]	GD	HrA	5
5.3	Types of Cyber Security Threats	1	5[17]	FC	MCQ	5
5.4	Benefits of Cyber Security, Cyber Security Measures	2	5[33]	GT	CT	5

Reference Books

1. E. Balagurusamy, *Fundamentals of Computers*, Tata McGraw Hill Education, Private Limited, 2009. New Delhi.

2. David Whiteley, *e-commerce-Strategy, Technology and Applications*, Tata McGraw-Hill Publishing Company Limited, First Edition, Reprint 2007

3. Ralf Steinmetz, Klara Nahrstedt, *Multimedia: Computing Communications & Applications.*

Pearson Education, January, 2002.

4. Eugene Charniak, Drew McDermott, *Introduction to Artificial Intelligence*. Pearson Education, January, 2002.

5. Anad Shinde, *Introduction to Cyber Security*, Guide to the World of Cyber Security Paperback-5, February 2021.

SEMESTER - IV

Course Title: Talent Management NME - 1	Course Type: Theory Course Code: 23GAN2

Total Hours: 30   Hours / WeekOr: 2   Credits: 2

Pass-Out Policy : Minimum Contact Hours: 18
                 Total Score %:100 Internal: 40 External:60
                 Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr. S. Subha	Name : Dr A. Remila Jann	Name : Dr. G. Jones Green
Designation : Assistant Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile: 9976678913	Mobile : 9894489869
Email id : subha@scottChristian.org	Email id : hemi.jann@gmail.com	Email id : greenjones008@gmail.com

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Analyse the significance of planning skills	2 (20)	2	An	C
CLO-2	Understand the importance of leadership skills for business students	8 (20)	6, 10	U	C
CLO-3	Educate the students with writing and presentation skills	1 (10) 6 (10)	2, 3	E	P
CLO-4	Construe the need for time management	3 (20)	1, 2, 8	E	P
CLO-5	Understand and apply strategies to manage stress	10 (20)	7, 10	U	M

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Planning –a result oriented process	1	1[20]	Lec	SA	1
1.2	Effective Planning	1	1[20]	RP	CA	1
1.3	Planning Vs Time Management	1	1[20]	Lec	HrA	1
1.4	Progress Evaluation	2	1[20]	Lec	SA	1
1.5	Importance of high priority items or activities	1	1[20]	Lec	CT	1
2.1	Leadership and types	1	2[20]	Lec	SA	1
2.2	Manager Vs Leaders	1	2[20]	Lec	SA	1
2.3	Leadership Qualities	1	2[20]	Lec	CT	1
2.4	Skills of a successful leader	2	2[20]	Lec	CT	1
2.5	Cultivating leadership skills	1	2[20]	Lec	CT	1
3.1	Good Writing Skills – purpose and importance	1	3(20)	Lec	CA	1
3.2	Tips for good writing	1	3(20)	Lec	CA	1
3.3	Presentation skills and preparation for an effective presentation	1	3(20)	Lec	HrA	1
3.4	Non-verbal communication - introduction	1	3(20)	Lec	HrA	1
3.5	Appearance, Voice, Gestures,	1	3(10)	Lec	HrA	1
3.6	Body language – Do's and Don'ts	1	3 (10)	Lec	HrA	1
4.1	Time Management – Self examining	1	4[20]	Lec	HrA	1
4.2	Features and Three Secrets of Time Management	1	4[20]	Lec	HrA	1

4.3	Time Management Matrix	1	4[20]	Lec	HrA	1
4.4	Effective Scheduling – Steps and difficulties in time management	2	4[20]	Lec	SA	1
4.5	Time Wasters Vs Time Savers	1	4[20]	Lec	SA	1
5.1	Stress – Importance, types	1	5[20],	Lec	SA	1
5.2	Stress Graph, Effects of stress	2	5[20],	Lec	SA	1
5.3	Sources of stress	1	5[20]	Lec	SA	1
5.4	Individual Behaviour Vs Stress	1	5[20],	Lec	SA	1
5.5	Stress Management Tips	1	5[20],	Lec	SA	1

Reference Books :

1. Hariharan s,Sundarajan N, Shanmugapriya SP, Soft Skills, MJP Publishers, 2010.
2. Alex K, Soft Skills – Know Yourself & Know the World, S Chand and Co Ltd, 2010.

SEMESTER - V

Course Title: Business Research Methods CC - 8	Course Type: Theory Course Code: 23GA51

Total Hours: 90 Hours/Week: 6   Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54
             Total Score %:100 Internal:40 External:60
       Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses	Name : Dr A. Remila Jann
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9487160996	Mobile : 9976678913
Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org	Email id : hemi.jann@gmail.com

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the basic concepts and process of research	1 (10) 6 (7) 7 (3)	2, 3	R	C
CLO-2	Estimate the Sampling and Scaling techniques in research	2 (8) 5 (12)	1, 2	Ap	C
CLO-3	Analyse the Processing of Data and Testing of Hypothesis using Parametric	5(10), 9(10)	6, 7	A	P
CLO-4	Analyse the Processing of Data and Testing of Hypothesis using Non-	9(10), 10(10)	1, 3, 7	A	P
CLO-5	Describe the procedure for Interpretation and Report Writing	9(10), 10(10)	3, 7, 9	R	C

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Research: Meaning	1	1(20)	GD	CA	1
1.2	Definition of Research	1	1(10)	KWL	HrA	1
1.3	Objectives of Research	1	1(10)	Sem	OT	1
1.4	Types of Research	1	1(5)	GD	MCQ	1
1.5	Significance of Research	1	1(5)	Lec	CA	1
1.6	Research Process	1	1(5)	KWL	HrA	1
1.7	Research Problems	1	1(5)	GD	OT	1
1.8	Steps in Defining a Problem	1	1(5)	Sem	MCQ	1
1.9	Research Design: Meaning	1	1(5)	KWL	CA	1

1.10	Types of Research Design	1	1[5]	GD	ST	1
1.11	Principles of Research Design	1	1[5]	Sem	HrA	1
1.12	Types of Experimental Design	1	1[5]	KWL	CA	1
1.13	Collection of Data	1	1[5]	Lec	OT	1
1.14	Sources of Primary Data	1	1[5]	GT	MCQ	1
1.15	Sources of Secondary Data	1	1(5)	GD	CA	1
2.1	Sampling Design	1	2(20)	Sem	HrA	2
2.2	Census Method: Meaning	1	2(10)	KWL	OT	2
2.3	Merits and Demerits of Census Method	1	2(10)	Lec	MCQ	2
2.4	Sample Method: Meaning	1	2(5)	GD	CA	2
2.5	Merits and Demerits of Sample Method	1	2(5)	Sem	Qui	2
2.6	Techniques of Sampling	1	2(5)	GT	MCQ	2
2.7	Probability Sampling	1	2(5)	KWL	CA	2
2.8	Nonprobability Sampling	1	2(5)	Lec	HrA	2
2.9	Measurement Scales	1	2(5)	GD	OT	2
2.10	Sources of Error in Measurement	1	2[5]	KWL	CA	2
2.11	Tests of Sound Measurement	1	2[5]	Sem	MCQ	2
2.12	Scaling Techniques	1	2[5]	GD	Qui	2
2.13	Questionnaire Design	1	2[5]	Lec	HrA	2
2.14	Designing Questionnaire and Interview Schedule	1	2[5]	GT	CA	2

2.15	Questionnaire vs Interview Schedule	1	2(5)	KWL	Qui	2
3.1	Editing	1	3(5)	Lec	OT	3
3.2	Coding	1	3(5)	GD	MCQ	3
3.3	Hypothesis: Meaning	1	3(5)	Sem	CA	3
3.4	Types of Hypothesis	1	3(5)	KWL	Qui	3
3.5	Type 1 Error	1	3(5)	GD	ST	3
3.6	Type 2 Error	1	3(5)	GT	OT	3
3.7	Testing of Hypothesis(Parametric Test)	1	3(5)	Lec	HrA	3
3.8	Procedure for Hypothesis Testing	1	3[5]	KWL	CA	3
3.9	z-test	1	3[10]	Sem	MCQ	3
3.10	t-test	1	3[10]	Lec	Qui	3
3.11	Chi-square test	1	3[10]	GD	OT	3
3.12	f-test	1	3[10]	Sem	CA	3
3.13	Analysis of Variance	1	3[20]	KWL	MCQ	3
4.1	Non-Parametric Test	1	4(20)	GT	OT	4
4.2	Sign Test	1	4(10)	KWL	HrA	4
4.3	Fisher-Irwin Test	1	4(10)	Lec	CA	4
4.4	McNemer Test	1	4(5)	GD	MCQ	4
4.5	Signed Rank Test	1	4(5)	Sem	HrA	4
4.6	Rank Sum Test	1	4(5)	GT	Qui	4

4.7	U-test	1	4(5)	KWL	CA	4
4.8	One Sample Runs Test	1	4(5)	Lec	OT	4
4.9	Correlation Analysis	1	4(5)	GD	MCQ	4
4.10	Regression Analysis	1	4[5]	KWL	CA	4
4.11	Discriminate Analysis	1	4[5]	Sem	HrA	4
4.12	Cluster Analysis	1	4[5]	GD	MCQ	4
4.13	Factor Analysis	1	4[5]	GT	OT	4
4.14	Garatt Ranking Technique	1	4[10]	Rep	CA	4
5.1	Interpretation: Meaning	1	5(20)	KWL	MCQ	5
5.2	Techniques of Interpretation	1	5(10)	Lec	HrA	5
5.3	Research Report: Meaning	1	5(10)	GT	Qui	5
5.4	Types of Research Report	1	5(5)	Sem	CA	5
5.5	Significance of Report Writing	1	5(5)	GD	OT	5
5.6	Steps in Report Writing	1	5(5)	GT	Qui	5
5.7	Layout of Research Report	1	5(5)	Lec	MCQ	5
5.8	Preliminary Section	1	5(5)	KWL	CA	5
5.9	Main Section	1	5(5)	Sem	HrA	5
5.10	End Section	1	5[5]	GD	OT	5
5.11	Bibliography	1	5[5]	Sem	CA	5
5.12	Mechanics of writing Research Report	1	5[5]	GD	HrA	5

5.13	Statistical Software	1	5[5]	KWL	CA	5
5.14	SPSS	1	5[5]	Sem	HrA	5
5.15	AMOS	1	5(5)	GD	OT	5

ReferenceBooks :
1. Kothari,C.R. – Research Methodology Methods & techniques, New Age International Publishers, New Delhi , 2016
2. Rao,K.V. – Research Methods for Management and Commerce, Sterling publishers,New Delhi, 2001
3. Richard I.levin& David S.Rubin – Statistics for Management, Prentice Hall Inia, 2002
4. Wilkinson Bhadarkar – Methodology and Techniques of Social Research, Himalaya Publishing House, 2002
5. O.R.Krishnaswami& M. Ranganatham – Methodology of Research in Social Sciences, Himalaya Publishing House, 2011
6. R. Cooper Donald & S. Schindler Pamela – Business Research Methods, McGraw – Hill , 2011.

SEMESTER - V

Course Title: Industrial Safety CCE - 1	Course Type: Theory Course Code: 23GAEA

Total Hours: 90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
              Total Score %:100 Internal:40 External:60
     Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Mr. R. Arul Moses	Name :Dr.G. Jones Green	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9487160996	Mobile : 9894489869	Mobile : 9489247899
Email id : arulmoses@scottchristian.org	Email id : greenjones008@gmail.com	Email id : subha@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the goal and importance of safety management in Industries	1 (10) 6 (7) 7 (3)	2, 3	U	C

CLO-2	Demonstrate an understanding of the fundamental aspects of safety, Industrial hygiene, fire science and emergency management	2 (8) 5 (12)	1, 2	U	C
CLO-3	Design and evaluate safety, health and environmental programs	5(10), 9(10)	6, 7	An	P
CLO-4	Understand the work place injury prevention, risk management and incident investigation	9(10), 10(10)	1, 3, 7	U	P
CLO-5	Construct the proper waste management system in Industries	9(10), 10(10)	3, 7, 9	Ap	C

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Meaning and Scope	1	1[10]	GD	CA	1
1.2	Goal of Safety Management	1	1[10]	KWL	HrA	1
1.3	Planning for Safety and its Benefits	1	1[20]	Sem	OT	1
1.4	Budgets for Safety Policy	1	1[10]	GD	MCQ	1
1.5	Safety Analysis	1	1[10]	Lec	CA	1
1.6	Safety Survey	1	1[5]	KWL	HrA	1
1.7	Safety Inspection	1	1[5]	GD	OT	1
1.8	Safety Programmes	1	1[5]	Sem	MCQ	1
1.9	Safety Organization and Department	2	1[5]	KWL	CA	1
1.10	Measuring Safety	1	1[5]	GD	ST	1
1.11	Safety Personnel – Duties and Goal	2	1[5]	Sem	HrA	1

1.12	Safety Training – Importance	1	1[5]	KWL	CA	1
1.13	Methods of Safety Training	1	1[5]	Lec	OT	1
2.1	Industrial Accidents	1	2[10]	GT	MCQ	2
2.2	Reportable and Non Reportable Accidents	1	2[10]	GD	CA	2
2.3	Principles of Accident Prevention	1	2[10]	Sem	HrA	2
2.4	Accident Investigation and Analysis	1	2[10]	KWL	OT	2
2.5	Preventive Measures	1	2[10]	Lec	MCQ	2
2.6	Safety Audit	1	2[5]	GD	CA	2
2.7	Perusal of Accidents and Safety Records	1	2[5]	Sem	Qui	2
2.8	Identification of Unsafe Act of Workers	1	2[10]	GT	MCQ	2
2.9	Recognition , Evaluation and Control of Physical Hazards	2	2[20]	KWL	CA	2
2.10	Noise and Vibration	1	2[10]	Lec	HrA	2
2.11	Thermal Stress	1	2[5]	GD	OT	2
2.12	Radiation: Types , Sources , Effect and Control	2	2(5)	KWL	CA	2
3.1	Occupational Diseases	1	3(10)	Sem	MCQ	3
3.2	Prevention of Diseases	1	3(10)	GD	Qui	3
3.3	Industrial Toxicology	1	3(10)	Lec	HrA	3
3.4	Stress. Strain and Fatigue	1	3(10)	GT	CA	3
3.5	Periodic Medical Examination	1	3(10)	KWL	Qui	3
3.6	Factories Act 1948 : Objectives	1	3(10)	Lec	OT	3

3.7	Inspecting Staff Relating to Health and safety	2	3(10)	GD	MCQ	3
3.8	Provisions Relating to Hazardous Process	1	3(10)	Sem	CA	3
3.9	Manufacturing , Storage and Import of Hazardous Chemicals Rules 1989	2	3(5)	KWL	Qui	3
3.10	Hazardous Waste Management and Handling Rules	1	3(5)	GD	ST	3
3.11	Working Hours and Employment of Young Persons	1	3(5)	GT	OT	3
3.12	Safety Equipments	1	3(5)	Lec	HrA	3
4.1	Fire Prevention and Protection	1	4[10]	KWL	CA	4
4.2	Sources of Ignition	1	4[10]	Sem	MCQ	4
4.3	Principles of Fire Extinguishing	2	4[10]	Lec	Qui	4
4.4	Active and Passive Fire Protection System	2	4[10]	GD	OT	4
4.5	Industrial Fire Protection System	1	4[10]	Sem	CA	4
4.6	Industrial Fire Protection System	1	4[10]	KWL	MCQ	4
4.7	Fire extinguishers – Types	2	4[10]	GT	OT	4
4.8	Maintenance of Fire Trucks	1	4[10]	KWL	HrA	4
4.9	Other Fire Suppression System	1	4[5]	Lec	CA	4
4.10	Fire Safety in Building	1	4[5]	GD	MCQ	4
4.11	Structural Fire Protection	1	4[5],	Sem	HrA	4
4.12	Indian Explosives Act	1	4[5]	GT	Qui	4
5.1	Air Pollutants – Sources	1	5[10],	KWL	CA	5
5.2	Chemical Factory Stack Emissions	1	5[10],	Lec	OT	5

5.3	Water Pollutants – Health Hazards	1	5[20],	GD	MCQ	5
5.4	Different Industrial Effluent	1	5[10]	KWL	CA	5
5.5	Industrial Effluent Treatment and Disposal	1	5[10],	Sem	HrA	5
5.6	Sampling and Analysis of Water	1	5[5],	GD	MCQ	5
5.7	Advanced Waste Water Treatment	1	5[5],	GT	OT	5
5.8	Chemical Industries – Common Treatment	1	5[5]	Rep	CA	5
5.9	Collecting, Treatment and Disposal of Waste	2	5[5],	KWL	MCQ	5
5.10	Solid Waste	2	5[5]	Lec	HrA	5
5.11	Collection and Disposal of Solid Waste	1	5[5],	GT	Qui	5
5.12	Radioactive Waste Incineration and Vitrification	1	5[5]	Sem	CA	5
5.13	Pollution Control in Process Industries	1	5[5],	GD	OT	5

Reference Books :

1. A.M. Sarma – 'Industrial Health and Safety Management', Himalaya Publishing House First Edition(2002).
2. Terry Brimson – 'The health and safety guide', McGraw Hill Book Company, Europe- England
3. Peter, P. – 'Occupational health hazards- A practical Industrial Guide', (Second Edition)
4. A.M. Sarma - 'Industrial Health and Safety Management' ,Himalaya Publishing
5. R.S Gupta – 'A Hand book of Fire Technology', Orient Longman

SEMESTER - V

Course Title: Resource Management Techniques CCE - 1	Course Type: Theory Course Code: 23GAEB

Total Hours: 90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
        Total Score %:100 Internal: 40External:60
        Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr A. Remila	Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses

Jann		
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9976678913	Mobile : 9894489869	Mobile : 9487160996
Email id : hemi.jann@gmail.com	Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org

CLO - No.	**CourseLearning Outcomes (CLO)** Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Formulate and solve linear programming problems interpret such solutions and interpret output from LP.	1 (10) 6 (7) 7 (3)	2, 3	E	C
CLO-2	Formulate and solve transportation and assignment problems and interpret such solutions.	2 (8) 5 (12)	1, 2	E	C
CLO-3	Recognise the basic types of queuing model, derive and calculate steady state performance characteristics for these types and interpret output.	5(10), 9(10)	6, 7	R	P
CLO-4	Describe the scope of project planning and use appropriate techniques to represent and analyse projects with a view to managing resources,	9(10), 10(10)	1, 3, 7	U	P
CLO-5	Understand the different types of games and their uses in strategic thinking.	9(10), 10(10)	3, 7, 9	R	C

Module	**CourseDescription**	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Introduction to Operations Research	1	1[10]	GD	CA	1
1.2	Operations Research: Meaning and definition	1	1[10]	KWL	HrA	1
1.3	Scope of Operations Research	1	1[5]	Sem	OT	1
1.4	Role of Operations Research	1	1[5]	GD	MCQ	1
1.5	Limitations of Operations Research	1	1[5]	Lec	CA	1

1.6	Linear Programming(Simple problems only)	2	1[5]	KWL	HrA	1
1.7	Formulation of LPP	1	1[10]	GD	OT	1
1.8	Formulation of LPP in Canonical form	1	1[10]	Sem	MCQ	1
1.9	Merits of LPP	1	1[5]	KWL	CA	1
1.10	Limitations of LPP	1	1[5]	GD	ST	1
1.11	Graphical Method	1	1[5]	Sem	HrA	1
1.12	Simplex Method	2	1[15]	KWL	CA	1
1.13	Matrix Method	1	1[10]	Lec	OT	1
2.1	Transportation Models	1	2[10]	GT	MCQ	2
2.2	North-West Corner	1	2[10]	GD	CA	2
2.3	Least Cost Method	1	2[5]	Sem	HrA	2
2.4	Vogel's Approximation Method	2	2[5]	KWL	OT	2
2.5	MODI Method	2	2[5]	Lec	MCQ	2
2.6	Stepping-stone Method	1	2[5]	GD	CA	2
2.7	Unbalanced Transportation problems	1	2[10]	Sem	Qui	2
2.8	Maximization case in Transportation problems	1	2[10]	GT	MCQ	2
2.9	Formulation of Assignment problems	1	2[5]	KWL	CA	2
2.10	Hungarian Method	1	2[5]	Lec	HrA	2
2.11	Unbalanced Assignment problems	1	2[5]	GD	OT	2
2.12	Maximization case in Assignment problems	1	2[15]	KWL	CA	2

2.13	Travelling salesmen problem	1	2[10]	Sem	MCQ	2
3.1	Queuing Model	1	3(5)	GD	Qui	3
3.2	Queuing System	1	3(5)	Lec	HrA	3
3.3	Input	1	3(5)	GT	CA	3
3.4	Service mechanism	1	3(5)	KWL	Qui	3
3.5	Queue discipline	1	3(5)	Lec	OT	3
3.6	Customer's behaviour	1	3(5)	GD	MCQ	3
3.7	Transient and Steady states	1	3(5)	Sem	CA	3
3.8	Kendal's Notation for representing Queuing Model	1	3(5)	KWL	Qui	3
3.9	Classification of Queuing Models	1	3(10)	GD	ST	3
3.10	Single channel/Finite customers, -	1	3(10)	GT	OT	3
3.11	Single channel/Infinite customers,	1	3(10)	Lec	HrA	3
3.12	Multiple channel/Finite customers.	1	3[20]	KWL	CA	3
3.13	Multiple channel/Infinite customers	1	3[5]	Sem	MCQ	3
3.14	Solution of Queuing Models I	2	3[5]	Lec	Qui	3
4.1	Project Scheduling	1	4(5)	GD	OT	4
4.2	Basic terminologies	1	4(5)	Sem	CA	4
4.3	Rules for Constructing a Project Network	1	4(5)	KWL	MCQ	4
4.4	Construction of project network	1	4(5)	GT	OT	4
4.5	CPM: Network Computations	1	4(5)	KWL	HrA	4

4.6	Critical Path	1	4(5)	Lec	CA	4
4.7	Time: ES, EF,LS& LF	1	4(5)	GD	MCQ	4
4.8	Floats: TF, FF & IF	1	4(5)	Sem	HrA	4
4.9	PERT	2	4(10)	GT	Qui	4
4.10	PERT Procedure	1	4(10)	KWL	CA	4
4.11	Optimistic Time, Pessimistic Time & Most Likely Time	1	4(10)	Lec	OT	4
4.12	Similarities between CPM and PERT	1	4[20]	GD	MCQ	4
4.13	Difference between CPM and PERT	1	4[5]	KWL	CA	4
4.14	Application of Network techniques in Management	1	4[5]	Sem	HrA	4
5.1	Game Theory	1	5[5],	GD	MCQ	5
5.2	Pure Strategy Games	1	5[5],	GT	OT	5
5.3	Mixed Strategy	1	5[5]	Rep	CA	5
5.4	Maxmin-Minimax principle	1	5[5],	KWL	MCQ	5
5.5	Saddle point with value of game	1	5[10]	Lec	HrA	5
5.6	Games without saddle point	1	5[10],	GT	Qui	5
5.7	Method of Oddments	2	5[10]	Sem	CA	5
5.8	Dominance property	2	5[10],	GD	OT	5
5.9	Graphical Method	2	5[10]	GT	Qui	5
5.10	Simulation Techniques	1	5[10],	Lec	MCQ	5
5.11	Steps in Simulation	1	5[10]	KWL	CA	5
5.12	Merits and Demerits	1	5[10],	Sem	HrA	5

ReferenceBooks :
1. V Sundaresan, K S Ganapathi Subramanian, K Ganesan – Resource Management Techniques, A.R.Publications, Arpakkam Post, Nagapattinam, 2014
2. Hardy A. Taha – An Introduction to Operations Research, Prentice Hall, 2000
3. P K Gupta & D S Hira – Problems in Operations Research, S.Chand& Company, 2001
4. R. Pannerselvam – Operations Research, Prentice Hall of India, 2003

SEMESTER - V

Course Title: Materials Management CCE - 1	Course Type: Theory Course Code:23GAEC

Total Hours:90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
              Total Score %:100 Internal:40 External:60
      Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Mr. R. Arul Moses	Name : Dr A. Remila Jann	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9487160996	Mobile : 9976678913	Mobile : 9489247899
Email id : arulmoses@scottchristian.org	Email id : hemi.jann@gmail.com	Email id : subha@scottchristian.org

CLO-No.	**CourseLearning Outcomes (CLO)** Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the importance of materials management and planning	1 (10) 6 (7) 7 (3)	2, 3	U	C
CLO-2	Prepare materials budget and materials control	2 (8) 5 (12)	1, 2	Ap	C
CLO-3	Estimate the company's make or buy decisions	5(10), 9(10)	6, 7	Ap	P
CLO-4	Construct layout for store and describe stores management	9(10), 10(10)	1, 3, 7	A	P
CLO-5	List out the types of material handling equipments and understand the concept of material handling system	9(10), 10(10)	3, 7, 9	R	C

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Importance of Materials Cost in Total Cost	1	1[10]	GD	CA	1
1.2	Objectives of Material Management: Primary objectives	1	1[10]	KWL	HrA	1
1.3	Secondary Objectives	1	1[20]	Sem	OT	1
1.4	Importance of Materials Management	1	1[10]	GD	MCQ	1
1.5	Materials Management Organization	1	1[10]	Lec	CA	1
1.6	Material Planning and Control	1	1[5]	KWL	HrA	1
1.7	Significance and Benefits of Material Planning	1	1[5]	GD	OT	1
1.8	Factors Influencing Material Planning	1	1[5]	Sem	MCQ	1
1.9	Materials Budgeting	1	1[5]	KWL	CA	1
1.10	Purpose of Materials Budget	1	1[5]	GD	ST	1
1.11	Benefits of Materials Budget	1	1[5]	Sem	HrA	1
1.12	Material Control: Importance	1	1[5]	KWL	CA	1
1.13	Materials Control Cycle	1	1[5]	Lec	OT	1
2.1	Purchase Management: Meaning	1	2[10]	GT	MCQ	2
2.2	Importance of Purchasing	1	2[10]	GD	CA	2
2.3	Objectives of Purchasing	1	2[10]	Sem	HrA	2

2.4	Functions of Purchasing Department	1	2[10]	KWL	OT	2
2.5	Purchasing Cycle	1	2[10]	Lec	MCQ	2
2.6	Purchasing Policies	1	2[5]	GD	CA	2
2.7	Make or Buy	1	2[5]	Sem	Qui	2
2.8	Role of Purchasing Manager	1	2[5]	GT	MCQ	2
2.9	Speculative Buying	1	2[5]	KWL	CA	2
2.10	Vendor Rating	1	2[5]	Lec	HrA	2
2.11	Rating Techniques	1	2[5]	GD	OT	2
2.12	Stores Management: Nature of Stores	1	2(5)	KWL	CA	2
2.13	Stores Layout	1	2(5)	Sem	MCQ	2
2.14	Stock Verification	1	2(5)	GD	Qui	2
2.15	Classification and Codification	1	2(5)	Lec	HrA	2
3.1	Meaning, Importance and Objectives of Material Handling1	1	3[10]	GT	CA	3
3.2	Material Handling Principles	1	3[10]	KWL	Qui	3
3.3	Material Handling Costs	1	3[10]	Lec	OT	3
3.4	Organization for Material Handling	1	3[10]	GD	MCQ	3
3.5	Factors influencing the Selection of Material Handling Equipments	1	3[10]	Sem	CA	3
3.6	Types of Material Handling System	1	3[5]	KWL	Qui	3
3.7	Selection and Design of Handling System	1	3[5]	GD	ST	3
3.8	Types of Material Handling Equipments : Conveyers	1	3[5]	GT	OT	3

3.9	Cranes , Elevators and Hoists	1	3[5]	Lec	HrA	3
3.10	Industrial Trucks	1	3[5]	KWL	CA	3
3.11	Auxiliary Equipments	1	3[5]	Sem	MCQ	3
3.12	Automated Material Handling Equipments	1	3(5)	Lec	Qui	3
3.13	Materials handling and Plant layout	1	3(5)	GD	OT	3
3.14	Evaluation of Material handling Performance	1	3(5)	Sem	CA	3
3.15	Safety in Material Handling	1	3(5)	KWL	MCQ	3
4.1	Meaning and Types	1	4[10]	GT	OT	4
4.2	Objectives of Inventories	1	4[10]	KWL	HrA	4
4.3	Inventory Costs	1	4[10]	Lec	CA	4
4.4	Inventory Management and Control	1	4[10]	GD	MCQ	4
4.5	Benefits of Inventory Management and Control	1	4[10]	Sem	HrA	4
4.6	Process of Inventory Management and Control	1	4[5]	GT	Qui	4
4.7	Fixed Order Quantity System	1	4[5]	KWL	CA	4
4.8	Fixed Order Period System	1	4[5]	Lec	OT	4
4.9	Inventory Control Techniques	1	4[5]	GD	MCQ	4
4.10	ABC Analysis	1	4[5]	KWL	CA	4
4.11	Economic Order Quantity	1	4[5]	Sem	HrA	4
4.12	Maintaining Stock Level/Order Point Problem	1	4(5)	GD	MCQ	4
4.13	Minimum Maximum Technique	1	4(5)	GT	OT	4

4.14	Two Bin Technique	1	4(5)	Rep	CA	4
4.15	Measurement of Effectiveness of Inventory Management	1	4(5)	KWL	MCQ	4
5.1	Just-In-Time Management: Meaning and Concepts	1	5[10]	Lec	HrA	5
5.2	Characteristics of JIT	1	5[10]	GT	Qui	5
5.3	Benefits of JIT	1	5[10]	Sem	CA	5
5.4	Major Tools and Techniques of JIT	1	5[10]	GD	OT	5
5.5	Kanban System	1	5[10]	Lec	HrA	5
5.6	Implementation of JIT	1	5[5]	GT	Qui	5
5.7	MRP I : Objectives of MRP	1	5[5]	Sem	CA	5
5.8	Purpose of MRP	1	5[5]	GD	OT	5
5.9	Advantages and Disadvantages of MRP	1	5[5]	Lec	HrA	5
5.10	MRP System Inputs	1	5[5]	GT	Qui	5
5.11	MRP System Outputs	1	5[5]	Sem	CA	5
5.12	Benefits and problems in Using MRP	1	5(5)	GD	OT	5
5.13	Implementation of MRP	1	5(5)	Lec	HrA	5
5.14	MRP II:	1	5(5)	GT	Qui	5
5.15	ERP: Meaning ,Features and Benefits	1	5(5)	Sem	CA	5

Reference Books :
1. Elwood Buffa - Modern Production/Operations Management, Wiley Eastern Publications,1995
2. K. Aswathappa - Essentials of Production Management, Himalaya Publishing House, 2003
3. K. Aswathappa&K.ShridaraBhat – Production and Operations Management, Himalaya Publishing House, 2012
4. Gopalakrishnan P – Handbook of Materials Management , Prentice Hall of India, New Delhi
5. Nair – Purchasing and Materials Management. Vikas publishing House, New Delhi

Course Title: Supply Chain Management CCE - 1	Course Type: Theory Course Code:23GAED

Total Hours: 90 Hours/Week: 6 Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
    Total Score %:100 Internal:40 External:60
    Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses	Name : Dr A. Remila Jann
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9487160996	Mobile : 9976678913
Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org	Email id : hemi.jann@gmail.com

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Describe the procedures in supply chain management	1 (10) 6 (7) 7 (3)	2, 3	U	C
CLO-2	List the modes of transportation networks needed for distribution	2 (8) 5 (12)	1, 2	R	C
CLO-3	Design a supply chain network for companies	5(10), 9(10)	6, 7	C	P
CLO-4	Estimate Forecasting and planning necessary for supply chain	9(10), 10(10)	1, 3, 7	E	P
CLO-5	Relate the demand and supply in a supply chain	9(10), 10(10)	3, 7, 9	R	C

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Meaning of SCM	1	1[10]	GD	CA	1

1.2	Objectives	1	1[10]	KWL	HrA	1
1.3	Importance of Supply Chain Decisions	1	1[20]	Sem	OT	1
1.4	Decision Phases in a Supply Chain	1	1[10]	GD	MCQ	1
1.5	Supply Chain Strategies	1	1[10]	Lec	CA	1
1.6	How is Strategic Fit Achieved	1	1[5]	KWL	HrA	1
1.7	Drivers of Supply Chain performance	1	1[5]	GD	OT	1
1.8	Role of Facilities in Supply Chain	1	1[5]	Sem	MCQ	1
1.9	Role of Inventory in Supply Chain	1	1[5]	KWL	CA	1
1.10	Transportation in Supply Chain	1	1[5]	GD	ST	1
1.11	Information	1	1[5]	Sem	HrA	1
1.12	Sourcing	1	1[5]	KWL	CA	1
1.13	Pricing	1	1[5]	Lec	OT	1
2.1	Role of Distribution in Supply Chain	1	2[10]	GT	MCQ	2
2.2	Factors Influencing Distribution Network Design	1	2[10]	GD	CA	2
2.3	Design Options for a Distribution Network	1	2[10]	Sem	HrA	2
2.4	Role of Network Design in Supply Chain	1	2[10]	KWL	OT	2
2.5	Factors Influencing Network Design Decisions	1	2[10]	Lec	MCQ	2
2.6	Role of IT in Network Design	1	2[10]	GD	CA	2
2.7	Role of Transportation in a Supply Chain	1	2[5]	Sem	Qui	2
2.8	Modes of Transportation	1	2[5]	GT	MCQ	2

2.9	Transportation Infrastructure and Policies	1	2[5]	KWL	CA	2
2.10	Design Options for a Transportation Network	1	2[5]	Lec	HrA	2
2.11	Trade Offs in Transportation Design	1	2[5]	GD	OT	2
2.12	Tailored Transportation	1	2(5)	KWL	CA	2
2.13	The Role of IT in Transportation	1	2(5)	Sem	MCQ	2
2.14	Risk Management in Transportation	1	2(5)	GD	Qui	2
3.1	Role of Forecasting in Supply Chain	1	3(10)	Lec	HrA	3
3.2	Characteristics of Forecasting	1	3(10)	GT	CA	3
3.3	Forecasting Methods	1	3(10)	KWL	Qui	3
3.4	Basic Approaches to Demand Forecasting	1	3(10)	Lec	OT	3
3.5	Measures of Forecast Error	1	3(10)	GD	MCQ	3
3.6	Role of IT in Forecasting	1	3(10)	Sem	CA	3
3.7	Risk Management in Forecasting	1	3(10)	KWL	Qui	3
3.8	Aggregate Planning in Supply Chain	1	3(5)	GD	ST	3
3.9	Role of Aggregate Planning in Supply Chain	1	3(5)	GT	OT	3
3.10	The Aggregate Planning Problem	1	3(5)	Lec	HrA	3
3.11	Aggregate Planning Strategies	1	3[5]	KWL	CA	3
3.12	Role of IT in Aggregate Planning	1	3[5]	Sem	MCQ	3
3.13	Implementing Aggregate Planning in Practices	1	3[5]	Lec	Qui	3
4.1	Managing Supply	1	4[10]	GD	OT	4

4.2	Managing Demand	1	4[10]	Sem	CA	4
4.3	Role of Cycle Inventory In Supply Chain	1	4[10]	KWL	MCQ	4
4.4	Economies of Scale to Exploit Fixed Costs	1	4[10]	GT	OT	4
4.5	Economies of Scale to Exploit Quantity Discounts	1	4[10]	KWL	HrA	4
4.6	Short Term Discounting	1	4[5]	Lec	CA	4
4.7	Managing Multi Echelon Cycle Inventory	1	4[5]	GD	MCQ	4
4.8	Estimating Cycle Inventory	1	4[5]	Sem	HrA	4
4.9	Role of Safety Inventory in Supply Chain	1	4[5]	GT	Qui	4
4.10	Determining Appropriate Level of Safety Inventory	1	4[5]	KWL	CA	4
4.11	Impact of Supply Uncertainty on Safety Inventory	1	4[5]	Lec	OT	4
4.12	Impact of Aggregation on Safety Inventory	1	4(5)	GD	MCQ	4
4.13	Impact of Replenishment Policies on Safety Inventory	1	4(5)	KWL	CA	4
4.14	Managing Safety Inventory in a Multi Echelon Supply Chain	1	4(5)	Sem	HrA	4
4.15	Estimating and Maintaining Safety Inventory In Practice	1	4(5)	GD	MCQ	4
5.1	Sourcing Decisions in SCM : In-house or Out Source	1	5[10]	GT	OT	5
5.2	Third and Fourth Party Logistics Providers	1	5[10]	Rep	CA	5
5.3	Supplier Scoring and Assessment	1	5[10]	KWL	MCQ	5
5.4	Supplier Selection	1	5[10]	Lec	HrA	5
5.5	The Procurement Process	1	5[10]	GT	Qui	5
5.6	The Role of IT in Sourcing	1	5[5]	Sem	CA	5

5.7	Pricing and Review Management	1	5[5]	GD	OT	5
5.8	Pricing and Revenue Management for Perishable Assets	1	5[5]	Lec	HrA	5
5.9	Pricing and Revenue Management for Seasonal Demand	1	5[5]	GT	Qui	5
5.10	Pricing and Revenue Management for Bulk and Spot Contracts	1	5[5]	Sem	CA	5
5.11	The Role of IT in Pricing and Revenue Management	1	5[5]	GD	OT	5
5.12	Role of IT in Supply Chain	1	5(5)	Lec	HrA	5
5.13	Internal Supply Chain Management	1	5(5)	GT	Qui	5
5.14	Coordination in a Supply Chain Management	1	5(5)	Sem	CA	5
5.15	Obstacles to Coordination in Supply Cain Management	1	5(5)	GD	OT	5

Reference Books :

1. K. Aswathappa – 'Essentials of Production Management', Himalaya Publishing House, 2003
2. K. Aswathappa&K.ShridaraBhat – 'Production and Operations Management', Himalaya Publishing House, 2012
3. Gopalakrishnan P – 'Handbook of Materials Management' , Prentice Hall of India, New Delhi
4. Nair – 'Purchasing and Materials Management'. Vikas publishing House, New Delhi
5. Sunil Chopra & Peter Meindl – 'Supply Chain Management-Strategy, Planning & Operations', Prentice-Hall of India, New Delhi 2007

SEMESTER - V

Course Title: Customer Relationship Management CCE -2	Course Type: Theory Course Code: 23GAEE

Total Hours: 90 Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
            Total Score %:100 Internal:40 External:60
    Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr. S. Subha	Name : Dr A. Remila Jann	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile : 9976678913	Mobile : 9487160996
Email id : subha@scottchristian.org	Email id : hemi.jann@gmail.com	Email id : arulmoses@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
COL-1	To be aware of the nuances of customer relationship	1 (10) 6 (7)	2, 3	U	C
COL-2	To analyze the CRM link with the other aspects of marketing	2 (8) 5 (12)	1, 2	R	C
COL-3	To impart the basic knowledge of the Role of CRM in increasing the sales of the	5(10), 9(15)	6, 7	C	P
COL-4	To make the students aware of the different CRM models in service industry	9(10), 10(10)	1, 3, 7	E	P
COL-5	To make the students aware and analyze the different issues in CRM	9(10), 10(20)	3, 7, 9	R	C

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	CRM- Definition, Emergence of CRM Practice	1	1[10]	GD	CA	1
1.2	Factors responsible for CRM growth	1	1[10]	KWL	HrA	1
1.3	CRM process, framework of CRM, Benefits of CRM	1	1[10]	Sem	OT	1
1.4	Types of CRM	1	1[10]	GD	MCQ	1
1.5	Scope of CRM	1	1[10]	Lec	CA	1
1.6	Customer Profitability	1	1[10]	KWL	HrA	1
1.7	Features Trends in CRM	1	1[10]	GD	OT	1
1.8	CRM and Cost-Benefit Analysis	1	1[10]	Sem	MCQ	1
1.9	CRM and Relationship Marketing.	1	1[20]	KWL	CA	1
2.1	Customer Value	1	2[10]	GD	ST	2
2.2	Customer Expectation and Satisfaction	1	2[10]	Sem	HrA	2
2.3	Customer Centricity	1	2[10]	KWL	CA	2
2.4	Customer Acquisition	1	2[10]	Lec	OT	2
2.5	Customer Retention	1	2[10]	GT	MCQ	2

2.6	Customer Loyalty &Customer Lifetime Value	1	2[10]	GD	CA	2
2.7	Customer Experience Management	1	2[10]	Sem	HrA	2
2.8	Customer Profitability	1	2[15]	KWL	OT	2
2.9	Enterprise Marketing Management	1	2[5]	Lec	MCQ	2
2.10	Customer Satisfaction Measurements	1	2[5]	GD	CA	2
2.11	Web based Customer Support	1	2[5]	Sem	Qui	2
3.1	Steps in Planning-Building Customer Centricity	1	3[10]	GT	MCQ	2
3.2	Setting CRM Objectives	1	3[10]	KWL	CA	3
3.3	Defining Data Requirements	1	3[10]	Lec	HrA	3
3.4	Planning Desired Outputs	1	3[10]	GD	OT	3
3.5	Relevant issues while planning the Outputs	1	3(10)	KWL	CA	3
3.6	Elements of CRM plan	1	3(10)	Sem	MCQ	3
3.7	CRM Strategy: The Strategy Development Process	1	3(20)	GD	Qui	3
3.8	Customer Strategy Grid	1	3(20)	Lec	HrA	3
4.1	CRM Marketing Initiatives	1	4(10)	GT	CA	4
4.2	Sales Force Automation	1	4(10)	KWL	Qui	4
4.3	Campaign Management	1	4(10)	Lec	OT	4
4.4	Call Centres	1	4(10)	GD	MCQ	4
4.5	Practice of CRM: CRM in Consumer Markets	1	4(10)	Sem	CA	4
4.6	CRM in Services Sector	1	4(20)	KWL	Qui	4
4.7	CRM in Mass Markets	1	4(10)	GD	ST	4
4.8	CRM in Manufacturing Sector	1	4(20)	GT	OT	4
5.1	Issues and Problems in implementing CRM	1	5(10)	Lec	HrA	5
5.2	Information Technology tools in CRM	1	5[10]	KWL	CA	5
5.3	Challenges of CRM Implementation	1	5[10]	Sem	MCQ	5
5.4	CRM Implementation Roadmap	1	5[20]	Lec	Qui	5

5.5	Road Map (RM) Performance	1	5[10]	GD	OT	5
5.6	Measuring CRM performance	1	5[20]	Sem	CA	5
5.7	CRM Metrics	1	5[20]	KWL	MCQ	5

Reference Book :
3. BUTTLE F. concepts and Technologies.2nd Ed. USA; Elsevie Ltd
4. HILBERT M. digital processes and democratic Theory
5. KINCALD J.W. customer relationship management
6. MCDONALD M. market segmentation

SEMESTER - V

Course Title: E – Commerce CCE 2	Course Type: Theory Course Code: 23GAEF
Total Hours:90 Hours/Week: 6 Credits: 4	
Pass-Out Policy : Minimum Contact Hours:54 Total Score %:100 Internal: 40External:60 Minimum Pass for Internal]	

Course Creator	Expert 1	Expert 2
Name : Dr. S. Subha	Name : Dr A. Remila Jann	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile : 9976678913	Mobile : 9487160996
Email id : subha@scottchristian.org	Email id : hemi.jann@gmail.com	Email id : arulmoses@scottchristian.org

CLO-No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	To understand the fundamentals of E-Commerce and E-Marketing.	1 (10) 6 (7) 7 (3)	2, 3	U	C
CLO-2	To explain and illustrate the use of search engine marketing, online advertising and onlinemarketing strategies.	2 (8) 5 (12)	1, 2	AP	P
CLO-3	Formulate an integrated and comprehensive E-Marketing plan.	5(10), 9(10)	6, 7	An	P
CLO-4	Describe and apply the E-Commerce payment and security.	9(10), 10(10)	1, 3, 7	AP	C
CLO-5	Understand the legal and privacy issues in E-Commerce.	9(10), 10(10)	3, 7, 9	U	P

Module	Course Description	Hour	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Define E-Commerce	1	1[10]	GD	CA	1
1.2	Benefits and Limitations of E-Commerce	1	1[10]	KWL	HrA	1
1.3	Classification of E-Commerce	2	1[10]	Sem	OT	1
1.4	Basics of Data Mining	1	1[10]	GD	MCQ	1
1.5	Data Warehousing	1	1[10]	Lec	CA	1
1.6	IP	1	1[10]	KWL	HrA	1
1.7	TCP	1	1[10]	GD	OT	1
1.8	HTML	1	1[10]	Sem	MCQ	1
1.9	WWW	1	1[5]	KWL	CA	1
1.10	OLAP	1	1[5]	GD	ST	1
1.11	EDI	1	1[5]	Sem	HrA	1
1.12	Cryptography	1	1[5]	KWL	CA	1
2.1	Retailing in E – Commerce	1	2[10]	Lec	OT	2
2.2	Online Marketing	1	2[10]	GT	MCQ	2
2.3	Online Sales Promotion	2	2[10]	D	CA	2

Module	Course Description	Hour	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
2.4	Market Research on Internet Customers	1	2[10]	GD	CA	2
2.5	Internet Marketing Mix	1	2[10]	KWL	HrA	2
2.6	Product mix	1	2[10]	Sem	OT	2
2.7	Price mix	1	2[5]	GD	MCQ	2
2.8	Place mix	1	2[5]	Lec	CA	2
2.9	Promotion mix	1	2[5]	KWL	HrA	2
2.10	E- Commerce for Service Sector	1	2[5]	GD	OT	2
2.11	Banking and Insurance	1	2[5]	Sem	MCQ	2
2.12	Advertising in E-Commerce	1	2[5]	KWL	CA	2
2.13	Advertising strategies	1	2[5]	GD	ST	2

2.14	B2B E-Commerce	1	2[5]	Sem	HrA	2
3.1	Intranet	1	3[5]	KWL	CA	3
3.2	Advantages and Disadvantages of Intranet	1	3[5]	Lec	OT	3
3.3	Internet & Extranet	1	3[10]	GT	MCQ	3
3.4	History of Internet	1	3[10]	GD	CA	3
3.5	Advantages and Disadvantages of WWW	1	3[10]	Sem	HrA	3
3.6	Difference between Internet and WWW	1	3[10]	KWL	OT	3
3.7	Benefits of the Internet for E-Commerce	1	3[10]	Lec	MCQ	3
3.8	Meaning of Networking	1	3[10] GD		CA	3
3.9	Extranet	1	3[5] Sem		Qui	3
3.10	Extranet Merits and Demerits	1	3[5]	GD	CA	3
3.11	Internet & Extranet – Structure	1	3[15]	KWL	HrA	3
3.12	Business Models	1	3[5]	Sem	OT	3
4.1	E – Payments	1	4[10]	GD	MCQ	4
4.2	Types and features of E- Payment	1	4[10]	Lec	CA	4
4.3	e-Cash	1	4(10)	KWL	HrA	4
4.4	e-Cheques	1	4(10)	GD	OT	4
4.5	Smart cards	1	4(10)	Sem	MCQ	4
4.6	Security Schemes Against Internet Fraud	1	4(10)	KWL	CA	4
4.7	Principles of E-Fund Transfer	1	4(5)	GD	ST	4
4.8	Credit card usage	1	4(5)	Sem	HrA	4
4.9	Types of credit cards	1	4(5)	KWL	CA	4
4.10	Debit card usage	1	4(5)	Lec	OT	4
4.11	Types of debit cards	1	4(5)	GT	MCQ	4
4.12	E-Check	1	4(5)	GD	CA	4
4.13	Unified Payment Systems	1	4(5)	Sem	HrA	4
4.14	Mobile payment	1	4(5)	KWL	OT	4
5.1	Legal Issues	1	5(10)	Lec	MCQ	5
5.2	Ethics Issues	1	5[10]	GD	CA	5
5.3	Privacy Issues	1	5(10)	Sem	Qui	5

5.4	Protection Needs	1	5[10]	GD	CA	5
5.5	Methodology	1	5[10]	KWL	HrA	5
5.6	Consumer Protection	1	5[20]	Sem	OT	5
5.7	Cyber crime	1	5[5]	GD	MCQ	5
5.8	Cyber criminals	1	5[5]	Lec	CA	5
5.9	Cyber Laws	1	5[5]	KWL	HrA	5
5.10	Taxation	1	5[5]	GD	OT	5
5.11	Problems in Taxation	1	5[5]	Sem	MCQ	5
5.12	Encryption Policies	1	5[5]	KWL	CA	5

Reference Book

1. Nabil Adam Et al. – Electronic Commerce – Technical, Business and legal issues.Prentice hall. 1998
2. Greenstein Firsman – Electronic commerce. Tata mcgraw hill, 1999
3. KalakotaEt el, Frontiers of Electronic Commerce. Addision Wesley, 2001
4. Efraim Turban Et al., Electronic Commerce – A Managerial Perspective, PearsonEducation Asia 2002
5. SandeepKrishnamoorthy, E-Commerce Management – Text and cases Thomsonlearning, 2003
6. Paragdiwan, Sunil Sharma,E-commerce , A Managers guide to E-business, TataMcgraw – Hill Publishing company limited, 2006.
7. Paragdiwan, Sunil Sharma,E-commerce , A Managers guide to E-business, TataMcgraw – Hill Publishing company limited, 2006.

SEMESTER - V

Course Title: Total Quality Management CCE 2	Course Type: Theory Course Code:23GAEG

Total Hours: 90 Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
            Total Score %:100 Internal:40 External:60
      Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses	Name : Dr A. Remila Jann
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9487160996	Mobile : 9976678913
Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org	Email id : hemi.jann@gmail.com

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the fundamental principles of Total Quality Management	1 (10) 6 (7) 7 (3)	2, 3	U	C
CLO-2	Choose appropriate statistical techniques a/or improving process	2 (8) 5 (12)	1, 2	Ap	C
CLO-3	Define the various stake holders in TQM and employee empowerment	5(10), 9(10)	6, 7	R	P
CLO-4	Build the control chart and six sigma in control process	9(10), 10(10)	1, 3, 7	Ap	P
CLO-5	Understand the various tools in total quality management	9(10), 10(10)	3, 7, 9	U	C

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Meaning and definition of quality	1	1[10]	GD	CA	1
1.2	Historical development	1	1[10]	KWL	HrA	1
1.3	Dimensions of quality	1	1[10]	Sem	OT	1
1.4	Dimensions of service quality	1	1[10]	GD	MCQ	1
1.5	Ingredients of quality	1	1[10]	Lec	CA	1
1.6	Meaning and definition of Total Quality Management	1	1[5]	KWL	HrA	1
1.7	Concept of TQM	1	1[5]	GD	OT	1
1.8	Principles of TQM	1	1[5]	Sem	MCQ	1
1.9	Elements of TQM	1	1[5]	KWL	CA	1

1.10	Aims of TQM	1	1[5]	GD	ST	1
1.11	Quality Council	1	1[5]	Sem	HrA	1
1.12	Objectives of quality council	1	1(5)	KWL	CA	1
1.13	Activities of quality council	1	1(5)	Lec	OT	1
1.14	Deming Philosophy	1	1(5)	GT	MCQ	1
1.15	Barriers in TQM implementation	1	1(5)	GD	CA	1
2.1	Customer Satisfaction	1	2[10]	Sem	HrA	2
2.2	Customer Perception of quality	1	2[10]	KWL	OT	2
2.3	Customer complaints and service quality	1	2[10]	Lec	MCQ	2
2.4	Customer retention	1	2[10]	GD	CA	2
2.5	Employee involvement in TQM	1	2[10]	Sem	Qui	2
2.6	Motivation and employee empowerment	1	2[5]	GT	MCQ	2
2.7	Teams	1	2[5]	KWL	CA	2
2.8	Recognition and reward system	1	2[5]	Lec	HrA	2
2.9	Performance appraisal	1	2[5]	GD	OT	2
2.10	Continuous process improvement	1	2[5]	KWL	CA	2
2.11	Juran trilogy	1	2[5]	Sem	MCQ	2
2.12	PDSA cycle	1	2(5)	GD	Qui	2
2.13	5ss	1	2(5)	Lec	HrA	2
2.14	Kaizen	1	2(5)	GT	CA	2

2.15	Supplier Partnership	1	2(5)	KWL	Qui	2
3.1	Introduction to Statistical Process Control	1	3[10]	Lec	OT	3
3.2	Process Control and Process Cost	1	3[10]	GD	MCQ	3
3.3	Applying Statistical Process Control	1	3[10]	Sem	CA	3
3.4	Cent Percent Inspection	1	3[10]	KWL	Qui	3
3.5	The Seven tools of quality	1	3[10]	GD	ST	3
3.6	Statistical fundamentals	1	3[5]	GT	OT	3
3.7	Measures of Central tendency	1	3[5]	Lec	HrA	3
3.8	Measures of dispersion	1	3[5]	KWL	CA	3
3.9	Population and sample	1	3[5]	Sem	MCQ	3
3.10	Control Charts for variables and attributes	1	3[5]	Lec	Qui	3
3.11	Need for control charts for attributes	1	3[5]	GD	OT	3
3.12	Selection of Control chart	1	3(5)	Sem	CA	3
3.13	Concept of Six Sigma	1	3(5)	KWL	MCQ	3
3.14	Six Sigma implementation	1	3(5)	Lec	HrA	3
3.15	New Seven Management tools	1	3(5)	KWL	CA	3
4.1	Meaning and definition of benchmarking	1	4[10]	Sem	MCQ	4
4.2	Reasons to benchmarking	1	4[10]	Lec	Qui	4
4.3	Benchmarking process	1	4[10]	GD	OT	4
4.4	Types of Benchmarking	1	4[10]	Sem	CA	4

4.5	Benefits of Benchmarking	1	4[10]	KWL	MCQ	4
4.6	Quality function Deployment	1	4[5]	Lec	HrA	4
4.7	House of quality	1	4[5]	KWL	CA	4
4.8	QFD Process	1	4[5]	Sem	MCQ	4
4.9	Benefits of QFD	1	4[5]	Lec	Qui	4
4.10	Taquchi quality loss function	1	4[5]	GD	OT	4
4.11	Concept of Total productive maintenance	1	4[5]	Sem	CA	4
4.12	Elements of TPM	1	4(5)	KWL	MCQ	4
4.13	Features and Benefits of TPM	1	4(5)	Lec	HrA	4
4.14	Failure Mode effect Analysis	1	4(5)	KWL	CA	4
4.15	Stages and types of FMEA	1	4(5)	Sem	MCQ	4
5.1	Introduction to quality systems	1	5[10]	Lec	Qui	5
5.2	New version of 1S0 9000-2000 standards	1	5[10]	GD	OT	5
5.3	Need for 1S0 9000 other quality system	1	5[10]	Sem	CA	5
5.4	Quality Management System	1	5[10]	KWL	MCQ	5
5.5	Elements of quality management system	1	5[10]	Lec	HrA	5
5.6	ISO 9000:2000 quality system	1	5[5]	KWL	CA	5
5.7	Requirements of ISO 9000-2000	1	5[5]	Sem	MCQ	5
5.8	Implementation of quality system	1	5[5]	Lec	Qui	5
5.9	Steps for implementation of ISO 9001:2000 Certification	1	5[5]	GD	OT	5

5.10	Continuity of ISO 9000 Certification	1	5[5]	Sem	CA	5
5.11	Differences between ISO 9000 and TQM	1	5[5]	KWL	MCQ	5
5.12	Advantages/Benefits of ISO 9000 Certification	1	5(5)	Lec	HrA	5
5.13	Quality Auditing	1	5(5)	KWL	CA	5
5.14	Different phases of Audit	1	5(5)	Sem	MCQ	5
5.15	Certification of Audit	1	5(5)	Lec	Qui	5

ReferenceBooks :
1.Dale H. Besterfiled, 'Total Quality Managemen't, Pearson Education, Inc.2003.
2. James R. Evans & William M. Lidsay, 'The Management and Control of Quality' (5th Edition), South-western(Thomson Learning), 2002.
3.Feigenbaum A.V. 'Total Quality Management', McGraw Hill 1991.
4.Zeiri, 'TQM for Engineers', Wood Head Publishers,1991.

SEMESTER - V

Course Title: Direct Marketing CCE - 2	Course Type: Theory Course Code:23GAEH

Total Hours:90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
              Total Score %:100 Internal: 40 External:60
       Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Mr. R. Arul Moses	Name : Dr A. Remila Jann	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9487160996	Mobile : 9976678913	Mobile : 9489247899
Email id : arulmoses@scottchristian.org	Email id : hemi.jann@gmail.com	Email id : subha@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the concept and importance of direct marketing	1 (10) 6 (7) 7 (3)	2, 3	U	C

			R		C
CLO-2	List out the methods used in direct marketing	2 (8) 5 (12)	1, 2		
CLO-3	Describe the technology used in direct marketing	5(10), 9(10)	6, 7	U	P
CLO-4	Identify the communication channels used in direct marketing	9(10), 10(10)	1, 3, 7	An	P
CLO-5	Determine the advancements in direct marketing	9(10), 10(10)	3, 7, 9	U	C

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Direct marketing-Concept	1	1[10]	GD	CA	1
1.2	Growth of Direct marketing	1	1[10]	KWL	HrA	1
1.3	Benefits of Direct Marketing	1	1[10]	Sem	OT	1
1.4	Limitations of Direct marketing	1	1[10]	GD	MCQ	1
1.5	Main tasks of direct marketing	1	1[10]	Lec	CA	1
1.6	Lead generation, customer acquisition, development and retention	1	1[10]	KWL	HrA	1
1.7	The key principles of targeting, interaction, control and continuity	1	1[15]	GD	OT	1
1.8	Catalysts of change in modern marketing	1	1[5]	Sem	MCQ	1
1.9	From distance selling to interactive marketing	1	1[5]	KWL	CA	1
1.10	Direct marketing in real time	1	1[5]	GD	ST	1
1.11	Interactive marketing	1	1[5]	Sem	HrA	1

1.12	Direct marketing Vs. Marketing through channels	1	1[5]	KWL	CA	1
2.1	Traditional methods of Direct Marketing	1	2[10]	Lec	OT	2
2.2	Telemarketing	1	2[10]	GT	MCQ	2
2.3	Multi Level Marketing (MLM)	1	2[10]	GD	CA	2
2.4	Personal Selling	1	2[10]	Sem	HrA	2
2.5	Automatic Vending Machines	1	2[20]	KWL	OT	2
2.6	Exhibition	1	2[5]	Lec	MCQ	2
2.7	Trade fares	1	2[5]	GD	CA	2
2.8	Catalogue Marketing	1	2[5]	Sem	Qui	2
2.9	Direct Mail	1	2[5]	GT	MCQ	2
2.10	Company Showrooms	1	2[5]	KWL	CA	2
2.11	Factory outlets	1	2[5]	Lec	HrA	2
2.12	Own distribution	1	2[5]	GD	OT	2
2.13	Increasing use of Web-based retailing	1	2(5)	KWL	CA	2
3.1	Technology that enables Direct & Interactive Marketing	1	3(10)	Sem	MCQ	3
3.2	Core marketing technology components	1	3(10)	GD	Qui	3
3.3	Data warehousing	1	3(10)	Lec	HrA	3
3.4	Business intelligence appliances	1	3(10)	GT	CA	3
3.5	Campaign Management applications	1	3(10)	KWL	Qui	3
3.6	Sales force automation	1	3(15)	Lec	OT	3

3.7	Customer interaction and contact centre applications	1	3(5)	GD	MCQ	3
3.8	Customer data	1	3(5)	Sem	CA	3
3.9	Different types, its value and management	1	3(5)	KWL	Qui	3
3.10	Marketing research and the customer database	1	3(5)	GD	ST	3
3.11	Setting up a customer database	1	3(5)	GT	OT	3
3.12	Structure, function, and data sources	1	3(5)	Lec	HrA	3
3.13	Real-time data collection for the website	1	3[5]	KWL	CA	3
4.1	Integrating Direct Marketing Media	1	4[10]	Sem	MCQ	4
4.2	The role of brands and personalized marketing communications	1	4[10]	Lec	Qui	4
4.3	Media channels in a multi media age	1	4[10]	GD	OT	4
4.4	Building brands through response and optimizing integrated communications	1	4[10]	Sem	CA	4
4.5	Differences between direct marketing media and non-direct media	1	4[10]	KWL	MCQ	4
4.6	Unique characteristics of addressable media	1	4[10]	Lec	HrA	4
4.7	Direct mail	1	4[10]	KWL	CA	4
4.8	Email	1	4[10]	Sem	MCQ	4
4.9	Fax, Phone, SMS	1	4[5]	Lec	Qui	4
4.10	Lists, costs, duplications, privacy	1	4[5]	GD	OT	4
4.11	Press, inserts and door-to-door	1	4[5]	Sem	CA	4
4.12	Formats, costs and response	1	4[5]	KWL	MCQ	4
5.1	Technology mediated marketing channels	1	5[10]	Lec	HrA	5

5.2	Interactive TV, mobile and SMS	1	5[10]	KWL	CA	5
5.3	The advance in digital marketing	1	5[10]	Sem	MCQ	5
5.4	Automatic vending machines	1	5[10]	Lec	Qui	5
5.5	Kiosk marketing	1	5[10]	GD	OT	5
5.6	Direct mailing	1	5[10]	Sem	CA	5
5.7	Direct response methods	1	5[10]	KWL	MCQ	5
5.8	Home shopping/teleshopping network	1	5[10]	Lec	HrA	5
5.9	Creating Direct Mail Advertising	1	5[5]	KWL	CA	5
5.10	Online web advertising and email/permission Marketing	1	5[5]	Sem	MCQ	5
5.11	Data Protection and privacy	1	5[5]	Lec	Qui	5
5.12	Self-regulation and codes	1	5[5]	GD	OT	5

Reference Books :

1. Hans Peter - The Engaged Customer-The New Rules of Internet Direct Marketing, Second Edition, Prentice Hall Publications
2. Mary Lou Roberts, Paul D. Berger - The Complete Guide to Direct Marketing- Creating Breakthrough Programs that Really Work, Kaplan Publishing .
3. Chet Meisner, Bob Stone and Ron Jacobs - Successful Direct Marketing Methods,
4. Kevin Hillstrom -Database Marketing

SEMESTER - V

Course Title: Entrepreneurial Skill Development
SEC -3

Course Type: Theory
Course Code: 23GAS3

Total Hours:30 Hours/Week: 2   Credits: 1

Pass-Out Policy : Minimum Contact Hours: 18
            Total Score %:100 Internal: 40 External:60
        Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr A. Remila Jann	Name : Dr. G. Jones Green	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Assistant Professor
Mobile : 9976678913	Mobile: 9894489869	Mobile : 9489247899
Email id :hemi.jann@gmail.com	Email id : greenjones008@gmail.com	Email id : subha@scottChristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the concept of entrepreneurship and skill sets of an entrepreneur.	2 (10) 5 (5) 7 (5)	1, 2, 5, 7, 10	U	C
CLO-2	Assess new venture opportunities & analyze strategic choices in relation to new	3 (8) 5 (12)	1, 2, 7, 8, 10	U	C
CLO-3	Develop a credible business plan for real life situations.	5(10), 7(10)	1, 2, 7, 5, 10	C	P
CLO-4	Co-ordinate a team to develop and launch and manage the new	3(10), 5(10)	1, 2, 8, 10	Ap	P
CLO-5	Evaluate different sources for financing new venture	5(20)	1, 2, 7, 10	E	M

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Concept of Entrepreneurship – Evolution	1	1[20]	Lec	SA	1
1.2	Importance of entrepreneurship, developing creativity and understanding innovation, stimulating creativity	1	1[20]	RP	CA	1
1.3	Organisational actions that enhance creativity, Managerial responsibilities, Creative Teams	1	1[20]	Lec	HoA	1

1.4	Sources of Innovation in Business	1	1[20]	Lec	SA	1
1.5	Managing Organizations for Innovation and Positive Creativity.	2	1[20]	GD	CT	1
2.1	Developing Successful Business Ideas	1	2[20]	KWL	SA	1
2.2	Recognizing Opportunities and Generating Ideas	1	2[20]	KWL	SA	1
2.3	Entry strategies	1	2[20]	GD	CT	1
2.4	New Product	1	2[10]	GD	CT	1
2.5	Franchising	1	2[10]	Lec	CT	1
2.6	Buying an existing firm	1	2[20]	Lec	CT	1
3.1	Feasibility Analysis	1	3(20)	GT	CA	1
3.2	Marketing, Technical	1	3(20)	GT	CA	1
3.3	Financial Feasibility analysis	1	3(20)	GT	ST	1
3.4	Industry and Competitor Analysis	1	3(20)	Lec	ST	1
3.5	Assessing a New Venture's Financial Strength and Viability	2	3(20)	Lec	ST	1
4.1	Moving from an Idea to a New Venture	1	4[20]	GD	HrA	1
4.2	Preparing the Proper Ethical and Legal Foundation	1	4[20]	GD	HrA	1
4.3	Building a New-Venture Team	1	4[20]	GD	HrA	1
4.4	Leadership	1	4[20]	GD	SA	1
4.5	Corporate Entrepreneurship	1	4[10]	GD	SA	1
4.6	Social Entrepreneurship	1	4[10]	BS	SA	1
5.1	Financing entrepreneurial ventures and Managing growth	1	5[20],	Lec	SA	1

5.2	Valuation of a new company	1	5[20],	Lec	SA	1
5.3	Arrangement of funds - Traditional and Alternate sources of financing	1	5[20]	Lec	SA	1
5.4	Start-ups, MSMEs, any new venture	1	5[20],	Lec	SA	1
5.5	rules and regulations governing support by these institutions	1	5[20],	Lec	SA	1
5.6	Alternate Source of Funding	1	5[20],	Lec	ST	1

Reference Books :

1. New Venture Creation, Kathleen R. Allen, Cengage Publication (2013)
2. Essentials of Entrepreneurship and Small Business Management. Scarborough, N. M., Cornwall, J. R., & Zimmerer, T. (2016). Boston: Pearson
3. Project Appraisal and Management, Agrawal, Rashmi and Mehra, Yogieta S. (2017). New Delhi. Taxmann Publications
4. The Manual for Indian Start -ups Tools to Start and Scale – up Your New Venture by Vijaya Kumar Ivaturi and Meena Ganesh , Penguin Enterprise
5. Entrepreneurship Development , Indian Cases on Change Agents by K. Ramachandran, Mc Graw Hill Publication

SEMESTER - V

Course Title: Value Added Course III **Indian Knowledge System and Human Rights**	Course Type: Theory

Total Hours: 30	Hours/Week: 2	Credit: 1	Course Code: 23SE31

Pass-Out Policy: Minimum Contact Hours: 18

Total Score %:100 Internal: 40 External: 60

 Minimum Pass %: 40[No Minimum for Internal]

Course Creator	**Expert 1**	**Expert II**
Dr. G. Anish S. Georshia	Dr. Sidney Shirly	Dr. Santhosha Kumari
Assistant Professor of English	Associate Professor of English	Assistant Professor of History
9788822491 anishgeorshia@scottchristian.org	9488210754 drsidneyshirly@gmail.com	9489001312 santhoshakumarai@gmail.com

CLO-No.	Course Learning Outcomes *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	understand the diverse cultural heritage of India.	3(10), 8(10)	1, 5, 8, 9	U	F
CLO-2	analyze the historical evolution of Indian society and the conservation of traditional knowledge in modern India.	6(8), 8(12)	2, 5, 9	An	P
CLO-3	understand basic concepts and principles in Indian astrology and astronomy.	3(13), 8(7)	1, 5, 8, 9	C	C
CLO-4	apply principles of Ayurveda, Siddha and Unani to achieve a balanced lifestyle.	3(5), 7(4), 8(4), 9(7)	1, 2, 4, 5, 8, 9	Ap	P
CLO-5	analyze the duties and constitutional responsibilities of Indian citizens and human rights in India.	3(5), 8(5), 10(10)	1, 2, 5, 9, 10	E	M

Module	Course Description		Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	Reference
I	**Introduction**						
1.1		Overview of India's diversity, languages, religions, and regional variations	2	1[33]	AW	CA	2
1.2		Historical background and evolution of Indian society	2	1[33]	Ess	ST	2
1.3		Conservation and Revival of Traditional Knowledge in Modern India	2	1[34]	Rev	OT	2
II	**Indian Culture**						
2.1		Traditional Arts and Crafts of India	2	2[33]	TPS	OBT	2
2.2		Festivals and Celebrations in Indian Culture	1	2[17]	PT	HoA	2

2.3	Classical Dance and Music Forms of India	1	2[17]	GT	OBT	1
2.4	Culinary Traditions and Indian fashion	2	2[33]	CW	HoA	1
III	**Indian Astrology and Astronomy**					
3.1	Basic Concepts and Principles in Indian Astrology	2	3[33]	GD	SA	1
3.2	Zodiac Signs, Influence of Planetary Positions, Birth Charts and Horoscopes	1	3[17]	KWL	Qui	1
3.3	Applications and Relevance of Indian Astronomy	1	3[17]	Soc	ST	2
3.4	Ancient Indian Mathematics and Development of number systems	2	3[33]	BS	CT	2
IV	**Indian Ayurveda, Siddha and Unani**					
4.1	Introduction to Ayurveda: Principles and Doshas	2	4[33]	Rev	OBT	2
4.2	Key Concepts of Ayurvedic Medicine	2	4[33]	CW	MCQ	2
4.3	Importance of Siddha and Unani	2	4[34]	Rep	Qui	2
V	**Human Rights in India**					
5.1	Human Rights: Definition and Evolution	1	5[17]	Lec	Ess	2
5.2	Fundamental Human Rights and Constitutional Values in the Indian Constitution	1	5[17]	KWL	HoA	2
5.3	Protection of Civil Liberties and Freedoms – Safeguarding Social and Economic Rights	2	5[33]	Sem	OT	2
5.4	Women's and Children's Rights and Rights of Minorities	2	5[33]	GT	HrA	2

Reference Books:

1. Bhatia, Tej K. *Indian Culture and Heritage*. New Delhi, Prabhat Prakashan, 2018.

2. Thapar, Romila. *The Penguin History of Early India: From the Origins to AD 1300*. Penguin Books, 2003.

3. Choudhry, G.K. *How to Judge a Horoscope: Volume II*. New Delhi, Sagar Publications, 2002.

4. Sarma, P.S. *Astronomy in India: A Historical Perspective*. Springer, 2014.

5. Pingree, David. *Jyotiḥśāstra: Astral and Mathematical Literature*. Otto Harrassowitz Verlag, 1981.

6. Raghavan, Sriram. *Music and Dance in Indian Art*. New Delhi, National Book Trust, 2009.

7.. Frawley, David, and Vasant Lad. *The Yoga of Herbs: An Ayurvedic Guide to Herbal Medicine*. Lotus Press, 2001.

8. Gupta, L. C. *Fundamentals of Ayurvedic Medicine*. Chaukhamba Sanskrit Pratishthan, 2002.

9. Sahni, Julie. *Classic Indian Cooking*. William Morrow Cookbooks, 1980.

10. Harle, J.C. *The Art and Architecture of the Indian Subcontinent*. Yale University Press, 1994.

11. Craven, Roy C. *Indian Art: A Concise History*. Thames & Hudson, 2010.

12. Anand, Meenakshi, and A. G. Noorani. *Human Rights in India: Historical, Social, and Political Perspectives*. Oxford University Press, 2017.

13. Kapur, Ratna. *Gender, Alterity and Human Rights: Freedom in a Fishbowl*. Routledge, 2017.

SEMESTER - V

Course Title: Social Graces NME - 2	Course Type: Theory Course Code: 23GAN3

Total Hours: 30   Hours / Week: 2   Credits: 2

Pass-Out Policy : Minimum Contact Hours: 18
                 Total Score %:100 Internal: 40 External:60
                 Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr. S. Subha	Name : Dr A. Remila Jann	Name : Dr. G. Jones Green
Designation : Assistant Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile: 9976678913	Mobile : 9894489869
Email id : subha@scottChristian.org	Email id : hemi.jann@gmail.com	Email id : greenjones008@gmail.com

CLO-No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Maintain a good interpersonal relations in social and business situations	8 (20)	6, 10	Ap	P
CLO-2	Understand the importance of body language and follow the proper non-verbal communication procedures	2 (20)	2	U	C
CLO-3	Develop skills to face an interview	5 (20)	1, 2, 10	Ap	P

CLO-4	Understand the importance and forms of conversational etiquettes	4 (20)	7, 10	U	C
CLO-5	Dress properly in social and business situations	10 (20)	7, 10	Ap	M

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Interpersonal Skills	1	1[20]	Lec	SA	1
1.2	Positive Character Traits	1	1[30]	Lec	CA	1
1.3	Formal Interpersonal Skills	2	1[30]	Lec	HrA	1
1.4	Reasons for Poor Interpersonal Skills	2	1[20]	Lec	SA	1
2.1	Body Language in building interpersonal and Industrial relations	1	2[20]	Lec	SA	1
2.2	Types of body language	1	2[20]	Lec	SA	1
2.3	Understanding different interpretations of common gestures	2	2[20]	Lec	CT	1
2.4	Space psychology at workplace	1	2[20]	Lec	CT	1
2.5	Different Handshake styles	1	2[20]	Lec	CT	1
3.1	Interview - Types	2	3(20)	Lec	CA	1
3.2	Preparing for a Face-To-Face Interview	1	3(20)	Lec	CA	1
3.3	Before the Interview	1	3(20)	Lec	HrA	1

3.4	During the Interview	1	3(20)	Lec	HrA	1
3.5	Closing the Interview	1	3(20)	Lec	HrA	1
4.1	Conversational etiquettes and its importance	2	4[30]	Lec	HrA	1
4.2	Dialogue Making: Information, Invitation. Permission	1	4[20]	Lec	HrA	1
4.3	Request, Offers, Sympathy, Apology, Complaint	1	4[30]	Lec	HrA	1
4.4	Gratitude, Suggestion, Warning, Opinion & Persuasion	2	4[20]	Lec	SA	1
5.1	Corporate Dress Code	1	5[20],	Lec	SA	1
5.2	Wardrobe Planning	2	5[20],	Lec	SA	1
5.3	Personality traits versus Dress Code	1	5[20]	Lec	SA	1
5.4	Dress for Selected Occasions	1	5[20],	Lec	SA	1
5.5	Professional Dress Code	1	5[20],	Lec	SA	1

Reference Books :

1. Hariharan S,Sundarajan N, Shanmugapriya SP, '*Soft Skills'*, MJP Publishers, 2010.
2. Alex K, Soft Skills –' *Know Yourself & Know the World*,' S Chand and Co Ltd, 2010.
3. Dr. Kiruba Ramaswamy & Dr.K. Leelavathy – *English for Empowerment Vol I and II* , Emerald Publishers, 2009

SEMESTER - VI

Course Title: Legal Aspects of Business CC - 10	Course Type: Theory Course Code:23GA61

Total Hours: 90 Hours/Week: 6   Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54
          Total Score %:100 Internal:40 External:60
        Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr A. Remila Jann	Name : Dr. S. Subha	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9976678913	Mobile : 9489247899	Mobile : 9487160996
Email id : hemi.jann@gmail.com	Email id : subha@scottchristian.org	Email id : arulmoses@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Explain the basic concepts and structure of Indian Legal System	1 (10) 6 (7) 7 (3)	2, 3	R	P
CLO-2	Describe how law and regulations apply to business	2 (8) 5 (12)	1, 2	R	C
CLO-3	Distinguish bailment's from contracts	5(10), 9(10)	6, 7	An	C
CLO-4	Establish business practices that comply with relevant laws in an effort to maintain	9(10), 10(10)	1, 3, 7	Ap	P
CLO-5	To know about the various law relating to sale and carriage of goods	9(10), 10(10)	3, 7, 9	R	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Law of Contract: Definition	1	1[7]	GD	CA	1
1.2	Essentials of a Valid Contract	1	1[5]	KWL	HrA	1
1.3	Kinds of Contract	1	1[7]	Sem	OT	1
1.4	Offer-Meaning	1	1[7]	GD	MCQ	1
1.5	Legal Rules Regarding a Valid Offer	1	1[7]	Lec	CA	1

1.6	Lapse and Revocation of Offer	1	1[7]	KWL	HrA	1
1.7	Acceptance-Meaning	1	1[7]	GD	OT	1
1.8	Legal Rules Regarding a Valid Acceptance	1	1[7]	Sem	MCQ	1
1.9	Consideration-Meaning &Definition	1	1[7]	KWL	CA	1
1.10	Essential of Valid Consideration	1	1[7]	GD	ST	1
1.11	Exceptions	1	1[7]	Sem	HrA	1
1.12	Capacity of Parties	1	1[7]	KWL	CA	1
1.13	Free Consent	1	1[7]	Lec	OT	1
1.14	Factors affecting the free consent	1	1[7]	GT	MCQ	1
1.15	Breach of Contract	1	1[4]	GD	CA	1
2.1	Discharge of Contract	1	2[7]	Sem	HrA	2
2.2	Modes of Discharge of contract	1	2[5]	KWL	OT	2
2.3	Breach of Contract	1	2[7]	Lec	MCQ	2
2.4	Remedies for breach of contract	1	2[7]	GD	CA	2
2.5	Lawful objects	1	2[7]	Sem	Qui	2
2.6	Agency-Meaning	1	2[7]	GT	MCQ	2
2.7	Creation of Agency	1	2[7]	KWL	CA	2
2.8	Classification of Agents	1	2[7]	Lec	HrA	2
2.9	Relations of principal and agents	1	2[7]	GD	OT	2
2.10	Duties and rights of Principal	1	2[7]	KWL	CA	2

2.11	Duties and rights of Agent	1	2[7]	Sem	MCQ	2
2.12	Termination of Agency	1	2[7]	GD	Qui	2
2.13	Bailment –Meaning	1	2[7]	Lec	HrA	2
2.14	Kinds of Bailment	1	2[7]	GT	CA	2
2.15	Duties and Rights of Bailor and Bailee	1	2[4]	KWL	Qui	2
3.1	Contract of Sale of Goods: Definition and Features	1	3[7]	Lec	OT	3
3.2	Essentials of Contract of Sale	1	3[5]	GD	MCQ	3
3.3	Difference between sale and Agreement to sell	1	3[7]	Sem	CA	3
3.4	Goods –Meaning & Definition	1	3[7]	KWL	Qui	3
3.5	Kinds of Goods	1	3[7]	GD	ST	3
3.6	Effect of Perishing of Goods	1	3[7]	GT	OT	3
3.7	The Price	1	3[7]	Lec	HrA	3
3.8	Document to tittle of Goods	1	3[7]	KWL	CA	3
3.9	Conditions and Warranty: Definition	1	3[7]	Sem	MCQ	3
3.10	Doctrine of Caveat Emptor	1	3[7]	Lec	Qui	3
3.11	Significance of Transfer of Property of Goods	1	3[7]	GD	OT	3
3.12	Performance of Contract of Sale: Delivery	1	3[7]	Sem	CA	3
3.13	Modes of Delivery	1	3[7]	KWL	MCQ	3
3.14	Legal rules regarding delivery of goods	1	3[7]	Lec	HrA	3
3.15	Acceptance of Delivery	1	3[4]	KWL	CA	3

4.1	Carriage of Goods Act: Features	1	4[7]	Sem	MCQ	4
4.2	Common Carriers	1	4[5]	Lec	Qui	4
4.3	Carriage of Goods by Rail	1	4[7]	GD	OT	4
4.4	Responsibility of Railway Administration	1	4[7]	Sem	CA	4
4.5	Liability of carrier through Rail	1	4[7]	KWL	MCQ	4
4.6	Carriage of Goods Sea	1	4[7]	Lec	HrA	5
4.7	Bill of Lading	1	4[7]	KWL	CA	5
4.8	Kinds of Bill of Lading	1	4[7]	Sem	MCQ	5
4.9	Carriage of Goods by Air: Definition and Scope	1	4[7]	Lec	Qui	5
4.10	Documents of Carriage	1	4[7]	GD	OT	5
4.11	Liability of Carrier	1	4[7]	Sem	CA	5
4.12	The Patent Act 1970 : Definition	1	4[7]	KWL	MCQ	5
4.13	Short Title , Extent and Commencement	1	4[7]	Lec	HrA	5
4.14	Consumer Protection Act an Introduction	1	4[7]	KWL	CA	5
4.15	Cyber Law: Introduction	1	4[4]	Sem	MCQ	5
5.1	Factories Act 1948	1	5[7]	Lec	Qui	5
5.2	Provisions Related to Health Measures	1	5[5]	GD	OT	5
5.3	Provisions Related to Safety Measures	1	5[7]	KWL	MCQ	5
5.4	Welfare Measures	1	5[7]	Lec	HrA	5
5.5	Working Hours	1	5[7]	KWL	CA	5

5.6	Annual leave and other provisions	1	5[7]	Sem	MCQ	5
5.7	Employment of Young Personnel	1	5[7]	Lec	Qui	5
5.8	The Trade union Act 1926	1	5[7]	GD	OT	5
5.9	Registration of Trade unions	1	5[7]	KWL	MCQ	5
5.10	Rights of Trade Union	1	5[7]	Lec	HrA	5
5.11	Liabilities of Trade Unions	1	5[7]	KWL	CA	5
5.12	Penalties and Procedure	1	5[7]	Sem	MCQ	5
5.13	The Payment of Wages Act 1936	1	5[7]	Lec	Qui	5
5.14	Objectives of wages Act	1	5[7]	GD	OT	5
5.15	Major Provisions	1	5[4]	GD	OT	5

Reference Books :
1. Shukla M. C. – 'A Manual of Mercantile La'w,S.Chand& Company,2003
2. N. D. Kapoor – 'Mercantile Law', Sultan Chand & Sons,2004
3. R. Venkatapathy&AssissiMenachery – 'Industrial Relations and Labour Legislation', Aditya publishers,2004
4. K R Bulchandani – 'Business Law', Himalaya Publishing House,2004
5. I A Saiyed – 'LabourLa'w, Himalaya Publishing House,2004
6. ReshmaArora – 'Labour Law', Himalaya Publishing House,2005

SEMESTER - VI

Course Title: Organizational Behaviour CC - 11	Course Type: Theory Course Code: 23GA62

Total Hours: 90 Hours/Week: 6 Credits: 5

Pass-Out Policy : Minimum Contact Hours: 54 Total Score %:100 Internal: 40 External:60 Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name :Dr.G. Jones Green	Name : Dr. S. Subha	Name : Dr A. Remila Jann

Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9489247899	Mobile : 9976678913
Email id : greenjones008@gmail.com	Email id : subha@scottchristian.org	Email id : hemi.jann@gmail.com

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the behaviour of individuals in a workplace	1 (10) 6 (7) 7 (3)	2, 3	U	P
CLO-2	Analyse the Nature and Scope of OrganisationBehaviour	2 (8) 5 (12)	1, 2	An	C
CLO-3	Understand Individual Perception in workplace	5(10), 9(10)	6, 7	U	C
CLO-4	Learning Motivation and Leadership	9(10), 10(10)	1, 3, 7	E	P
CLO-5	Interpret Group Dynamics and Attitude Formation	9(10), 10(10)	3, 7, 9	E	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Introduction	1	1[10]	GD	CA	1
1.2	Concept of Organisation	2	1[10]	KWL	HrA	1
1.3	OrganisationalBehaviour	1	1[10]	Sem	OT	1
1.4	Characteristics of OrganisationalBehaviour	1	1[10]	GD	MCQ	1
1.5	OrganisationalBehaviour and other fields of Study	1	1[10]	Lec	CA	1
1.6	Role of OrganisationalBehaviour	1	1[10]	KWL	HrA	1

1.7	Hawthorne Experiments	3	1[10]	GD	OT	1
1.8	Personality – Definition	1	1[10]	Sem	MCQ	1
1.9	Determinants of Personality	1	1[5]	KWL	CA	1
1.10	Development of Personality	1	1[5]	GD	ST	1
1.11	Personality Traits	1	1[5]	Sem	HrA	1
1.12	Reinforcement – meaning & types	1	1[5]	KWL	CA	1
2.1	Perception – meaning and definition	1	2[10]	Lec	OT	2
2.2	Major determinants of Perception	2	2[10]	GT	MCQ	2
2.3	Sensation Vs. Perception	2	2[10]	GD	CA	2
2.4	Factors affecting Perception: Internal and External Factors	1	2[10]	Sem	HrA	2
2.5	Perceptual Organisation	1	2[10]	KWL	OT	2
2.6	Perceptual Selectivity	2	2[10]	Lec	MCQ	2
2.7	Barriers to Perceptual Accuracy	1	2[10]	GD	CA	2
2.8	Job satisfaction	2	2[10]	Sem	Qui	2
2.9	Sources of job satisfaction	1	2[10]	GT	MCQ	2
2.10	Consequences of job dis-satisfaction	2	2[10]	KWL	CA	2
3.1	Motivation– Definition	1	3[10]	Lec	HrA	3
3.2	Theories of Motivation - Maslow's Need Hierarchy	2	3[10]	GD	OT	3
3.3	Herzberg's Motivation – Hygiene Theory	2	3(10)	KWL	CA	3
3.4	Alderfer's ERG Theory	1	3(10)	Sem	MCQ	3

3.5	Vroom's Expectancy Theory	2	3(10)	GD	Qui	3
3.6	Carrot and stick Theory	1	3(10)	Lec	HrA	3
3.7	Motivational Tools	1	3(10)	GT	CA	3
3.8	Leadership – meaning	1	3(10)	KWL	Qui	3
3.9	Qualities and Skills of an eminent leader	3	3(10)	Lec	OT	3
3.10	Types of Leadership	1	3(10)	GD	MCQ	3
4.1	Group dynamics	1	4(10)	Sem	CA	4
4.2	Nature of Groups	1	4(10)	KWL	Qui	4
4.3	Types of groups	2	4(10)	GD	ST	4
4.4	committee organization,	1	4(10)	GT	OT	4
4.5	nature & functions	1	4(15)	Lec	HrA	4
4.6	Informal Organization structure	1	4[5]	KWL	CA	4
4.7	Informal communication system	1	4[5]	Sem	MCQ	4
4.8	Attitudes – Meaning	1	4[5]	Lec	Qui	4
4.9	Components of Attitude	1	4[5]	GD	OT	4
4.10	Sources of Attitudes	1	4[5]	Sem	CA	4
4.11	Types of Attitudes	2	4[5]	KWL	MCQ	4
4.12	Changing Attitudes	1	4[5]	Lec	HrA	4
4.13	Barriers to Changing Attitudes	1	4[5]	KWL	CA	4
5.1	Organizational conflicts	1	5[10]	Sem	MCQ	5

5.2	Types of conflict	2	5[10]	Lec	Qui	5
5.3	Causes of conflict	1	5[10]	GD	OT	5
5.4	Strategies of interpersonal conflict	1	5[10]	Sem	CA	5
5.5	Conflict resolution	2	5[10]	KWL	MCQ	5
5.6	Stress management – meaning	1	5[10]	Lec	HrA	5
5.7	Types of stress	3	5[10]	KWL	CA	5
5.8	Consequences of work stress	1	5[10]	Sem	MCQ	5
5.9	Causes of stress	2	5[10]	Lec	Qui	5
5.10	Remedies for work stress	1	5 [10]	GD	OT	5

Reference Books :
1. Khanka S.S : 'OrganisationalBehaviour (Text and cases)', S Chand, New Delhi.
2. John W. Newstrom: 'Organizational Behaviour: Human Behaviour at Work', Tata McGraw- Hill.
4. Fred Luthans, 'Organizational Behavior', McGraw-Hill Book Company.
5. Hersey and Blanchard: 'Management of Organizational Behavior', Prentice Hall

SEMESTER - VI

Course Title: Tourism Management CCE -3	Course Type: Theory Course Code: 23GAEI

Total Hours:90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
            Total Score %:100 Internal: 40 External:60
        Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr. S. Subha	Name : Dr A. Remila Jann	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile : 9976678913	Mobile : 9487160996
Email id : subha@scottchristian.org	Email id : hemi.jann@gmail.com	Email id : arulmoses@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the tourism services and its Historical development	1 (10) 6 (7) 7 (3)	2, 3	U	P
CLO-2	Know the tourism industry, structure and its components	2 (8) 5 (12)	1, 2	U	C
CLO-3	Analyse the impact of tourism and tourism regulations	5(10), 9(10)	6, 7	Ap	C
CLO-4	Examine the tourism organisations	9(10), 10(10)	1, 3, 7	Ap	P
CLO-5	Determine the tour package and costing	9(10), 10(10)	3, 7, 9	A	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Tourism: Introduction	1	1[5]	GD	CA	1
1.2	Tourism: Meaning	1	1[5]	KWL	HrA	1
1.3	Elements of Tourism	1	1[5]	Sem	OT	1
1.4	Nature of Tourism	1	1[5]	GD	MCQ	1
1.5	Characteristics of Tourism	1	1[10]	Lec	CA	1
1.6	Typology of Tourism	1	1[10]	KWL	HrA	1
1.7	Classification of Tourists	1	1[10]	GD	OT	1
1.8	Tourism network	1	1[10]	Sem	MCQ	1
1.9	Interdisciplinary approaches to tourism	1	1[10]	KWL	CA	1

1.10	Historical Development of Tourism	1	1[10]	GD	ST	1
1.11	Major motivations and deterrents to travel	1	1[10]	Sem	HrA	1
1.12	Infrastructure and Hospitality	1	1[10]	KWL	CA	1
2.1	Tourism Industry	1	2[10]	Lec	OT	2
2.2	Structure of Tourism Industry	1	2[10]	GT	MCQ	2
2.3	Components of Tourism Industry	1	2[10]	GD	CA	2
2.4	Attractions	1	2[10]	Sem	HrA	2
2.5	Accommodation	1	2[10]	KWL	OT	2
2.6	Activities	1	2[10]	Lec	MCQ	2
2.7	Transportation	1	2[10]	GD	CA	2
2.8	F&B	1	2[5]	Sem	Qui	2
2.9	Shopping	1	2[5]	GT	MCQ	2
2.10	Entertainment	1	2[5]	KWL	CA	2
2.11	Emerging areas of tourism	1	2[5]	Lec	HrA	2
2.12	Ideals of Responsible Tourism	1	2[5]	GD	OT	2
2.13	Alternate Tourism	1	2(5)	KWL	CA	2
3.1	Tourism Area Life Cycle (TALC)	1	3(5)	Sem	MCQ	3
3.2	Doxey's Index	1	3(5)	GD	Qui	3
3.3	Demonstration Effect	1	3(5)	Lec	HrA	3
3.4	Push and Pull Theory	1	3(5)	GT	CA	3

3.5	Tourism System	1	3(10)	KWL	Qui	3
3.6	Mathieson and Wall Model	1	3(10)	Lec	OT	3
3.7	Leiper's Model	1	3(10)	GD	MCQ	3
3.8	Stanley Plog's Model of Destination Preferences	1	3(10)	Sem	CA	3
3.9	Demand and Supply in tourism	1	3(10)	KWL	Qui	3
3.10	Tourism regulations	1	3(10)	GD	ST	3
3.11	Present trends in Domestic and Global tourism	1	3(10)	GT	OT	3
3.12	MNC's in Tourism Industry	1	3(10)	Lec	HrA	3
4.1	Structure of Tourism Organizations	1	4[4]	KWL	CA	4
4.2	Role and Functions of World Tourism Organization (WTO)	1	4[7]	Sem	MCQ	4
4.3	Pacific Asia Travel Association(PATA)	1	4[7]	Lec	Qui	4
4.4	Role and Functions of PATA	1	4[7]	GD	OT	4
4.5	World Tourism &Travel Council (WTTC)	1	4[7]	Sem	CA	4
4.6	Role and Functions of WTTC	1	4[7]	KWL	MCQ	4
4.7	Ministry of Tourism, Govt. of India	1	4[7]	Lec	HrA	4
4.8	Role and Functions of Ministry of Tourism, Govt. of India	1	4[7]	KWL	CA	4
4.9	ITDC, FHRAI, IHA, IATA, TAAI, IATO	1	4[7]	Sem	MCQ	4
4.10	Department of Tourism, Govt. of Puducherry	1	4[7]	Lec	Qui	4
4.11	Travel Agency	1	4[7]	GD	OT	4
4.12	Sources of Income of a travel agency	1	4[7]	Sem	CA	4
4.13	Travel Insurance	1	4[7]	KWL	MCQ	4

4.14	Forex, Cargo & MICE – Documentation	1	4[7]	Lec	HrA	4
4.15	IATA Accreditation - Recognition fromGovernment.	1	4[5]	KWL	CA	4
5.1	Importance of Tour Packaging	1	5[7]	Sem	MCQ	5
5.2	Classifications of Tour Packages	1	5[7]	Lec	Qui	5
5.3	Components of Package Tours	1	5 [8]	GD	OT	5
5.4	Components of tour cost	1	5[7]	Sem	CA	5
5.5	Preparation of cost sheet	1	5[7]	KWL	MCQ	5
5.6	Calculation of tour price	1	5[7]	Lec	HrA	5
5.7	Pricing strategies	1	5[7]	KWL	CA	5
5.8	Tour packages of Thomas Cook, SOTC, Cox & Kings and TCI	1	5[7]	Sem	MCQ	5
5.9	Itinerary Planning & Development – Meaning	1	5[7]	Lec	Qui	5
5.10	Importance of Itinerary	1	5[7]	GD	OT	5
5.11	Types of Itinerary	1	5[8]	KWL	MCQ	5
5.12	Resources and Steps for Itinerary Planning	1	5[7]	Lec	HrA	5
5.13	Do's and Dont's of Itinerary Preparation	1	5(7)	KWL	CA	5
5.14	Tour Formulation and Designing Process	1	5(7)	Sem	MCQ	5

ReferenceBooks :

1.   Charles R. Goeldner& Brent Ritchie, J.R. (2006), 'Tourism, Principles, Practices, Philosophies', John Wiley and Sons, NewJersey.
2.   Bhatia A.K. (2001), 'International Tourism Management', Sterling Publishers, NewDelhi.
3.   Page J. Stephen & Brunt Paul (2007), 'Tourism- A Modern Synthesis',Thomson
4.   Publishers,London.
5.   Chuck Y. Gee, James C. Makens& Dexter J. L. Choy (1989), 'The Travel Industry', Van NostrandRei'nhold, NewYork.
6.   Ray Youell (1998), 'Tourism-an introduction', Addison Wesley Longman,Essex.
7.   Michael M. Coltman (1989), 'Introduction to Travel and Tourism- An International Approach', Van Nostrand Reinhold, NewYork.
8.   Burkart A.J., Medlik S. (1974), 'Tourism - Past, Present and Future', Heinemann,London.
9. SunetraRoday,et al (2009),'Tourism Operations and Management', Oxford University

SEMESTER - VI

Course Title: Management Information System CCE - 3	Course Type: Theory Course Code: 23GAEJ

Total Hours: 90 Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
             Total Score %:100 Internal:40 External:60
Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr. S. Subha	Name : Mr. R. Arul Moses	Name : Dr A. Remila Jann
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile : 9487160996	Mobile : 9976678913
Email id : subha@scottchristian.org	Email id : arulmoses@scottchristian.org	Email id : hemi.jann@gmail.com

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Develop an Understanding of Fundamental concepts and key principles in the area of MIS	1 (10) 6 (7) 7 (3)	2, 3	U	P
CLO-2	Ability to use knowledge and skills related to digital technologies to enhance Business Administration and Decision-making	2 (8) 5 (12)	1, 2	Ap	C
CLO-3	Participate in an Organization's Information Systems and Technology decision making processes.	5(10), 9(10)	6, 7	Ap	C
CLO-4	Apply the understanding for how various information systems like DBMS work together to accomplish the information objectives of an Organization.	9(10), 10(10)	1, 3, 7	Ap	P
CLO-5	Identify ways Information Systems & Technology may improve an Organization's performance, including improving Organizational processes, decision-making, collaboration and personal productivity	9(10), 10(10)	3, 7, 9	An	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Importance of MIS	1	1[10]	GD	CA	1
1.2	MIS Concept	1	1[10]	KWL	HrA	1
1.3	Characteristics	1	1[10]	Sem	OT	1
1.4	Functions of MIS	1	1[10]	GD	MCQ	1
1.5	Structure of MIS: Based on Physical Components	1	1[10]	Lec	CA	1
1.6	Information System Processing Function	1	1[5]	KWL	HrA	1
1.7	Decision Support	1	1[5]	GD	OT	1
1.8	Levels of Management Activities	1	1[5]	Sem	MCQ	1
1.9	Organizational Functions	1	1[5]	KWL	CA	1
1.10	MIS Classification: TPS and MIS	1	1[5]	GD	ST	1
1.11	DSS and ESS	1	1[5]	Sem	HrA	1
1.12	OAS and BES	1	1[5]	KWL	CA	1
1.13	Functional Information Systems: Production&Marketing	1	1[5]	Lec	OT	1
1.14	Finance and Accounting	1	1[5]	GT	MCQ	1
1.15	Materials and Personnel	1	1[5]	GD	CA	1
2.1	Decision Making: Meaning	1	2[10]	Sem	HrA	2

2.2	Importance of Decision Making	1	2[10]	KWL	OT	2
2.3	Types of Decisions	2	2[10]	Lec	MCQ	2
2.4	Role of MIS in Decision Making	2	2[10]	GD	CA	2
2.5	Information: Definition	1	2[10]	Sem	Qui	2
2.6	Types of Information	2	2[10]	GT	MCQ	2
2.7	Information Quality	1	2[10]	KWL	CA	2
2.8	Dimensions of Information	1	2[10]	Lec	HrA	2
2.9	System: Definition	1	2[5]	GD	OT	2
2.10	Types	1	2(5)	KWL	CA	2
2.11	System Related Concepts	1	2(5)	Sem	MCQ	2
2.12	Elements of a System	1	2(5)	GD	Qui	2
3.1	An Overview of Data Base Management	1	3(10)	Lec	HrA	3
3.2	Database Hierarchy	1	3(10)	GT	CA	3
3.3	Major Drawbacks of File Processing System	2	3(10)	KWL	Qui	3
3.4	Files Versus Databases	1	3(10)	Lec	OT	3
3.5	Database: Objectives	1	3(10)	GD	MCQ	3
3.6	Advantages of Database	1	3(10)	Sem	CA	3
3.7	Disadvantages	1	3(10)	KWL	Qui	3
3.8	Database Structure	1	3(10)	GD	ST	3
3.9	Database Management System	2	3(5)	GT	OT	3

3.10	Types of Database Structures: Hierarchical and Network	2	3(5)	Lec	HrA	3
3.11	Relational Data Model	1	3[5]	KWL	CA	3
3.12	Advances in Data Base Technology	1	3[5]	Sem	MCQ	3
4.1	System development Stages: System Investigation	1	4[10]	Lec	Qui	4
4.2	System Analysis	1	4[10]	GD	OT	4
4.3	System Design , Construction, Implementation and Maintenance	2	4[10]	Sem	CA	4
4.4	System Development Approaches: Waterfall Model and Prototyping	1	4[10]	KWL	MCQ	4
4.5	Iterative Enhancement Model and Spiral Model	1	4[10]	Lec	HrA	4
4.6	System Analysis: Meaning	1	4[10]	KWL	CA	4
4.7	Requirement Determination	1	4[5]	Sem	MCQ	4
4.8	Strategies for Requirement Determination	1	4[5]	Lec	Qui	4
4.9	System Design: Objectives	1	4[5]	GD	OT	4
4.10	Conceptual Design	1	4[5]	Sem	CA	4
4.11	Design Methods	1	4[5]	KWL	MCQ	4
4.12	Detailed System Design	1	4[5]	Lec	HrA	4
4.13	Detailed Subsystems	1	4[5]	KWL	CA	4
4.14	Output Design Specifications	1	4[5]	Sem	MCQ	4
5.1	Planning and Implementation	1	5[10]	Lec	Qui	5
5.2	Testing Process and Changeover	1	5 [10]	GD	OT	5
5.3	Hardware and Software Requirement Analysis	1	5[10]	Sem	CA	5

5.4	System Maintenance	1	5[10]	KWL	MCQ	5
5.5	Evaluation of MIS: Evaluation Approaches	1	5[10]	Lec	HrA	5
5.6	Evaluation Classes	1	5[5]	KWL	CA	5
5.7	Product-Based MIS Evaluation	1	5[5]	Sem	MCQ	5
5.8	Cost/Benefit Based Evaluation	1	5[5]	Lec	Qui	5
5.9	IS Security: Protecting Information System	1	5[5]	GD	OT	5
5.10	IS Controls	1	5[5]	KWL	MCQ	5
5.11	Information System Planning: The Nolan Stage Model	1	5[5]	Lec	HrA	5
5.12	The Four-Stage Model of IS Planning	1	5(5)	KWL	CA	5
5.13	Selecting a Model	1	5(5)	Sem	MCQ	5
5.14	Information Resource Management	1	5 (5)	Lec	Qui	5
5.15	Organisation Structure and Location of MIS	1	5 (5)	GD	OT	5

ReferenceBooks :
1. C. S. V Murthy – 'Management Information System Text & Applications', Himalaya Publishing House, 2000
2. K. Gupta – 'Management Information System', Sultan Chand & Sons,2000
3. D. P. Goyal – 'Management Information System Managerial Perspective', Macmillan India Books, 2001
4. James A O'Brien –'ManagementInformation System', Tata McGraw Hill,2001

SEMESTER - VI

Course Title: Insurance Management CCE -3	Course Type: Theory Course Code:23GAEK

Total Hours: 90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
Total Score %:100 Internal:40 External:60
Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name :Dr.G. Jones Green	Name : Dr A. Remila Jann	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9976678913	Mobile : 9489247899
Email id : greenjones008@gmail.com	Email id : hemi.jann@gmail.com	Email id : subha@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Demonstrate knowledge of insurance policies and provisions	1 (10) 6 (7) 7 (2)	2, 3	R	P
CLO-2	Develop skills to facilitate insurance product cost and pricing distribution.	2 (8) 5 (12)	1, 2	U	C
CLO-3	Understand the role of public policy including social insurance in personal financial planning and profit calculations	5(10), 9(10)	6, 7	U	C
CLO-4	Describe the major aspects of Marine insurance and fire insurance.	9(10), 10(10)	1, 3, 7	R	P
CLO-5	Demonstrate and understanding of an appreciation for the importance of insurance policies and Rural insurance in India.	9(10), 10(10)	3, 7, 9	U	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Functions of Insurance	1	1[10]	GD	CA	1
1.2	Nature of Insurance	1	1[10]	KWL	HrA	1
1.3	Principles of Insurance	1	1[10]	Sem	OT	1
1.4	Kinds of Insurance	2	1[10]	GD	MCQ	1

1.5	Types of Insurance Organisations	2	1[10]	Lec	CA	1
1.6	Role and Importance of Insurance: Uses to individual	2	1[10]	KWL	HrA	1
1.7	Uses to Business and Society	1	1[10]	GD	OT	1
1.8	Insurance Contract: General Contract	1	1[10]	Sem	MCQ	1
1.9	Insurable Interest and Utmost Good Faith	1	1[5]	KWL	CA	1
1.10	Principle of Indemnity and Doctrine of Subrogation	1	1[5]	GD	ST	1
1.11	Warranties and Proximate Clause	1	1[5]	Sem	HrA	1
1.12	Transfer of Interest and Return of Premium	1	1[5]	KWL	CA	1
2.1	Classification of Life Insurance Policies: According to Duration	1	2[10]	Lec	OT	2
2.2	According to Premium payment	1	2[10]	GT	MCQ	2
2.3	According to Participation in Profits	1	2[10]	GD	CA	2
2.4	According to Persons Number of Persons Insured	1	2[10]	Sem	HrA	2
2.5	According to the Method of Payment of Policy Amount	1	2[10]	KWL	OT	2
2.6	Meaning and Classification of Annuity Contracts	1	2[10]	Lec	MCQ	2
2.7	Selection of Risk: Purpose of Selections	1	2[10]	GD	CA	2
2.8	Factors Affecting Risk	1	2[5]	Sem	Qui	2
2.9	Sources of Risk information	1	2[5]	GT	MCQ	2
2.10	Classes of Risk	2	2[5]	KWL	CA	2
2.11	Methods of Risk Classification	2	2[5]	Lec	HrA	2
2.12	Cost of Claims	1	2[5]	GD	OT	2

2.13	Mortality Table: Meaning and Features.	1	2(5)	KWL	CA	2
3.1	Net Single Premium: Steps for Calculation	1	3(10)	Sem	MCQ	3
3.2	Assumptions Underlying Rate Computation	1	3(10)	GD	Qui	3
3.3	Calculation of Level Premiums	1	3(10)	Lec	HrA	3
3.4	Calculation of Gross Premium: Allocation of Expenses	1	3(10)	GT	CA	3
3.5	Classification of Expenses and Distribution of Expenses (exclude individual premium calculations)	1	3(10)	KWL	Qui	3
3.6	Sources of Reserve and Calculation of Reserves	1	3(5)	Lec	OT	3
3.7	Investment of Funds: Need and Sources of Funds	1	3(5)	GD	MCQ	3
3.8	Problems and Principles of Investment	1	3(5)	Sem	CA	3
3.9	Types of Investments	1	3(5)	KWL	Qui	3
3.10	Bases of Calculating Surrender Values	1	3(5)	GD	ST	3
3.11	Forms of Payment of Surrender Values	1	3(5)	GT	OT	3
3.12	Sources and Valuation of Surplus:	1	3(5)	Lec	HrA	3
3.13	Purpose of Valuation and Calculation Process	1	3[5]	KWL	CA	3
3.14	Bases of Allotment of Profit	1	3[5]	Sem	MCQ	3
3.15	Methods of Distribution of Surplus	1	3[5]	Lec	Qui	3
4.1	Classification of Marine Insurance	2	4[10]	GD	OT	4
4.2	Classes of Policies	2	4[10]	Sem	CA	4
4.3	Premium Calculation	1	4[10]	KWL	MCQ	4
4.4	Marine Losses	1	4[10]	Lec	HrA	4

4.5	Payment of Claims.	1	4[10]	KWL	CA	4
4.6	Nature of Fire Insurance	1	4[10]	Sem	MCQ	4
4.7	Use of Fire Insurance	1	4[10]	Lec	Qui	4
4.8	Kinds of Fire Insurance Policies	2	4[10]	GD	OT	4
4.9	Features	1	4[5]	Sem	CA	4
4.10	Rate Fixation in Fire Insurance	1	4[5]	KWL	MCQ	4
4.11	Payment of Claim	1	4[5]	Lec	HrA	4
4.12	Reinsurance	1	4[5]	KWL	CA	4
5.1	Motor Insurance	1	5[10]	Sem	MCQ	5
5.2	Types	2	5[10]	Lec	Qui	5
5.3	Payment of Claims	1	5 [10]	GD	OT	5
5.4	Burglary Insurance	1	5[10]	Sem	CA	5
5.5	Features	1	5[10]	KWL	MCQ	5
5.6	Personal Accident Insurance	1	5[10]	Lec	HrA	5
5.7	Employers' Liability Insurance	1	5[10]	KWL	CA	5
5.8	Features	1	5[10]	Sem	MCQ	5
5.9	Aviation Insurance	1	5[5]	Lec	Qui	5
5.10	Rural Insurance in India	1	5[5]	GD	OT	5
5.11	Types and Features	2	5[5]	KWL	MCQ	5
5.12	Urban Non-traditional Insurance	2	5[5]	Lec	HrA	5

Reference Books :
1. M N Mishra – 'Insurance Principles and Practices', S. Chand & Company, 2001
2. C Gopalakrishanan – 'Insurance Principles and Practices', Sterling Publishers,2001
3. Julia Holyoake/Bill Weipers – 'Insurance', A.I.T.B.S, Publishers, Delhi-51,2003
4. John R. Ingrisano – 'The Insurance Dictionary', S. Chand & Sons,2004

SEMESTER - VI

Course Title: Logistics Management CCE -3	Course Type: Theory Course Code:23GAEL

Total Hours:90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
          Total Score %:100 Internal: 40 External:60
          Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Mr. R. Arul Moses	Name :Dr.G. Jones Green	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9487160996	Mobile : 9894489869	Mobile : 9489247899
Email id : arulmoses@scottchristian.org	Email id : greenjones008@gmail.com	Email id : subha@scottchristian.org

CLO-No.	**CourseLearning Outcomes (CLO)** Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	To define the logistics and identify the objectives of logistics management	1 (10) 6 (7) 7 (3)	2, 3	R	P
CLO-2	To understand the channels and outsourcing logistics	2 (8) 5 (12)	1, 2	U	C
CLO-3	Choose proper transportation system and packing method	5(10), 9(10)	6, 7	AP	C
CLO-4	Analyse the performance measurement and cost	9(10), 10(10)	1, 3, 7	An	P
CLO-5	Understand the current trends in logistics management	9(10), 10(10)	3, 7, 9	U	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Meaning and Definition of Logistics	1	1[5]	GD	CA	1
1.2	Scope of Logistics	1	1[5]	KWL	HrA	1
1.3	Functions	1	1[5]	Sem	OT	1
1.4	Objectives of Logistics	1	1[5]	GD	MCQ	1
1.5	Customer value Chain	1	1[10]	Lec	CA	1
1.6	Service Phases and Attributes	1	1[10]	KWL	HrA	1
1.7	Value added Logistics Services	1	1[10]	GD	OT	1
1.8	Role of Logistics in Competitive Strategy	1	1[10]	Sem	MCQ	1
1.9	Customer Service	1	1[10]	KWL	CA	1
1.10	Secondary Data Searches	1	1[10]	GD	ST	1
1.11	Levels of Information	1	1[10]	Sem	HrA	1
1.12	Types of Information Sources	1	1[10]	KWL	CA	1
2.1	Distribution channel Structure	1	2[10]	Lec	OT	1
2.2	Channel Members	1	2[10]	GT	MCQ	2
2.3	Channel Strategy	1	2[10]	GD	CA	2
2.4	Role of logistics and support in distribution channels	1	2[10]	Sem	HrA	2

2.5	Logistics requirements of channel members	1	2[10]	KWL	OT	2
2.6	Logistics Outsourcing	1	2[10]	Lec	MCQ	2
2.7	Catalysts	1	2[10]	GD	CA	2
2.8	Benefits	1	2[10]	Sem	Qui	2
2.9	Value Proposition	1	2[10]	GT	MCQ	2
2.10	Third and fourth party logistics	1	2[5]	KWL	CA	2
2.11	Selection of service provider	1	2[5]	Lec	HrA	2
3.1	Transportation System	1	3[5]	GD	OT	3
3.2	Evolution	1	3(5)	KWL	CA	3
3.3	Infrastructure and Networks	1	3(5)	Sem	MCQ	3
3.4	Freight Management	1	3(5)	GD	Qui	3
3.5	Vehicle Routing	1	3(10)	Lec	HrA	3
3.6	Containerization	1	3(10)	GT	CA	3
3.7	Modal Characteristics	1	3(10)	KWL	Qui	3
3.8	Inter-Modal Operators and Transport Economies	1	3(10)	Lec	OT	3
3.9	Packaging-Design Considerations	1	3(10)	GD	MCQ	3
3.10	Material and Cost	1	3(10)	Sem	CA	3
3.11	Packaging as Unitisation	1	3(10)	KWL	Qui	3
3.12	Consumer and Industrial Packaging	1	3(10)	GD	ST	3
4.1	Performance Measurement	1	4(10)	GT	OT	4

4.2	Need	1	4(10)	Lec	HrA	4
4.3	System	1	4[10]	KWL	CA	4
4.4	Levels	1	4[10]	Sem	MCQ	
4.5	Dimensions	1	4[20]	Lec	Qui	3
4.6	Internal and External Performance Measurement	1	4[5]	GD	OT	3
4.7	Logistics Audit	1	4[5]	Sem	CA	3
4.8	Total Logistics Cost:	1	4[5]	KWL	MCQ	3
4.9	Concept	1	4[5]	Lec	HrA	3
4.10	Accounting Methods	1	4[5]	KWL	CA	3
4.11	Cost-Identification	1	4[5]	Sem	MCQ	4
4.12	Time Frame	1	4[5]	Lec	Qui	4
4.13	Formatting	1	4[5]	GD	OT	4
5.1	Logistics Information Systems:	1	5[5]	Sem	CA	5
5.2	Need	1	5[5]	KWL	MCQ	5
5.3	Characteristics	1	5[10]	Lec	HrA	5
5.4	Design	1	5[10]	KWL	CA	5
5.5	E-Logisitcs:	1	5[10]	Sem	MCQ	5
5.6	Structure and Operation	1	5[10]	Lec	Qui	5
5.7	Logistics Resource Management Elrm	1	5 [5]	GD	OT	5
5.8	Automatic Identification Technologies.	1	5[5]	Sem	CA	5

5.9	Reverse logistics:	1	5[5]	KWL	MCQ	5
5.10	Scope	1	5[5]	Lec	HrA	5
5.11	Design and as a competitive tool	1	5[5]	KWL	CA	5
5.12	Global Logistics:	1	5[5]	Sem	MCQ	5
5.13	Operational and Strategic Issues	1	5[5]	Lec	Qui	5
5.14	Ocean and Air Transportation	1	5[5]	GD	OT	5
5.15	Strategic Logistics Planning	1	5[5]	KWL	MCQ	5
5.16	Green logistics	1	5[5]	Lec	HrA	5

ReferenceBooks :

1.R Bowersox Donald J , 'Logistics management ,The Integrated Supply Chain Process', Tata mcgraw hill, 2010
2.SopleVinod, , 'Logistics management – The Supply Chain Imperative', Pearson Education, 3^r
3.Coyle et al., 'The Management of Business logistics', Thomson learning, 7th Edition,2004.
4.Ailawadi C Sathish&Rakesh Singh, 'Logistics Management', PHI, 2005.
5.Bloomberg David J et el., 'Logistics', Prentice Hall India, 2005

SEMESTER - VI

Course Title: Industrial Relations CCE - 4	Course Type: Theory Course Code: 23GAEM

Total Hours: 90 Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
                 Total Score %:100 Internal: 40 External:60
          Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr A. Remila Jann	Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9976678913	Mobile : 9894489869	Mobile : 9487160996
Email id : hemi.jann@gmail.com	Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Infer the fundamentals of Industrial Relations	1 (10) 6 (7) 7 (3)	2, 3	U	P
CLO-2	Understand the Characteristics, Objectives & Significance of Industrial Relations	2 (8) 5 (12)	1, 2	U	C
CLO-3	Determine the forms of Industrial Dispute	5(10), 9(10)	6, 7	An	C
CLO-4	Describe the Concept & Origin of WPM	9(10), 10(10)	1, 3, 7	C	P
CLO-5	State the Aspects & Objectives of Discipline	9(10), 10(10)	3, 7, 9	R	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Industrial Relations – meaning	1	1[10]	GD	CA	1
1.2	Concept of Industrial Relations	1	1[10]	KWL	HrA	1
1.3	Characteristics, Objectives & Significance of IR	1	1[10]	Sem	OT	1
1.4	Factors of Industrial Relations	1	1[10]	GD	MCQ	1
1.5	Employment and Indian Labour-Globalisation and Industrial Relations	1	1[10]	Lec	CA	1
1.6	Indian Industrial Relations System	1	1[10]	KWL	HrA	1
1.7	Labour Policy	1	1[10]	GD	OT	1
1.8	Importance of Labour Policy	1	1[5]	Sem	MCQ	1
1.9	Suggestion to improve Industrial Relations in India	1	1[5]	KWL	CA	1
1.10	IR Institutions in India	1	1[5]	GD	ST	1
1.11	Industrial Peace	1	1[5]	Sem	HrA	1

1.12	HRM and IR	1	1[5]	KWL	CA	1
1.13	Importance of IR in HRM	1	1[5]	Lec	OT	1
2.1	Industrial Disputes – Meaning	1	2[10]	GT	MCQ	2
2.2	Difference between Industrial Disputes and Industrial conflict	1	2[10]	GD	CA	2
2.3	Forms of Industrial Disputes	1	2[10]	Sem	HrA	2
2.4	Sources of Industrial Disputes	1	2[10]	KWL	OT	2
2.5	Impact of Industrial Disputes	1	2[10]	Lec	MCQ	2
2.6	Difference between Human Relations and Industrial Relations	1	2[10]	GD	CA	2
2.7	Prevention of industrial disputes	1	2[10]	Sem	Qui	2
2.8	Settlement of industrial disputes	1	2[5]	GT	MCQ	2
2.9	IR Machineries	1	2[5]	KWL	CA	2
2.10	Labour Welfare –Meaning	1	2[5]	Lec	HrA	2
2.11	Importance of Labour Welfare	1	2[5]	GD	OT	2
2.12	Labour Welfare Techniques	1	2[5]	KWL	CA	2
2.13	Labour Welfare practices in India	1	2[5]	Sem	MCQ	2
3.1	WPM – meaning	1	3[10]	GD	Qui	3
3.2	Concept & Origin of WPM	1	3[10]	Lec	HrA	3
3.3	Growth of Worker's Participation in Management	1	3[10]	GT	CA	3
3.4	Need for WPM	1	3[10]	KWL	Qui	3
3.5	Forms of Workers' Participation in Management	1	3[10]	Lec	OT	3

3.6	Effectiveness of WPM	1	3[10]	GD	MCQ	3
3.7	Effective Workers' Participation in India Companies	1	3[10]	Sem	CA	3
3.8	Quality Circle – Meaning	1	3[5]	KWL	Qui	3
3.9	Concept of Quality circle	1	3[5]	GD	ST	3
3.10	Importance of Quality Circle	1	3[5]	GT	OT	3
3.11	Duties of Quality Circle	1	3[5]	Lec	HrA	3
3.12	Members in Quality Circle	1	3[5]	KWL	CA	3
3.13	Quality Circle in Indian Companies	1	3[5]	Sem	MCQ	3
4.1	Employee Discipline – Meaning	1	4[10]	Lec	Qui	4
4.2	Concept of Discipline	1	4[10]	GD	OT	4
4.3	Aspects & Objectives of Discipline	1	4[10]	Sem	CA	4
4.4	Causes of Indiscipline	1	4[10]	KWL	MCQ	4
4.5	Types of Discipline-Approaches to deal with Indiscipline activities - Traditional Approach, Judicial Approach, Humanistic Approach, Hot Stove Approach, HRD Approach	1	4[10]	Lec	HrA	4
4.6	Essentials of Good Disciplinary System	1	4[5]	KWL	CA	4
4.7	Arguments against punishment	1	4[5]	Sem	MCQ	4
4.8	Principles for maintenance of discipline and Disciplinary Action	1	4[5]	Lec	Qui	4
4.9	Employee Grievance: Evolution of Standing Orders	1	4[5]	GD	OT	4
4.10	Objects of Standing orders	1	4[5]	Sem	CA	4
4.11	Sources of Grievance	1	4[5]	KWL	MCQ	4
4.12	Grievance Redressal Machinery	1	4[5]	Lec	HrA	4

4.13	Grievance Procedure - Views of National Commission on Labour. Regulation of Industrial Relations in India Tripartite Bodies	1	4[5]	KWL	CA	4
4.14	Code of Discipline: Principles, Features and Objectives	1	4[5]	Sem	MCQ	4
4.15	Code of Discipline in industry	1	4[5]	Lec	Qui	4
5.1	Trade Unionism – meaning	1	5[10]	GD	OT	4
5.2	Concept, Functions of Trade Unions	1	5[10]	Sem	CA	5
5.3	Types of Trade Unions	1	5[10]	KWL	MCQ	5
5.4	Problems of Trade Unions in India	1	5[10]	Lec	HrA	5
5.5	Collective Bargaining – Concept	1	5[10]	KWL	CA	5
5.6	Principles of Collective Bargaining	1	5[10]	Sem	MCQ	5
5.7	Forms of Collective Bargaining	1	5[10]	Lec	Qui	5
5.8	Theories of Collective Bargaining	1	5[5]	GD	OT	5
5.9	Collective bargaining in practice	1	5[5]	KWL	MCQ	5
5.10	Negotiation	1	5[5]	Lec	HrA	5
5.11	Effective negotiation	1	5(5)	KWL	CA	5
5.12	Current trends in Negotiation	1	5(5)	Sem	MCQ	5
5.13	Issues and practices in Negotiation in Indian Industries	1	5(5)	Lec	Qui	5

Reference Books :

1.   S. S. Khanka – 'Entrepreneurial Development', S.Chand& Company,1998
2.   P. Saravanavelu – 'Entrepreneurial Development', Eskapee Publications,2000
3.   Vasant Desai – 'Project Management', Himalaya Publishing House,2001
4.   Vasant Desai – 'Dynamics of Entrepreneurial Development and Management', Himalaya Publishing House, 2001
5.   N P Srinivasan& C P Gupta – 'Entrepreneurial Development', Sultanchand& Sons,2004

Course Title: Financial Management CCE -4	Course Type: Theory Course Code: 23GAEN

Total Hours: 90 Hours/Week   6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
                Total Score %:100 Internal:40 External:60
        Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name :Dr.G. Jones Green	Name : Dr A. Remila Jann	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9976678913	Mobile : 9489247899
Email id : greenjones008@gmail.com	Email id : hemi.jann@gmail.com	Email id : subha@scottchristian.org

CLO-No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand both the theoretical and practical role of financial management in business corporation.	1 (10) 6 (7) 7 (3)	2, 3	U	P
CLO-2	Measure risk and return and explain the trade-off between risk and return.	2 (8) 5 (12)	1, 2	E	C
CLO-3	Explain the determinants of a firm's capital structure.	5(10), 9(10)	6, 7	An	C
CLO-4	Explain the concept of market efficiency and its implications for securities return.	9(10), 10(10)	1, 3, 7	An	P
CLO-5	List the primary sources of capital and incorporate their costs when making investment decisions.	9(10), 10(10)	3, 7, 9	Ap	P

Module	CourseDescription	Hours	% CLO mapping with Module	LearningActivities	Assessment Tasks	References
1.1	Finance and Financial Management- Meaning and Importance	1	1[7]	GD	CA	1
1.2	Objectives of Financial Management	1	1[7]	KWL	HrA	1
1.3	Scope – Traditional Approach	1	1[7]	Sem	OT	1
1.4	Modern Approach	1	1[7]	GD	MCQ	1
1.5	Liquidity versus Profitability	1	1[5]	Lec	CA	1
1.6	Liquidity Verses Profitability	1	1[7]	KWL	HrA	1
1.7	Sources of Finance: Classification of Sources	1	1[7]	GD	OT	1
1.8	Security Financing - Shares	1	1[7]	Sem	MCQ	1
1.9	Equity Shares	1	1[7]	KWL	CA	1
1.10	Preference Shares	1	1[4]	GD	ST	1
1.11	Security Financing - Debentures	1	1[7]	Sem	HrA	1
1.12	Types of Debentures	1	1[7]	KWL	CA	1
1.13	Merits and Demerits of Debentures	1	1[7]	Lec	OT	1
1.14	Internal Financing –Depreciation	1	1[7]	GT	MCQ	1
1.15	Retained Earnings	1	1[7]	GD	CA	1
2.1	Patterns of Capital Structure	1	2[10]	Sem	HrA	2

2.2	Point of Indifference	2	2[10]	KWL	OT	2
2.3	Optimum Capital Structure	1	2[10]	Lec	MCQ	2
2.4	Theories of Capital Structure	2	2[10]	GD	CA	2
2.5	Net Income Approach	1	2[10]	Sem	Qui	2
2.6	Net operating Income Approach	1	2[10]	GT	MCQ	2
2.7	Modigiliani- Miller Approach – The Theory	1	2[10]	KWL	CA	2
2.8	Limitations of MM Hypothesis	1	2[10]	Lec	HrA	2
2.9	MM Hypothesis with Corporate Taxes	1	2[5]	GD	OT	2
2.10	Traditional Approach	1	2(5)	KWL	CA	2
2.11	Features of an Appropriate Capital Structure	2	2(5)	Sem	MCQ	2
2.12	Factors Determining Capital Structure	1	2(5)	GD	Qui	2
3.1	The Concept of Cost of Capital	1	3[7]	Lec	HrA	3
3.2	Importance	1	3[7]	GT	CA	3
3.3	Classification	1	3[7]	KWL	Qui	3
3.4	Determination of Cost of Capital:	1	3[7]	Lec	OT	3
3.5	Problems in determination	1	3[5]	GD	MCQ	3
3.6	Cost of Preference Capital	1	3[7]	Sem	CA	3
3.7	Cost of Equity Capital	1	3[7]	KWL	Qui	3
3.8	Cost of Retained Earnings	1	3[7]	GD	ST	3
3.9	Weighted Average Cost of Capital	1	3[7]	GT	OT	3

3.10	Dividend Policy and Decisions	1	3[4]	Lec	HrA	3
3.11	Modigliani Miller Approach of Dividend Policy	1	3[7]	KWL	CA	3
3.12	Walter Approach	1	3[7]	Sem	MCQ	3
3.13	Factors Affecting Dividend Policy	1	3[7]	Lec	Qui	3
3.14	Stability of Dividend	1	3[7]	GD	OT	3
3.15	Forms of Dividend	1	3[7]	Sem	CA	3
4.1	Concept of Capital Budgeting	1	4[10]	KWL	MCQ	4
4.2	Importance of Capital Budgeting	1	4[10]	Lec	HrA	4
4.3	Cases and Kinds of capital budgeting decisions	2	4[10]	KWL	CA	4
4.4	Factors affecting capital investment decisions	1	4[10]	Sem	MCQ	4
4.5	Capital Budgeting Appraisal	1	4[10]	Lec	Qui	4
4.6	Appraisal Methods : Payback period method	2	4[10]	GD	OT	4
4.7	Accounting Rate of Return method,	2	4[10]	Sem	CA	4
4.8	Net Present Value Method	2	4[10]	KWL	MCQ	4
4.9	Internal Rate of Return methods	2	4[10]	Lec	HrA	4
4.10	Accept or Reject Criteria under different methods,	1	4[10]	KWL	CA	4
5.1	Meaning	1	5[10]	Sem	MCQ	5
5.2	Need of Working Capital	1	5[10]	Lec	Qui	5
5.3	Types of Working Capital	1	5 [10]	GD	OT	5
5.4	Management of Working Capital	1	5[10]	Sem	CA	5

5.5	Management of Cash – Motives of Holding Cash	1	5[20]	KWL	MCQ	5
5.6	Objectives of Cash Management	1	5[5]	Lec	HrA	5
5.7	Cash Management-Basic Problems	1	5[5]	KWL	CA	5
5.8	Cash Management Models	2	5[5]	Sem	MCQ	5
5.9	Accounts Receivables – Meaning and purpose	1	5[5]	Lec	Qui	5
5.10	Costs of Maintaining Receivables	1	5[5]	GD	OT	5
5.11	Factors Affecting the Size of Receivables	2	5[5]	KWL	MCQ	5
5.12	Management of Accounts Payable – Overtrading	1	5[5]	Lec	HrA	5
5.13	Undertrading	1	5(5)	KWL	CA	5

ReferenceBooks :
1. Prasana Chandra – Financial Management, Tata McGraw Hill,1999.
2. Richard A. Brealey, Stewart C. Myers – Principles of Corporate Finance, McGraw Hill International,1999.
3. James C. Van Horns – Financial Management and Policy, Prentice Hall of India,1999.
4. Pandey I.M. – Financial Management, Vikas Publishing House,2002.
Dr.S.N.Maheswari – Management Accounting and Financial Control, Sultan Chand & Sons, 2012

SEMESTER - VI

Course Title: Financial Services CCE - 4	Course Type: Theory Course Code: 23GAEO

Total Hours:90   Hours/Week: 6   Credits: 4

Pass-Out Policy : Minimum Contact Hours: 54
            Total Score %:100 Internal: 40External:60
      Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr. S. Subha	Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile : 9894489869	Mobile : 9487160996
Email id : subha@scottchristian.org	Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org

CLO - No.	CourseLearning Outcomes (CLO) Upon completion of this course, students will be ableto:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the Features, functions, Scope, Source of Leasing, Merchant Banking and Hire purchase.	1 (10) 6 (7) 7 (3)	2, 3	U	P
CLO-2	Understand the Features, Scope, Methods of Venture financing and Functions, Classification, Risks involved in Mutual funds.	2 (8) 5 (12)	1, 2	U	C
CLO-3	Understand the Functions, Methods and Benefits of Discounting, Factoring and	5(10), 9(10)	6, 7	U	C
CLO-4	Understand the Methods, Types and Benefits of Securitization of debts.	9(10), 10(10)	1, 3, 7	U	P
CLO-5	Understand the Credit Rating Agencies functions, Benefits, and Credit cards in India.	9(10), 10(10)	3, 7, 9	U	P

Module	CourseDescription	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Financial Services: Meaning and Scope	1	1[10]	GD	CA	1
1.2	Merchant Banking: Meaning	1	1[10]	KWL	HrA	1
1.3	Functions of Merchant Bank	1	1[10]	Sem	OT	1
1.4	Fund based services of Merchant Banking	1	1[10]	GD	MCQ	1
1.5	Non-Fund Based Services of Merchant Banking	1	1[10]	Lec	CA	1
1.6	Scope of Merchant Banking in India	1	1[10]	KWL	HrA	1
1.7	Problems of Merchant Banks	1	1[5]	GD	OT	1
1.8	Leasing: Concept and Steps Involved in Lease Transactions	1	1[5]	Sem	MCQ	1

1.9	Types of Lease Agreements: Financial and Operating Lease	1	1[5]	KWL	CA	1
1.10	Leveraged Lease , Sale & Lease Back and Cross Border Lease	1	1[5]	GD	ST	1
1.11	Advantages and Disadvantages of Leasing	1	1[5]	Sem	HrA	1
1.12	Hire Purchase: Meaning	1	1[5]	KWL	CA	1
1.13	Features of Hire Purchasing	1	1[5]	Lec	OT	1
1.14	Sources of Finance for Leasing and Hire Purchase Industry	2	1[5]	GT	MCQ	1
2.1	Venture Capital - Meaning and Features	1	2[10]	GD	CA	2
2.2	Scope of Venture Capital	1	2[10]	Sem	HrA	2
2.3	Importance	1	2[10]	KWL	OT	2
2.4	Methods of Venture Financing	2	2[10]	Lec	MCQ	2
2.5	Mutual Funds - Meaning and Functions	1	2[10]	GD	CA	2
2.6	Classification – on the basis of Execution and operation	1	2[10]	Sem	Qui	2
2.7	On The basis of Yield and Investment Pattern	1	2[10]	GT	MCQ	2
2.8	Other Classifications	1	2[5]	KWL	CA	2
2.9	Importance	2	2[5]	Lec	HrA	2
2.10	Risks Involved in Mutual Funds	1	2[5]	GD	OT	2
2.11	Organization and Operation of Funds	1	2(5)	KWL	CA	2
2.12	Facilities Available to Investors	1	2(5)	Sem	MCQ	2
2.13	Selection of a Fund	1	2(5)	GD	Qui	2
3.1	Discounting : Meaning and Functions	1	3(10)	Lec	HrA	3

3.2	Method of Operation	1	3(10)	GT	CA	3
3.3	Factoring: Meaning and Functions	1	3(10)	KWL	Qui	3
3.4	Modus Operandi of Factoring Service	1	3(10)	Lec	OT	3
3.5	Types of Factoring	2	3(10)	GD	MCQ	3
3.6	Cost of Factoring	1	3(20)	Sem	CA	3
3.7	Benefits of Factoring	1	3(5)	KWL	Qui	3
3.8	International Factoring	1	3(5)	GD	ST	3
3.9	Forfaiting: Meaning and Working and Costs	2	3(5)	GT	OT	3
3.10	Benefits of Forfaiting	1	3(5)	Lec	HrA	3
3.11	Drawbacks	1	3[5]	KWL	CA	3
3.12	Comparison: Discounting. Factoring and Forfaiting	2	3[5]	Sem	MCQ	3
4.1	Meaning of Securitization	1	4[10]	Lec	Qui	4
4.2	Method of Operation	1	4[10]	GD	OT	4
4.3	Types of Securities	1	4[10]	Sem	CA	4
4.4	Securitisable Assets	1	4[10]	KWL	MCQ	4
4.5	Benefits of Securitization	1	4[10]	Lec	HrA	4
4.6	Credit Rating: Meaning and Functions	1	4[10]	KWL	CA	4
4.7	Benefits of Credit Rating	1	4[5]	Sem	MCQ	4
4.8	Benefits of Rated Companies	1	4[5]	Lec	Qui	4
4.9	Rating Methodology	1	4[5]	GD	OT	4

4.10	Credit Rating Agencies in India	1	4[5]	Sem	CA	4
4.11	Credit Card: Meaning and Types	1	4[5]	KWL	MCQ	4
4.12	Benefits of Credit Card	1	4[5]	Lec	HrA	4
4.13	Demerits of Credit Cards	1	4[5]	KWL	CA	4
4.14	Credit card Procedures and Facilities	2	4[5]	Sem	MCQ	4
5.1	Derivatives: Meaning	1	5[10]	Lec	Qui	5
5.2	Kinds of Financial Derivatives	1	5 [10]	GD	OT	5
5.3	Financial Forwards	1	5[10]	Sem	CA	5
5.4	Futures	1	5[10]	KWL	MCQ	5
5.5	Characteristics of Futures	1	5[10]	Lec	HrA	5
5.6	Commodity and Financial Futures	1	5[10]	KWL	CA	5
5.7	Forward versus Futures	1	5[10]	Sem	MCQ	5
5.8	Options	1	5[5]	Lec	Qui	5
5.9	Types of Options	1	5[5]	GD	OT	5
5.10	Benefits	1	5[5]	KWL	MCQ	5
5.11	Swaps: Meaning and Features	1	5[5]	Lec	HrA	5
5.12	Advantages of Swaps	1	5(5)	KWL	CA	5
5.13	Importance of Derivatives	1	5(5)	Sem	MCQ	5

Reference books :
1. Dr. V A Avdani – Investment and Securities Market in India, Himalaya Publishing House,1999
2. Gordan and Natarajan -   Markets and Services, Himalaya Publishing House, 2003
3. M Y Khan - Financial Services, Tata McGraw Hill,2003
4. Dr.Vasant Desai – Indian Financial System: Institutions andInstruments, Himalaya Publishing House, 2005
5. H.R.Machiraju – Indian Financial System, Vikas Publishing House, 2003

SEMESTER - VI

Course Title: Financial Markets and Instruments CCE - 4	Course Type: Theory Course Code: 23GAEP
Total Hours:90 Hours/Week: 6 Credits: 4	
Pass-Out Policy : Minimum Contact Hours:54 Total Score %:100 Internal: 40External: 60Minimum Pass %: 4 Internal]	

Course Creator	Expert 1	Expert 2

Name :Dr.G. Jones Green	Name : Mr. R. Arul Moses	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9894489869	Mobile : 9487160996	Mobile : 9489247899
Email id : greenjones008@gmail.com	Email id : arulmoses@scottchristian.org	Email id : subha@scottchristian.org

CLO-No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Explain the Financial Concepts	1 (10) 6 (7) 7 (3)	2, 3	U	P
CLO-2	Learn about Market Intermediaries	2 (8) 5 (12)	1, 2	An	C
CLO-3	Understand Features and Objectives of Money Market	5(10), 9(10)	6, 7	U	C
CLO-4	Analyse the concepts related to Foreign Exchange Market	9(10), 10(10)	1, 3, 7	An	P
CLO-5	Define Primary /New Issue Market	9(10), 10(10)	3, 7, 9	R	P

Modue	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Functions of Financial System	1	1[10]	GD	CA	1
1.2	Financial Concepts – Financial Assets	1	1[10]	KWL	HrA	1

1.3	Financial Intermediaries	1	1[10]	Sem	OT	1
1.4	Financial Market	1	1[10]	GD	MCQ	1
1.5	Classification of Financial Market	1	1[10]	Lec	CA	1
1.6	Capital Markets - Industrial Securities Market	1	1[10]	KWL	HrA	1
1.7	Government Securities Market	1	1[5]	GD	OT	1
1.8	Long Term Loans Market	1	1[5]	Sem	MCQ	1
1.9	Importance of Capital Market	1	1[5]	KWL	CA	1
1.10	Money Market	1	1[5]	GD	ST	1
1.11	Money Market Intermediaries	1	1[5]	Sem	HrA	1
1.12	Foreign Exchange Market	1	1[5]	KWL	CA	1
1.13	Financial Rates of Return	1	1[5]	Lec	OT	1
1.14	Financial Instruments	1	1[5]	GT	MCQ	1
2.1	Features and Objectives of Money Market	1	2[10]	GD	CA	2
2.2	Importance of Money Market	1	2[10]	Sem	HrA	2
2.3	Structure of Indian Money Market	1	2[10]	GD	CA	2
2.4	Money Market Instruments	1	2[10]	KWL	HrA	2
2.5	Call Money Market	1	2[10]	Sem	OT	2
2.6	Commercial Bills Market	1	2[10]	GD	MCQ	2
2.7	Discount Market	1	2[10]	Lec	CA	2
2.8	Acceptance Market	1	2[5]	KWL	HrA	2
2.9	Treasury Bill Market	1	2[5]	GD	OT	2
2.10	Operations and Participants of Treasury Bill Market	1	2[5]	Sem	MCQ	2
2.11	Commercial Papers	1	2[5]	KWL	CA	2
2.12	Certificate of Deposit	1	2[5]	GD	ST	2
2.13	Inter Bank Participation Certificate	1	2[5]	Sem	HrA	2
3.1	Foreign Exchange Market – Regimes and Rates		3[10]	KWL	CA	3
3.2	Trading In Foreign Exchange Market	1	3[10]	Lec	OT	3

3.3	Foreign Exchange Rates	1	3[10]	GT	MCQ	3
3.4	Foreign Exchange Management Act	1	3[10]	GD	CA	3
3.5	Cross Currency Options	1	3[10]	Sem	HrA	3
3.6	Foreign Currency Accounts	1	3[10]	KWL	OT	3
3.7	Transaction Costs	1	3[5]	Lec	MCQ	3
3.8	Currency Arbitrage	1	3[5]	GD	CA	3
3.9	Exchange Risk	1	3[5]	Sem	Qui	3

3.10	Primary /New Issue Market – Meaning andFunctions	1	3[5]	GD	CA	3
3.11	Underwriting	1	3[5]	KWL	HrA	3
3.12	Methods of Floating New Issue	1	3[5]	Sem	OT	3
3.13	Instruments of Issue	1	3[5]	GD	MCQ	3
3.14	Players in the New Issue Market	1	3[5]	Lec	CA	3
4.1	Secondary Market / Stock Exchange	1	4[10]	KWL	HrA	4
4.2	Functions of Stock Exchange	1	4[10]	GD	OT	4
4.3	Recognition Procedure	4	4[10]	Sem	MCQ	4
4.4	Organization of Stock Exchanges in India	1	4[10]	KWL	CA	4
4.5	Listing of Securities	1	4[10]	GD	ST	4
4.6	Listing Procedure. Criteria and Obligations	1	4[10]	Sem	HrA	4
4.7	Advantages of Listing	1	4[5]	KWL	CA	4

4.8	Registration of Stock Brokers	1	4[5]	Lec	OT	4
4.9	Duties of Stock Brokers	1	4[5]	GT	MCQ	4
4.10	Kinds of Brokers and Their Assistants	1	4[5]	GD	CA	4
4.11	Methods of Trading in Stock Exchanges	1	4[5]	Sem	HrA	4
4.12	Genuine Trading Versus Speculative Trading	1	4[5]	KWL	OT	4
4.13	Defects of Indian Stock Market	1	4[5]	Lec	MCQ	4
4.14	Recent Developments in Stock Exchange	1	4[5]	GD	CA	4
5.1	SEBI –Objectives	1	5[10]	Sem	Qui	5

5.2	Control of Capital Issues	1	5[10]	GD	CA	5
5.3	Deficiencies in the Market	1	5[10]	KWL	HrA	5
5.4	SEBI Guidelines	1	5[10]	Sem	OT	5
5.5	Guidelines for Primary Market	1	5[10]	GD	MCQ	5
5.6	Guidelines for Secondary Market	1	5[10]	Lec	CA	5
5.7	Guidelines for Foreign Institutional Investors	1	5[10]	KWL	HrA	5
5.8	Bonus and Rights Issue	1	5[5]	GD	OT	5
5.9	Debentures Issue	1	5[5]	Sem	MCQ	5
5.10	Underwriters	1	5[5]	KWL	CA	5
5.11	Investor Protection	1	5[5]	GD	ST	5
5.12	Book Building	1	5[5]	GD	CA	5
5.13	Buyback of Shares	1	5[5]	KWL	HrA	5

Reference Books :
1. Dr. V A Avdani – Investment and Securities Market in India, Himalaya PublishingHouse,1999
2. Gordan and Natarajan - Financial Markets and Services, Himalaya Publishing House,2003
3. M Y Khan - Financial Services, Tata McGraw Hill,2003
4. Dr.Vasant Desai – Indian Financial System: Institutions andInstruments, HimalayaPublishing House, 2005
5. H.R.Machiraju – Indian Financial System, Vikas Publishing House, 2003

SEMESTER - VI

Course Title: Office Administration and Skill Management SEC - 4	Course Type: Theory Course Code: 23GAS4

Total Hours: 30   Hours / Week: 2   Credits: 1

Pass-Out Policy : Minimum Contact Hours: 18
            Total Score %:100 Internal: 40 External:60
            Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2

Name : Dr. G. Jones Green	Name : Dr A. Remila Jann	Name : Dr. S. Subha
Designation : Associate Professor	Designation : Associate Professor	Designation : Assistant Professor
Mobile : 9894489869	Mobile: 9976678913	Mobile : 9489247899
Email id : greenjones008@gmail.com	Email id : hemi.jann@gmail.com	Email id : subha@scottchristian.org

CLO-No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand the fundamental principles and responsibilities of office administration	10 (20)	1, 2, 5	U	C
CLO-2	Implement effective time management and office procedures to enhance productivity	8 (20)	6, 10	U	C
CLO-3	Utilise office automation tools and software to improve operational efficiency	4 (20)	7, 10	Ap	P

CLO		Hours	CLO mapping	Cognitive	Assessment
CLO-4	Apply key human resource management skills including recruitment, training and conflict resolution	7 (20)	2, 5	U	C
CLO-5	Develop and implement strategic plans and leadership techniques to foster a productive office environment	3 (20)	1, 8	Ap	M

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Office Administation – an overview	1	1[20]	Lec	SA	1
1.2	Role and responsibilities of Office Administrators	1	1[20]	Lec	CA	1
1.3	Evolution and Trends in office management	1	1[20]	Lec	HrA	1
1.4	Importance of communication skills in administration	1	1[20]	Lec	SA	1
1.5	Ethical considerations in office environments	2	1[20]	Lec	HrA	1
2.1	Workflow analysis and Process Improvement	1	2[20]	Lec	SA	1
2.2	Effective time management strategies	1	2[20]	Lec	SA	1
2.3	Task prioritisation techniques	2	2[20]	Lec	CT	1
2.4	Handling meetings and minutes	1	2[20]	Lec	CT	1
2.5	Document Management and Filing Systems	1	2[20]	Lec	CT	1
3.1	Introduction to Office Automation Tools	1	3(20)	Lec	CA	1
3.2	Integrated Office Software Suites (e.g. Microsoft Office)	1	3(20)	Lec	CA	1

3.3	Cloud Computing and its impact on Office Administration	2	3(20)	Lec	HrA	1
3.4	Security and Data Privacy in Office Technology	1	3(20)	Lec	HrA	1
3.5	Emerging Technologies in Office Management	1	3(20)	Lec	HrA	1
4.1	Recruitment and Selection Processes	2	4[20]	Lec	HrA	1
4.2	Employee Training and Development	1	4[20]	Lec	HrA	1
4.3	Performance Appraisal and Feedback Mechanisms	1	4[20]	Lec	HrA	1
4.4	Workplace Diversity and Inclusion	1	4[20]	Lec	SA	1
4.5	Conflict Resolution and Employee Relations	1	4[20]	Lec	HrA	1
5.1	Leadership styles and their impact on Office Culture	1	5[20],	Lec	SA	1
5.2	Team building and Collaboration Techniques	2	5[20],	Lec	SA	1
5.3	Strategic Planning and Goal Setting	1	5[20]	Lec	SA	1
5.4	Budgeting and Resource Allocation	1	5[20],	Lec	SA	1
5.5	Crisis Management and Business Continuity Planning	1	5[20],	Lec	SA	1

Reference Books :

1.Zane K. Quible, "Administrative Office Management", Cengage Learning Publication, 2012
2. Patsy Fulton-Calkins, "The Administrative Professional: Technology & Procedures", Cengage Learning Publication, 2015

SEMESTER - VI

Course Title: Value Added Course IV **Environmental Science**	Course Type: Theory

Total Hours: 30 Hours/Week: 2 Credit: 1	Course Code: 23SE41

Pass-Out Policy: Minimum Contact Hours: 18 Total Score %:100
Internal: 40 External: 60 Minimum Pass %: 40 [No Minimum for
Internal

Course Creator	Expert 1	Expert II
Dr. Jebitta M Shirlin	Dr.V. Robin Perinba Smith	Dr. J. Georgina
Assistant Professor	Head & Associate Professor	Assistant Professor
Department of Zoology	Department of Zoology	Department of Zoology
Mobile: 9578380560	Mobile: 9443001098	Mobile: 9524632400

CLO-No.	Course Learning Outcomes *Upon completion of this course, students will be able to:*	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	understand the various environmental attributes	2(4), 3(4) 4(4), 5(3), 7(3), 8(2)	GA4	U	F
CLO-2	evaluate the impacts of over-exploitationand degradation of natural resources	7(8), 8(3), 4(5) 2(4)	GA 4	An	C
CLO-3	remember various global environmental issues	1(5), 2(5), 3(5), 10(5)	GA 8	E	P
CLO-4	create emphasis on energy conservation andneed for sustainable development	7(6), 2(6), 3(8)	GA 9	Ap	M
CLO-5	create substantial goals for sustainable development	4(10), 5(5), 10(5)	GA 10	C	M

Module	Course Description	Hours	% of CLO mapping with Module	Learning Activities	Assessment Tasks	Reference
1.1	Definition, scope and importance	1	1[25]	SI	ST	1
1.2	Multidisciplinary nature of environmental studies	1	1[25]	KW L	ST	1
1.3	Need for public awareness	1	2[25]	Sem	ST	1
1.4	Concept of sustainable development	1	5[25]	GD	ST	1
2.1	Renewable and non-renewable resources	1	1[25]	Lec	CT	1
2.2	Land resources, forest resources, water resources	1	1[25]	Lec	HoA	1
2.3	Mineral resources, energy resources, food resources	1	1[25]	Lec	HoA	1
2.4	Conservation of resources	1	1[25]	RP	HoA	1
3.1	Ecosystem: Concept, structure and function	2	1[25]	BS	MCQ	2
3.2	Food chains, food webs and energy flow in an ecosystem	2	1[25]	Lec	MCQ	2
3.3	Biodiversity: Definition, values, levels of biological diversity and mega-diversity centers	2	1[13] 2[12]	BS	OBT	2
3.4	Endangered and endemic species of India. Threats and conservation of biodiversity	2	2[25]	Sem	OBT	2

4.1	Environmental pollution: Air, water, soil and noise pollution- causes, effects and controls	2	1[12] 2[13]	Sem	SA	3
4.2	Solid waste management, control measures of urban and industrial waste	2	4[25]	CS	Qui	3
4.3	Disaster management: Floods, earthquake, cyclone and landslides	2	4[25]	CS	Qui	3
4.4	Environmental policies and practices	1	5[25]	Rep	HoA	3
5.1	Clean energy technologies	2	2[25]	GT	MCQ	3
5.2	Bio-energy and conversion systems	2	3[25]	FW	OT	3
5.3	Green building with eco-friendly materials	2	4[25]	MPr	OBT	3
5.4	Zero waste management	1	4[12] 5[13]	SP	HoA	3

Reference Book

1. Sharma, P. D. 2009. *Ecology and Environment*, Rastogi Publication, India.

2. Barthwl, R. R. 2002. *Environmental Impact Assessment*, New Age International Publishers, New Delhi, India.

3. United Nations Environment Programme (UNEP). 1995. *Global BiodiversityAssessment*, Cambridge University Press.

SEMESTER - VI

Course Title: Event Management NME - 3	Course Type: Theory Course Code: 23GAN4

Total Hours: 30   Hours / Week: 2   Credits: 2

Pass-Out Policy : Minimum Contact Hours: 18
          Total Score %:100 Internal: 40 External:60
     Minimum Pass %: 40[No Minimum for Internal]

Course Creator	Expert 1	Expert 2
Name : Dr. S. Subha	Name : Dr A. Remila Jann	Name : Dr. G. Jones Green
Designation : Assistant Professor	Designation : Associate Professor	Designation : Associate Professor
Mobile : 9489247899	Mobile: 9976678913	Mobile : 9894489869
Email id : subha@scottChristian.org	Email id : hemi.jann@gmail.com	Email id : greenjones008@gmail.com

CLO- No.	Course Learning Outcomes (CLO) Upon completion of this course, students will be able to:	% of PLO Mapping with CLO	CLO & PLO Mapped with GA#	Cognitive Level (CL)	Knowledge Category (KC)
CLO-1	Understand basics of event management	10 (20)	1, 2, 5	U	C
CLO-2	Design events	8 (20)	6, 10	U	C
CLO-3	Study feasibility of organising an event	4 (20)	7, 10	Ap	P
CLO-4	Gain Familiarity with marketing & promotion of event	7 (20)	2, 5	U	C
CLO-5	Develop event budget	3 (20)	1, 8	Ap	M

Module	Course Description	Hours	% CLO mapping with Module	Learning Activities	Assessment Tasks	References
1.1	Event Management - Introduction	1	1[20]	Lec	SA	1
1.2	Needs and Importance	1	1[20]	Lec	CA	1
1.3	Types of Events	1	1[20]	Lec	HrA	1
1.4	Practices in event management	1	1[20]	Lec	SA	1
1.5	Key elements of events	2	1[20]	Lec	HrA	1
2.1	Concept and Design of Events	1	2[20]	Lec	SA	1
2.2	Event Co-ordination	1	2[20]	Lec	SA	1

2.3	Developing an event	2	2[20]	Lec CT	1
2.4	Evaluating event concept	1	2[20]	Lec CT	1
2.5	Event Design	1	2[20]	Lec CT	1
3.1	Event Feasibility study	1	3(20)	Lec CA	1
3.2	Benefits of completing and feasibility study	1	3(20)	Lec CA	1
3.3	Risk and Time feasibility	1	3(20)	Lec HrA	1
3.4	Funding and support feasibility	1	3(20)	Lec HrA	1
3.5	Staffing, venue, equipment and environment feasibility	2	3(20)	Lec HrA	1
4.1	Event planning and promotion	2	4[20]	Lec HrA	1
4.2	5 P's of event marketing	1	4[20]	Lec HrA	1
4.3	Marketing equipment and tools	1	4[20]	Lec HrA	1
4.4	Product in Events	1	4[20]	Lec SA	1
4.5	Categories of Events and their Characteristics	1	4[20]	Lec HrA	1
5.1	Event Budget	1	5[20],	Lec SA	1
5.2	Financial Analysis	2	5[20],	Lec SA	1
5.3	Event Cost	1	5[20]	Lec SA	1
5.4	Types of event cost	1	5[20],	Lec SA	1
5.5	Event Sponsorship	1	5[20],	Lec SA	1

Reference Books :
1. Event Management By Chaudhary, Krishna, Bio-Green Publishers, 2014
2. Event Management by Swarup K. Goyal - Adhyayan Publisher - 2019