FACULTY PROFILE



Dr. V.K. JEENS FRIRO
Business Administration
Assistant Professor
HR & Marketing
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34
14.12.2011
31.05.2048

Total Salary										
I. Particulars of E	ducational Qualification:	Copy to be enclosed								
Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of marks/Grade obtained	Class obtained			
Arts	B.A	Economics	2008	NMCC, Marthandam	M.S. University	68	First			
Arts	M.A	Economics	2014		M.S. University	56	Second			
Commerce	M.Com	Commerce	2012		M.S. University	59	Second			
Business Administration	M.B.A	HR and Marketing	2010	TCE , Coimbatore	Anna University	80	First			
Business Administration	PhD		2022		M.K. University					
Information Technology	PGDCA		2011	CCS , Computer Education		89	First			
Ia. Additional Qua	alification:									
II a. Title of the th				Organisational Citizenshi	p Behaviour					
	oline/Subject in which Ph.			Business Administration						
III a. Number of P	h. D. Scholars Completed									
Sl. No.	Name of the Scholar	Register No.	Year of Completion	Name of the University						
	h. D. Scholars registered		•							
Sl. No.	Name of the Scholar	Register No.	Date of Registration	n Name of the Univers	sity					
	rojects received from var									
Sl. No.	Name of the funding		Amount received	Under which plan						
	agency	sanctioned	-							
III d. Number of	 M.Phil. Scholar guided	<u> </u>	l							
S.No	Register Number	Name of the Scholar	Title of the work							

III e. Research articles published in journals/proceedings I. in International Journal SI. No. Title of the article among college teachers in Nagercol Town of Organisational Citizenship Behaviour and Work Performance of the Bank Employees in Karyakumari District Challanges faced by Bank Employees Working With E-Banking Sevices SI. Int National Journal SI. No. Title of the article Journal Name ISSN No. Year of publication Volume/Issue/Page No. Impact Factor Volume VI, Issue II 4.55 Volume VIII, Issue IX 4.72 Impact of Despite Sevices Present Invention(IUBMI) SI. In National Journal SI. Title of the article Inventional Journal Inventional Journal of Emerging Technologies and Innovative Research(JETIR) Journal Name Journal Name Inventional Name Inventional Name Inventional Name Inventional Journal of Emerging Technologies and Innovative Research(JETIR) Journal Name Journal Name Inventional Name Inventio										
Signature Sign										
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Citizenship Behaviour among college teachers in Nagercoil Town Research(IJCESR) Impact of Organisational Citizenship Behaviour and Work Performance of the Bank Employees Working With E-Banking Sevices Challanges faced by Bank Employees Working With E-Banking Sevices Town Research(IJETIR) Town Research(IJETIR) Dournal of Council of Emerging and Scientific Research(IJETIR) Town Research(IJETIR) Dournal of Dournal of Energing and Scientific Research(IJETIR) Dournal of Dournal of Energing and Scientific Research(IJETIR) Title of the article Volume VII, Issue IX 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4	Sl. No.	Title of the article Journal Name ISS		ISSN N	lo.	Year of publication	Volume/Issue	/Page No.	Impact Fa	ctor
Organisational Citizenship Behaviour and Work Performance of the Bank Employees In Kanyakumari District Challanges faced by Bank Employees Working With E-Banking Sevices Research (JETIR) Journal of Business and Invention (IJBMI) 2319 8028 2019 Volume VIII, Issue IX 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72 4.72	1	Citizenship Behaviour among college teachers in Nagercoil	Journal of Current Engineering and Scientific	2393 8	3374	2019	Volume VI, Issue II 4.55			
SI. No. Title of the article Challanges faced by Bank Employees Working With E-Banking Sevices Emerging Technologies and Innovative Research(JETIR) 2349 5162 2019 Volume VI, Issue VI 5.87 5.87 5.87	2	Organisational Citizenship Behaviour and Work Performance of the Bank Employees In	Journal of Business and Management	2319 8	3028	2019	Volume VIII, Is	ssue IX	4.72	
SI. No. Title of the article Title of the article Journal Name ISSN No. Year of publication /Issue/ Impact Factor	3	Bank Employees Working With	Emerging Technologies and Innovative	2349 5	5162	2019	Volume VI, Iss	Volume VI, Issue VI		
SI. No. Title of the article Title of the article Journal Name ISSN No. Year of publication /Issue/ Impact Factor										
SI. No. Title of the article Title of the article Journal Name ISSN No. Year of publication /Issue/ Impact Factor										
SI. No. Title of the article Title of the article Journal Name ISSN No. Year of publication /Issue/ Impact Factor										
SI. No. Title of the article Title of the article Journal Name ISSN No. Year of publication /Issue/ Impact Factor	ii In National Journa	<u> </u>								
	SI. Title of the ar			J	ournal Name		ISSN No.		/Issue/	Impact Factor
										
	iii. In Seminar/Confe	erence Proceedings						<u> </u>	<u> </u>	

SI. No.	Name of Sem	inar/Conference	International/ National/Regional	Venue/Sponsor	Year of publication	Page Number		ISBN No.	/if any
1.	Total Quality Education	Management In Higher	National	Sri Meenakshi Government Arts college, Madurai / UGC	2017	279 - 283		978-81-9	33316-8-2
2.	Evolution of E Ethos In India	Business Management	National	V.H.N. Senthikumara Nadar College, Virudhunagar	2019	20 – 25		978-81-9)42052-1-0
3.		ess and Economic The Global Scenario	International	Sadakathullah Appa College , Thirunelveli	2019	56 - 59		978-81-9)42482-4-8
4.	Emerging Tre	Emerging Trends In Financial Markets		St. John's college of Arts and Science , Ammandivilai / IAA	2020	128 - 131		978-93-8	84734-86-2
iv. Se	eminar/Confer	ence/Workshop attended		<u> </u>					
SI. No	SI. No. Name of Seminar/Conference		erence/workshop	International/ National/Regional	Venue	Sponsor		Date	
1.		Impact of Globalisation performance of Micro a Enterprises in India		National	SCC , Nagercoil	UGC		27 - 10 -	2014
2.		Ninth all India Conferen		National	SCC , Nagercoil	-		10 - 02 -	
3.		Seminar on Research M	<u> </u>	National	XIBA , Thirunelveli	-		12 - 10 -	2019
4.		Employment Skills and F Development	Rural	International	MS , University	MHRD		11,12,13	, April 2019
v. Se	minar/Confere	 ence/Workshop organized							
SI. No			International/ National/Regional	Venue	Sponsor	Date		Served as organising secretary/conve nor etc.	

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vi. Books/Chap				Latin		T.,		1.000.00				
Sl.No.	Nam	e of the Book		Publisher		Year		ISBN No.				
vii. Awards/ red				_		_						
Sl. No.		e of the award		Issued by		Date		Venue				
1.	Best	Researcher Award		KM foundatio	n	05 - 09 -2022		Nagercoil				
viii. Served as r				•		•						
Sl. No.	Name of Seminar/Conference/workshop etc.		International/ National/Regi		Date		Venue					
1.	Dr. John D.K. Sundersingh – Second Endowment lecture		Regional 05 - 0		05 - 09 - 2023 NMCC , N		Marthandam					
2.	70 th Geneva convention day celebration.		Regional		22 - 08 - 2019		WCC, Nagercoil					
ix. Membership		•				<u>.</u>						
Sl. No.		Name of the forum			Acted as		Duration		Any other information			
x. Acted as Edit	or/Referee	in Journals		•		-						
Sl. No.	Nam	e of the Journal	Editor/referee		International/ National/Regional		ISSN/ISBN	BN No.				
IV. Academic Ex	xperience											
Name of the Co		Whether	Designa	ntion	loinir	ng Date Reli		ving Date	Experience	2		
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V. Adminstrative/other Ex	perience						
Name of the organisation	Designation	Nature of work	Joining Date	Relieving Date	Experience	2	
					Years	Months	Days
VI. Other Academic inform				Total			
It is certified that all the inf	ormation provided ar	e true to the best of my kno	wledge.				
							Signature
Forwarded							o.g.rucu.
Principal							