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Designation : Assistant Professor
Department : Commerce
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Additional Qualification : NET/SELT
Approved Guide : Yes
Other Academic information : Associate Dean of Arts

List of Publications:

- **“Emerging Trends of corporate social responsibility in India-an overview”**(2016), corporate social responsibility sustainable Development, ISSN: 2349-8684, vol.11, Issue 6, pg.4.
- **“A Study of Customers’ Satisfaction towards Shopping Malls in Chennai”**(2021), Scopus:Design Engineering (Toronto), ISSN: 0011-9342, pg. 16923 - 16930.
- **“The influence of micro-finance schemes on the Investment pattern of rural people in Alappuzha”** (2022), International journal of food and nutritional science, ISSN: 2203-2211, <https://www.ijfans.org/>
- **“The Influence of Micro-finance services on the nutritional food expenditure of rural people”** (2022), International journal of food and nutritional science, ISSN: 2412-2417, <https://www.ijfans.org/>
- **“Women – A Conglomerate Extrovert”** (2009), women entrepreneurship in the changing scenario, ISSN: 978-81-8356-870-8, Pp 252.

- **“Problems faced by women Labourers in agriculture”**(2011), Exploring issues of women in unorganized sector, ISSN: 978-81-906512-6-4, Pp 92.
- **“Government Policies for Promotion of Micro, small and medium Enterprises in India”** (2014), Impact of Globalisation in the Performance of Micro and Small Enterprises in India, ISSN: 978-8371-671-0.
- **“Usage of E-Banking services provided by selected private and public sector banks in KK District”** (2016), Emerging Trends in Finance and Accounting, ISSN: 978-93-84734-21-3, Pp.131.
- **“Globalization: A Conceptual Study”** (2018), International Journal of Research and Analytical Reviews - UGC Approved: 43602, Pp. 139 – 142.
- **“Evolution of Online Shopping”**(2020), Studies in Indian Place Names UGC Approved, Pp. 2121 – 2126.
- **“A Study on Trading Methodology”**(2020), Purakala UGC Approved, Pp. 469 – 474.
- **“Domination of online recruitment over traditional recruitment process”**(2020), HR Management in Next Generation Organisations, ISSN: 978-81-944349-1-7, Pp. 73 – 79.
- **“Key Issues of Rural Development: A Review”**(2020), Studies in Indian place Names, Pp. 2396 – 2401, <https://tpnsindia.org/index.php/sipn>

Research Supervision:

- ❖ **Number of M.Phil Scholar : 3**
- ❖ **Number of Ph.D Scholars**
 - a) **Completed :1**
 - b) **Ongoing : 3**