

**MINUTES OF THE 6<sup>TH</sup> MEETING OF THE BOARD OF STUDIES OF BUSINESS ADMINISTRATION (MBA) DEPARTMENT HELD ON 09 DECEMBER, 2023**

The 6<sup>th</sup> meeting of the Board of Studies (BoS) of the Business Administration (MBA) Department was held on 09, December 2023 in which the following members were present

Description	Name and Affiliation	Contact Number	E-Mail
Chairperson	Dr. Herald M Dhas Head and Associate Professor Department of Business Administration Scott Christian College Nagercoil	9994758999	heraldmds@gmail.com
Member 1	Dr. Jane Theeba Jeya Vanathy Associate Professor Department of Business Administration Scott Christian College Nagercoil	9894109313	Vanathyraj1982@gmail.com
Member 2	Dr. Jeens Friro Assistant Professor Department of Business Administration Scott Christian College Nagercoil	9965407227	Frirofan@gmail.com
Member 3 Recording Secretary	Ms. B Jemima Grace Assistant Professor Department of Business Administration Scott Christian College Nagercoil	8220167876	alicebron1994@gmail.com
Member 4	Ms. K Lisha Assistant Professor Department of Business Administration Scott Christian College Nagercoil	8867782905	Lisha89dani@gmail.com
University Nominee	Dr. Sam Santhose Associate Professor and Head Department of Management Studies NMCC Marthandam	8248455640	samsanthose3175@gmail.com
Subject Expert 1	Dr. P S Nagaragan Associate Professor Alagappa Institute of Management Alagappa University Karaikudi	9444061581	nagarajanps@allagappauniversity.ac.in

*Ann*  
Dr. Herald M Dhas, M.Sc (Agri), MCA, M.Phil, Ph.D.  
Head & Associate Professor  
Department of Business Administration & Centre for Research  
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*[Signature]*  
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Subject Expert 2	Dr. G Prema Shankari Associate Professor and Head Rohini College of Engineering and Technology Kanyakumari Dist.	8098778888	premshankari.g@gmail.com
Special Invitee 1	Dr. Magesh Kuttalam Assistant Professor Department of Management Studies Manonmaniam Sundaranar University, Tirunelveli	9443170114	maheshkuttalam@gmail.com
Special Invitee 2	Dr. R Christina Jeya Nithila Associate Professor XIBA St.Xavier's College Palayamkottai-627003	9842591718	nithilainc@gmail.com
Industrialist	Dr. Arun Gladwin Director - Vantage Nagercoil	9443464242	dr.arun@vantageacademy.in
Illustrious Alumnus	Mr. Daryll Paul 530, Sharon Street Nesamony Nager Nagercoil	9361441503	daryllpaul777@gmail.com

**The Minutes of the Board of Studies of Business Administration (MBA) at 10 am on 09 December 2023 at the MBA Library**

Minute No.	Minutes
1	<b>Confirmation of the Minutes of the 5<sup>th</sup> BoS meeting held on 24 June 2023</b> Member Secretary Dr. Jane Theeba Jeya Vanathy read the minutes of the 5 <sup>th</sup> BoS meeting held on 24, June 2023 and the minutes were confirmed
2	<b>Action taken report on the Minutes of the 5<sup>th</sup> BoS meeting.</b> Minor changes in the syllabus of all courses upto 20% Made the 'Business Communication' skill course as a practical course instead of theory course
3	Internship with Organizational Study for 3 months at the end of 2 <sup>nd</sup> semester Project in an organization for one month for data collection and remaining period on college for data analysis. Group project on Feasibility study on and off the campus for the course 'Managing Start-up'
4	<b>Resolutions of BoS</b> 1. It was decided that the semester question paper must contain at least one compulsory Case Study for which more weightage should be given. 2. It was resolved to dedicate one hour per day for the management activities viz. GD, Debates, Case Analysis, Role



	Play, Extempore Talks and the such to improve the communication, soft skill and leadership abilities of students. 3. It must be made mandatory to have at least 2 industrial visits and 2 guest lectures by corporate leaders per semester in addition to weekly guest lectures by academicians and industrialists.
5	Dr. Herald M Dhas proposed the introduction of the following courses in the curriculum of MBA for the batch joined in the year 2023.

Year	Semester	Courses	
I	II	Core Course - Human Resource Management	
		Core Course - Marketing Management	
		Core Course - Operations Management	
		Core Course -Financial Management	
		Core Course - Information Systems for Management	
		Skill Based Course : Business Etiquettes and Social Graces	
II	III	DSC - Applied Operations Research	
		DSC - e-Business Management	
		DSE	<b>1.Human Resource Management</b> i. Industrial Relations and Labour Welfare ii. Human Resource Development
			<b>2.Marketing Management</b> i. Customer Relations Management ii. Advertisement Management and Sales Promotion
			<b>3.Financial Management</b> i. Security Analysis and Portfolio Management ii. Capital Markets and Financial Services
			<b>4. Operations Management</b> i. Total Quality Management ii. Materials Management
		Summer Internship & Organizational Study	

*[Handwritten Signature]*

		Technical Skill : Computing Skills
		DSC -Corporate Social Responsibility
		DSC – Strategic Management
		DSC – Managing Start-Ups
II	IV	<b>1. Human Resource Management</b> i. Performance Management ii. International HRD
		<b>2. Marketing Management</b> i. Sales and Distribution Management ii. Digital Marketing
		<b>3. Financial Management</b> i. International Financial Management ii. Fintech and Investment Analysis
		<b>4. Operations Management</b> i. Product Design ii. Operations Strategy
		Core -Project
		Skill Based Course :Employability and Career Development

Dr. Herald M Dhas



Dr. Jane Theeba Jeya Vanathy



Dr. Jeens Friro



Ms. B Jemima Grace



Ms. K Lisha




Dr. Sam Santhosé




Dr. P S Nagaragan

Absent


  
Dr. Herald M Dhas, M.Sc (Mgt), MCA, M.Phil., Ph.D.  
Associate Professor  
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Dr. G Prema Shankari 

Dr. Magesh Kuttalam 


Dr. R Christina Jeya Nithila Absent

Dr. Arun Gladwin 

Mr. Daryll Paul 

  
HoD /Chairperson

DR. NERALINI DHANES, M.Sc(Agr), MCA, M.Phil, PhD  
Lead & Associate Professor  
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