

Scott Christian College (Autonomous), Nagercoil
DEPARTMENT OF VISUAL COMMUNICATION

Minutes for Board of Studies

The 6th Meeting of The Board of Studies for the Visual Communication Department was Held On 28th June, 2025 which the following members were present.

1. Chairperson:

Ms. Shiny Paul J

Assistant Professor & Head

Department of visual Communication

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2. Faculty Members:

1. Mr Andrew Bermax Vijay VS

Assistant Professor

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2. Ms. Jeniba C

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3. H Anslin Jeno

Guest Lecture,

Department of Visual Communication

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3. University Nominee:

Dr. V. Sundararaman

Assistant Professor

Department of Communication

Manonmaniam Sundaranar University

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Assistant Professor & Head
Department of Visual Communication
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4. Subject Expert from outside Parent University

Dr.C.Jebakumar, Associate Professor & Head,
Department of Visual Communication,
Dr. Ambedkar Govt. Arts College, Chennai,
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Dr.S. Rajesh Kumar, Assistant Professor
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5. Industrialist

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The Board of Studies meeting of the Visual Communication Department was held at 10 am on 28th June 2025 in Department Studio.

In the beginning, the Chairperson introduced and welcomed the members. The Chairperson also acknowledged and appreciated the significant contributions of the outgoing members.

Thereafter, the agendas were taken up for discussion.

Minute No	Minutes
1	<p>Confirmation of the Minutes of the 5th BoS meeting held on 9th December 2023</p> <p>Member Secretary Mr. Andrew Bermax Vijay V S, read the minutes 5th BoS meeting held on 9th December 2023 and the minutes were confirmed.</p>
2	<p>Action Taken Report on the Minutes of the BoS meeting.</p> <p>The members of BoS carefully perused the “Action Taken Report (ATR)” presented by the member Secretary Mr. Andrew Bermax Vijay V S and the members expressed their satisfaction and appreciation.</p>
3	<p>Review of Feedback Report on curriculum obtained from 1) Students, 2) Teachers, 3) Employers, 4) Alumni.</p> <p>Ms Shiny Paul J, presented the Feedback Report obtained from 1) Students, 2) Teachers, 3) Employers, 4) Alumni on the curriculum of B.Sc. VISCOM from in the academic year 2020-2024.</p> <p>The members of BoS carefully reviewed the Feedback Report received and proposed the following actions to be taken.</p> <p>a) Arrangement of PTA Meeting once in an academic year to have better Communication Bridging between the Teachers and Parents. b) To modify the Syllabus according to the students accessibility. C) Pay more attention to slow learners and improve their knowledge level.</p> <p>b) We appreciate the effort made for the introduction & implementation of Community Radio in the College Campus by the suggestion made by the Academic Council 2024.</p>


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Recommendation for 2026-2029

Ms Shiny Paul J proposed the introduction of the following NEW course(s) in the curriculum of B. Sc. VISCOM from the academic year 2026-2029.

1. Dr. **Dr. V. Sundararaman** proposed the inclusion of digital marketing paper. **Dr.C.Jebakumar** Suggested to add maximum technical session & out door learning.

Ms Shiny Paul J proposed to engage the students in outdoor learning, field visit & book free session as much as possible.

2. The Board decided to move on with the Reframed Syllabus for rest of the batches and Direct Mode of Studies for the Upcoming Semester along with the preparation of Students through examinations, technically and theoretically.

3. Minute was accepted and Suggested to Continue the course forward with the Designed Curriculum and syllabus content by providing direct face to face teaching with CIA's and monitoring their periodical Performance.

Finally **Ms Shiny Paul J** Chairman of BOS Proposed the Vote of Thanks and ended the session.


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